

Purchasing E-books for your Library



Topics of Conversation



- Why eBooks?
- Purchasing Basics
- Licensing, Access, and Business Models
- Publishers, Aggregators & Wholesalers
- Downloadable Options
- Group Purchasing
- Local Hosting
- Evaluating Vendors & Budgeting
- Future thoughts



Why eBooks?

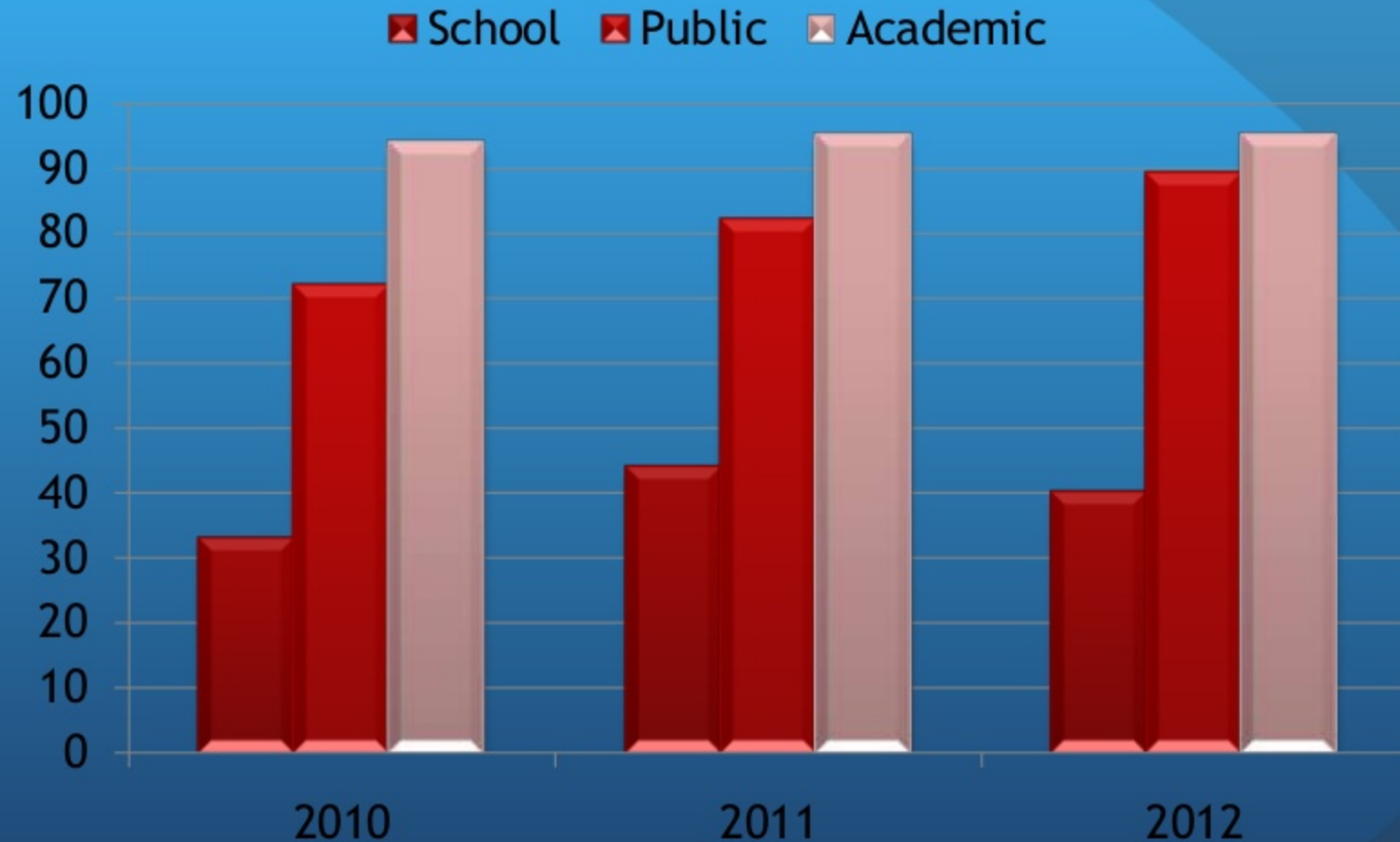
eBook Benefits



What is an eBook today?



eBook Penetration



Source: Library Journal Survey of Ebook Penetration - 2010-2012

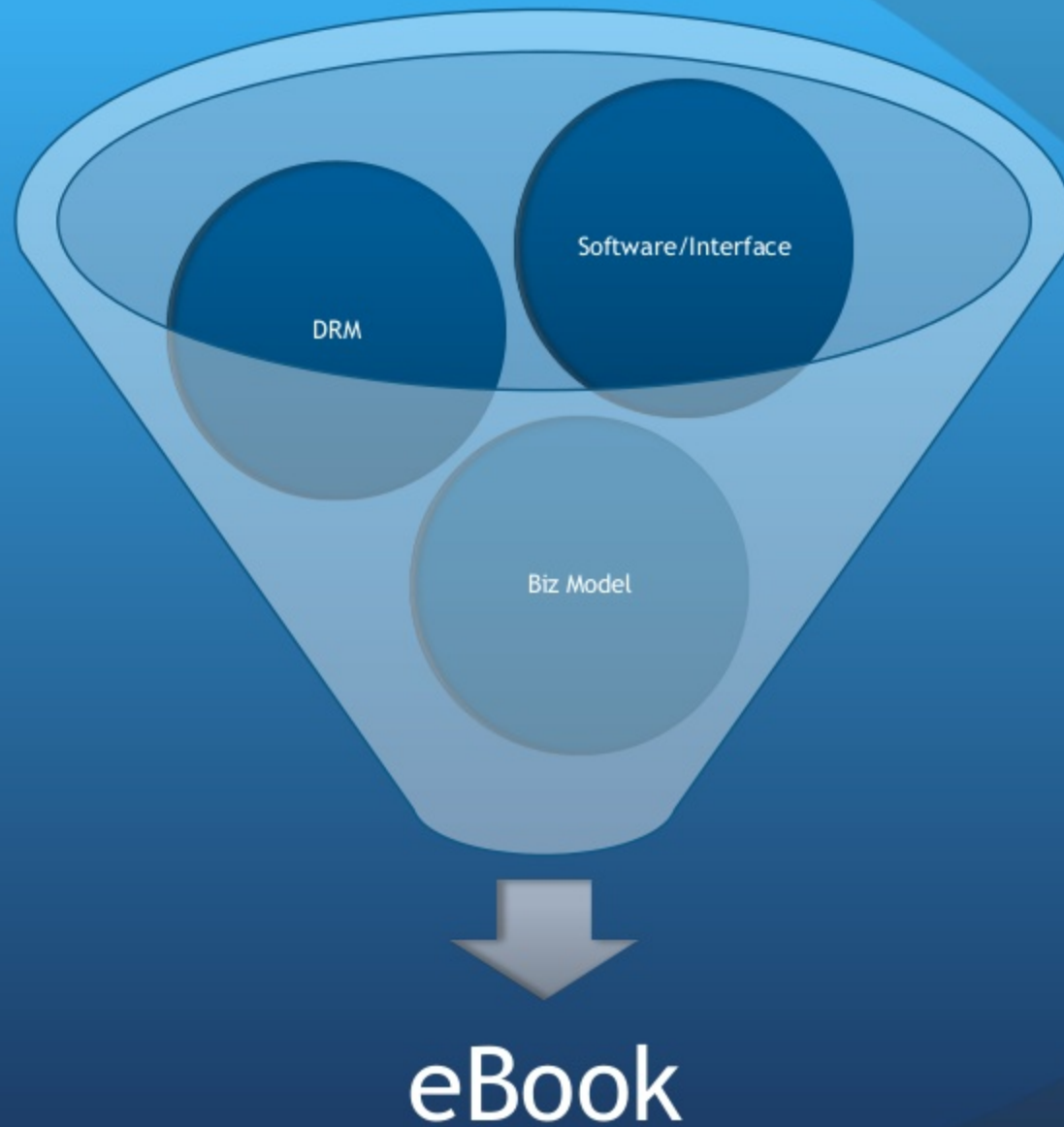


Purchasing Basics

Rule #1

You are not just buying content

Content in a Container



Collection decisions have a direct impact on service delivery





Do you want to..



Build



Access


The content you want
determines the
vendor, business
model, license, and
format you will get.



Business Models & Access

Business Models

- Free
- Perpetual Access
 - Single User (checkout)
 - Multi User
 - Unlimited Use
 - Patron Driven
- Token or limited use
- Subscriptions
- Short-term Loan

A diagram consisting of two overlapping circles. The upper-left circle is green and contains the text 'Access or build a collection?'. The lower-right circle is orange and contains the text 'Ongoing Fees?'. The circles overlap in the center-right area.

Access or
build a
collection?

Ongoing
Fees?

Patron Driven Acquisition (PDA)

- Guaranteed use of purchased content
- “approval plan” of ebooks
- Brief MARC records in catalog
- Use triggers purchase (10/10/copy/print)
- Various trigger/price points
- Publishers and aggregators offer

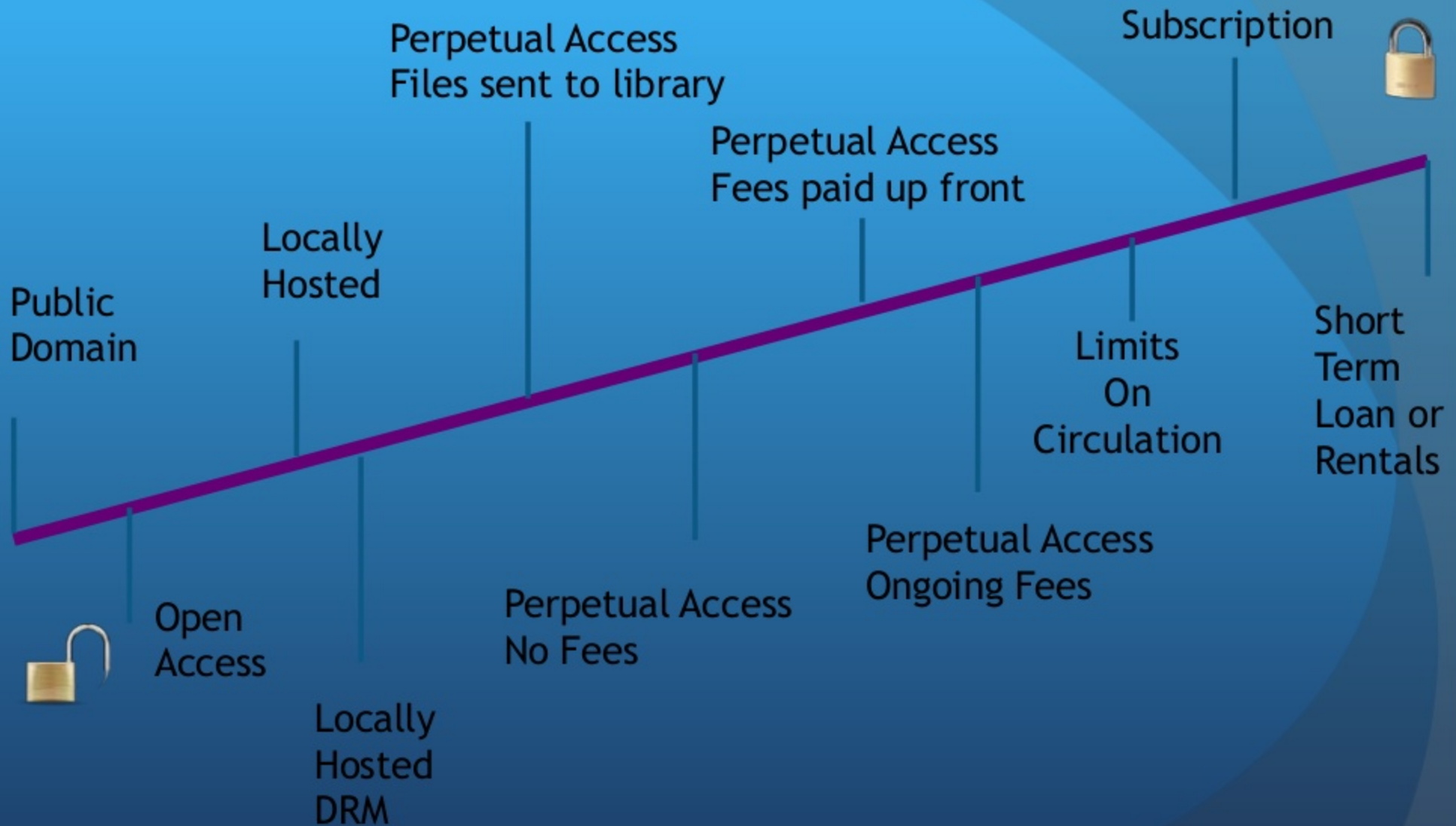
Downloadable
aggregators
use a wish list
or request

See also: Patron Driven Acquisitions, DeGruyter, 2011

Short Term Loan

- Based on PDA
- Use triggers a loan/pay per view
- Cost determined by list price and time needed
- Access only - Nothing owned
- Ability to purchase high use titles
- Access more content for same cost
- ILL alternative

eBook Access Levels





Free and Open Access Collections

Expand your eBook collection with free content

- MARC records In catalog
- Collections in your list of databases
- Indexed in discovery tools?
- Embed search widgets in guides
- Create an eBook guide