

A way

FORWARD

for the University
in a Digital Age

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Pb

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What's going on in
American Higher Education





**COLLEGE
COSTS**

**QUESTIONS
OF QUALITY**

**INCREASING
DIVERSITY**

SHRINKING
RESOURCES
HIGHER
COSTS



A struggle between
viewing Higher Education as a...



PRIVATE
GOOD

OR

PUBLIC
GOOD

**Trends in
Higher
Education**



**Online
Movements**

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Higher
Education**



Online
Movements

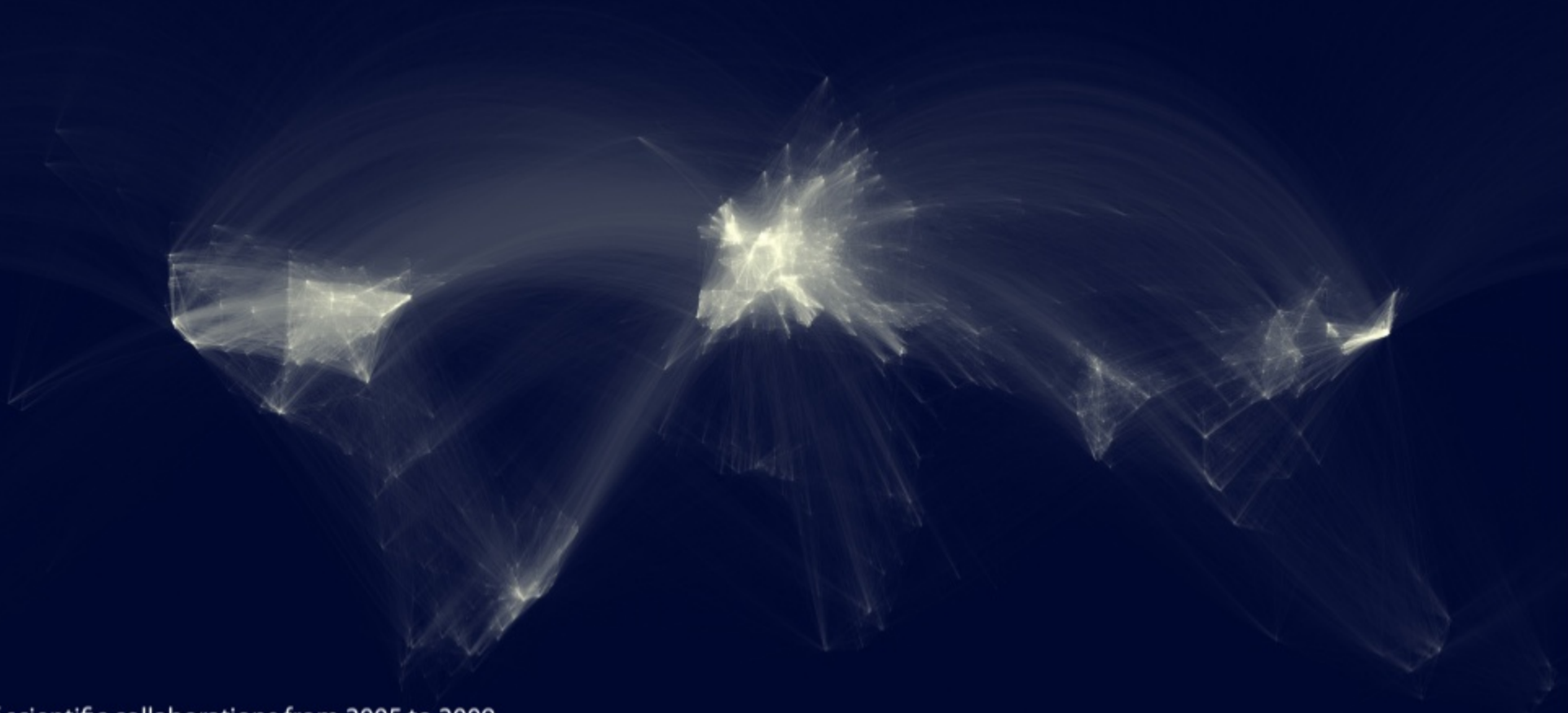


1. Globalization

2. Massification

3. Marketization

Globalization of Research

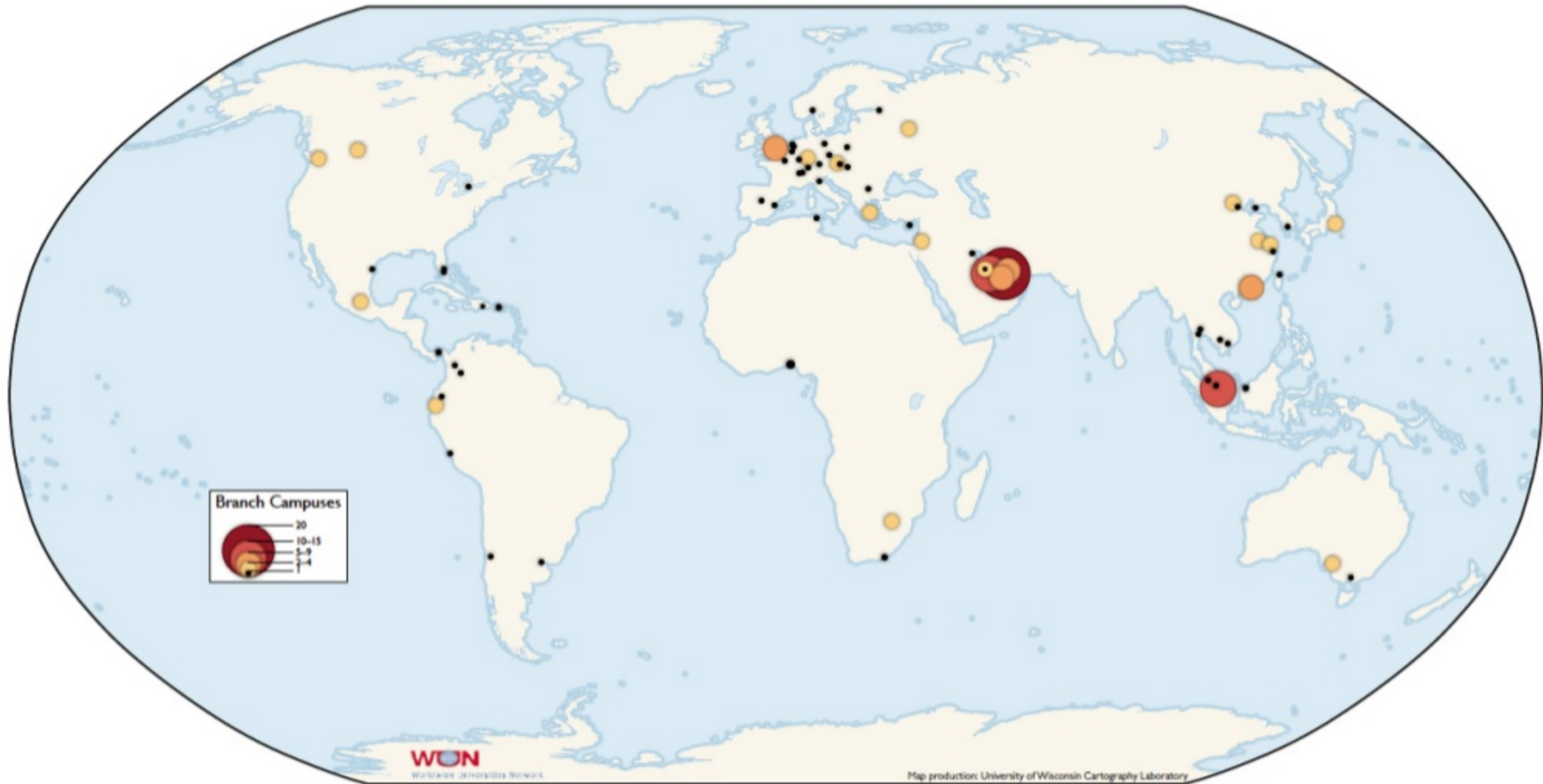


Map of scientific collaborations from 2005 to 2009

Computed by Olivier H. Beauchesne @ Science-Metrix, Inc.

Data from Scopus, using books, trade journals and peer-reviewed journals

Expansion of Branch Campuses





1. Globalization

2. Massification

3. Marketization

Students
participating in
increasing numbers

UNIVERSAL

>60%

MASS

25%

ELITE

<5%

MASSIFICATION

Reaching towards massification globally...

Figure 1

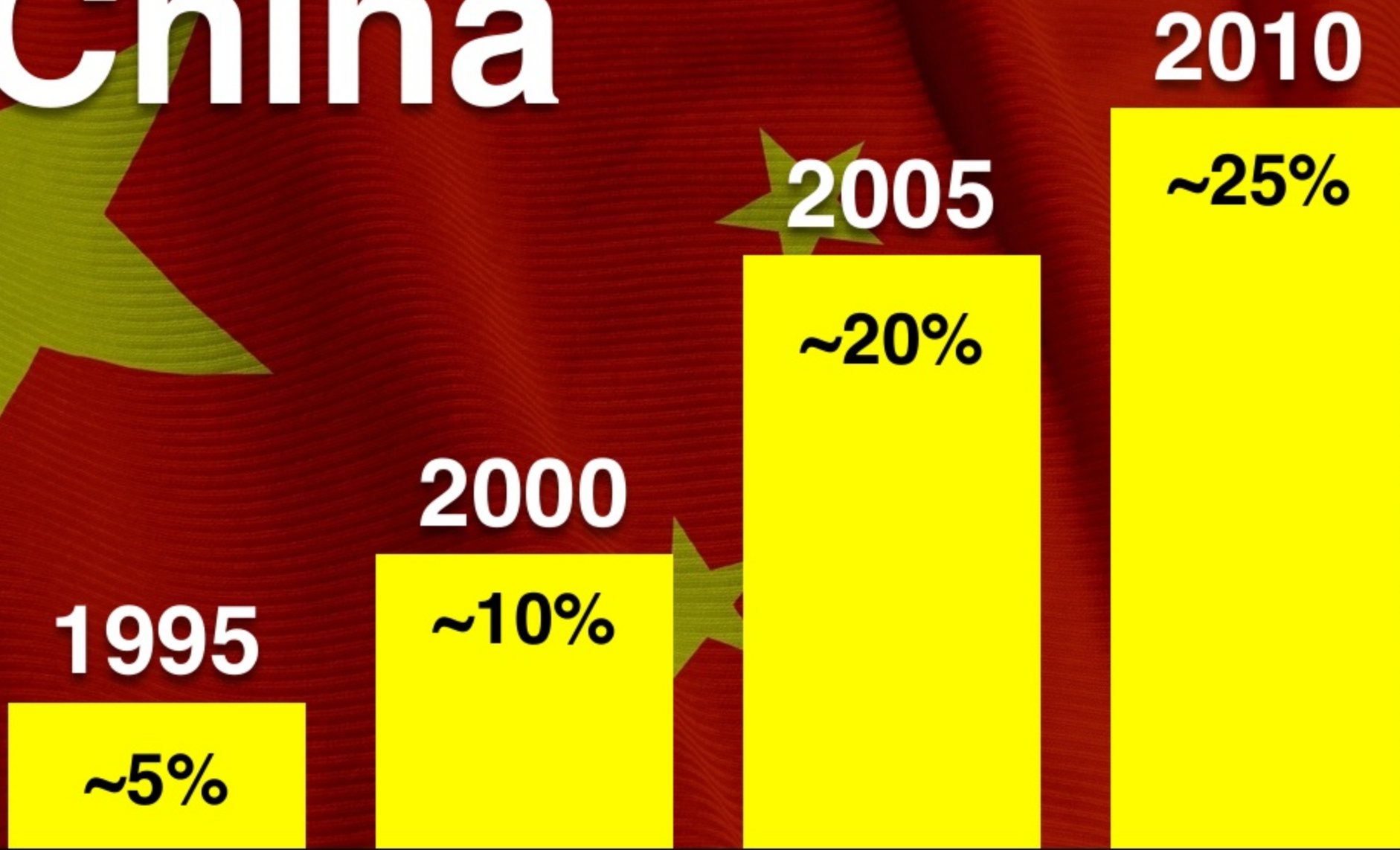
Tertiary Enrollment Ratios, 1995



IBRD 30714 JANUARY 2000

This map shows the variation in tertiary enrollment ratios across the countries of the world. In general, people in countries that are more developed economically are more likely to be enrolled in higher education. Nevertheless, there are also regional trends, and numerous countries have different enrollment ratios than might be expected on the basis of per-capita income.

College Enrollment Growth Rates in China





1. Globalization
2. Massification
- 3. Marketization**



Higher Education seen as a
Commodity to be **traded**
across **borders**



WORLD TRADE
ORGANIZATION

General Agreement on Trade in Services

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1. PLEs/PLNs

2. OER/OCW

3. MOOCs