



Cisco Innovation Academy

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Why The Environment

What Customer Value ↔ Business Impact

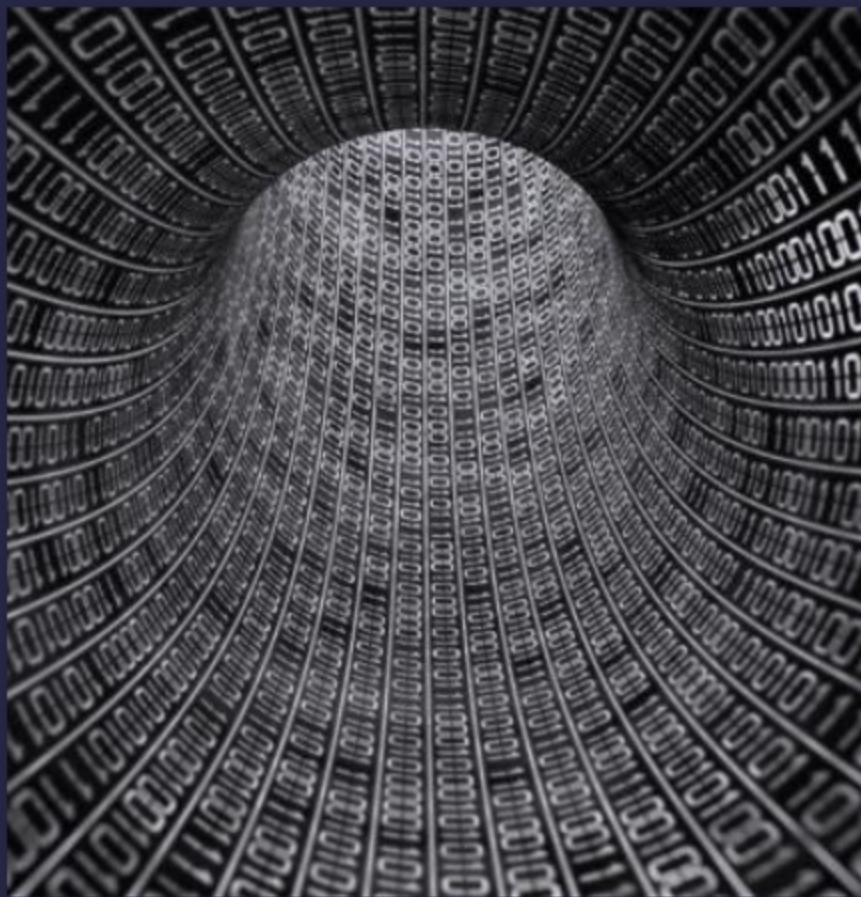
How Innovation Experience



Why

Innovation

The Environment



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The Business Environment

Growth &
Productivity
Opportunities

New Business
Models

User
Experience &
Expectations

Globalization

Security &
Regulatory
Compliance

Market Transitions

Enabling / Enforcing



Mobility/Video



Cloud



New Breed
of Apps



Internet of
Everything



Big Data &
Analytics

Technology Transitions

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Where we are going ...

Customer Value

Fueling
Innovation

Creating New
Markets

Improving
Experiences

Increasing
Efficiency

Unlocking
Intelligence

Creating

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Driving / Informing

Market Transitions

Enabling / Enforcing

Technology Transitions

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What we are doing ...

Innovation is creating something significantly new, better, and of customer value.

That something can be many things; it can be a product, service, solution, technology, process, business model, customer experience.

It is not just an idea but the ability to bring it to life – and fast!

Sustaining

Disruptive

What

Innovation

Customer Value



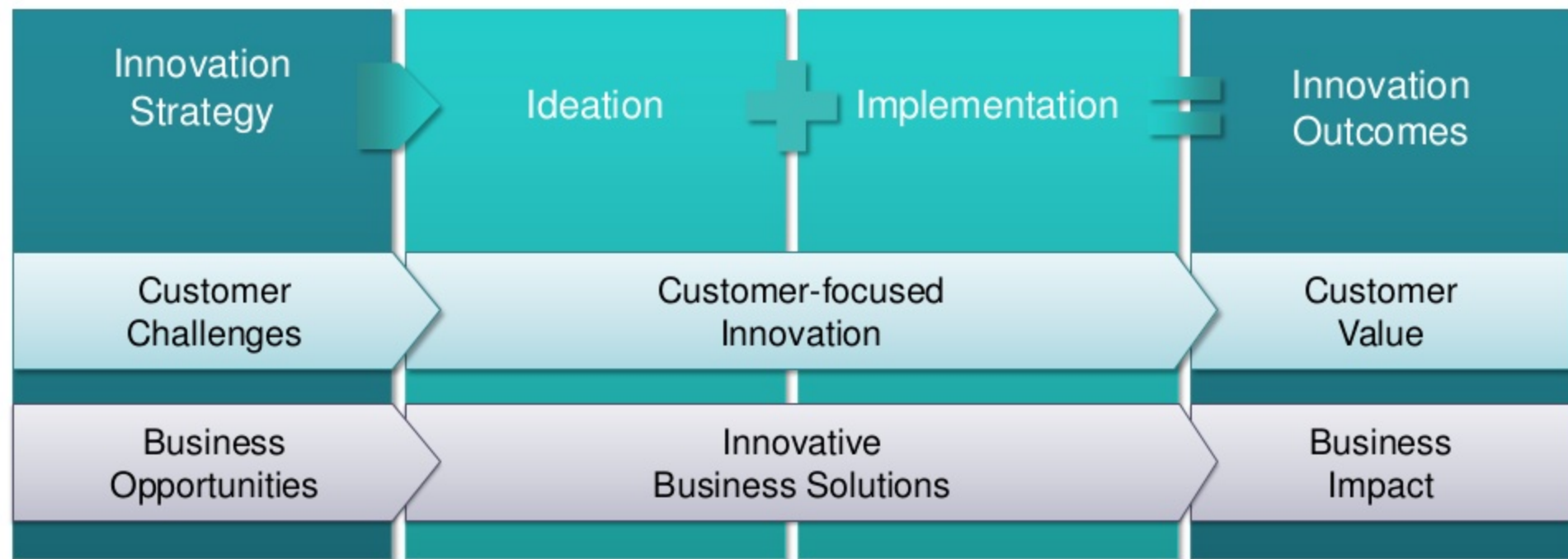
Business Impact



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Innovation as a Discipline

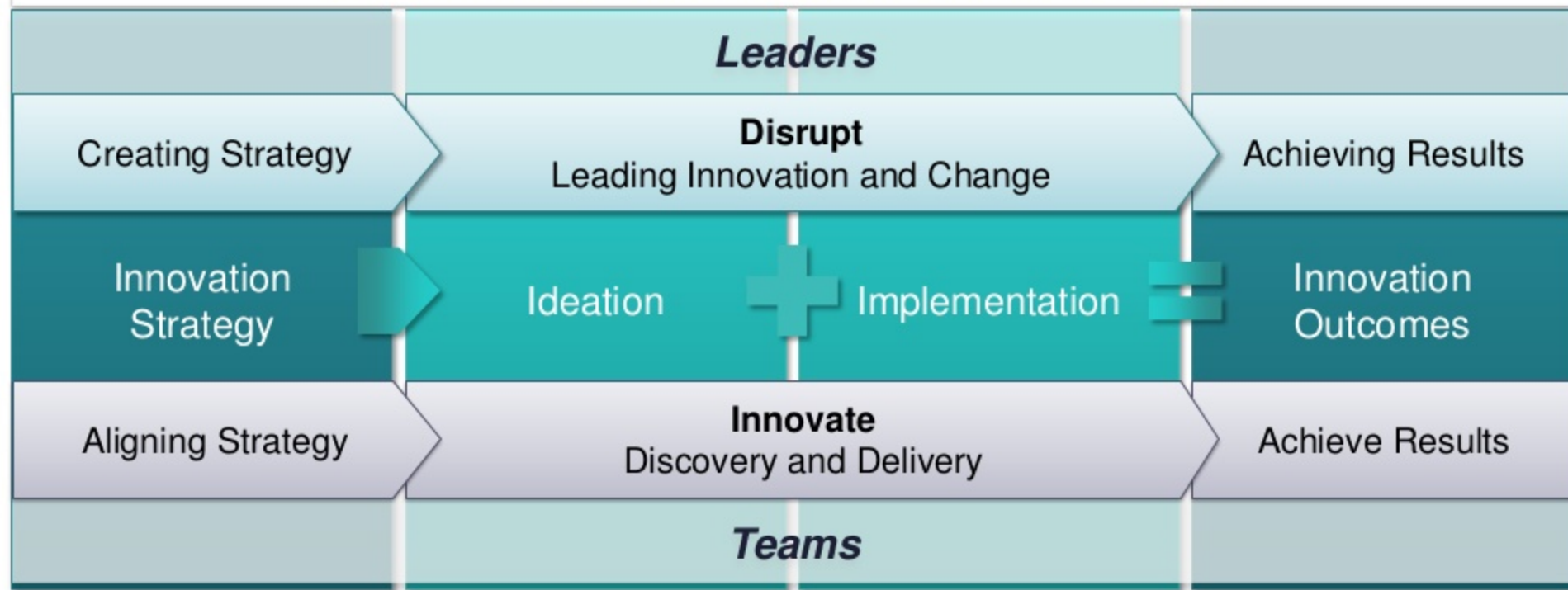
One systematic and consistent approach to understand, learn and practice innovation



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Innovation as a Skillset

One common and consistent language for leaders and teams



How

Innovation as an Experience

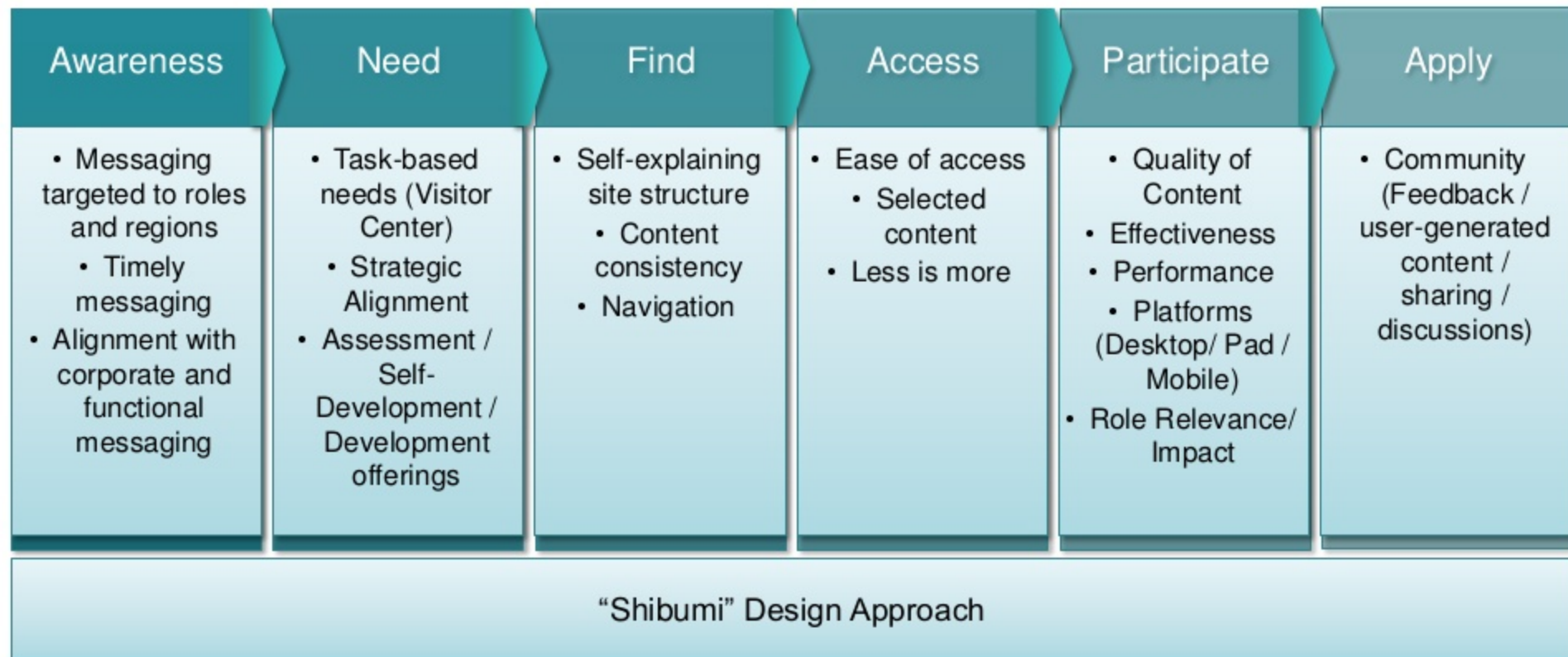


Cisco Innovation Academy – *The first place to go*



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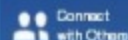
Academy UX Design & Delivery Principles



Cisco Innovation Academy – Innovation Empowerment



Cisco Innovation Academy – Consistent Skillset



Leaders

Disrupt
Leading Innovation and Change

Teams

Innovate
Discovery and Delivery



News & Communities



Assessment Center



Theatre



Classroom



Library



Gym



Lab

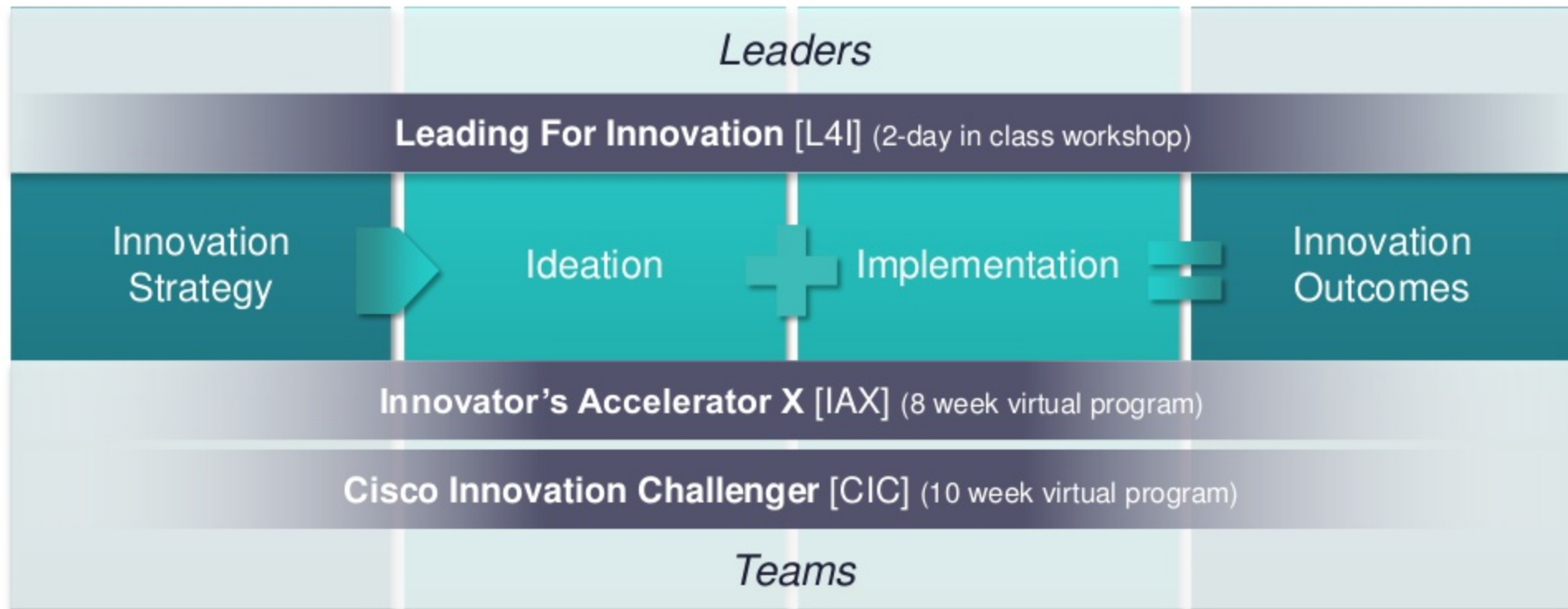


Celebration Hall

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Academy Program Offerings

Learning Partners:
L4I Bacharach Leadership Group, BLG
IAx Apollo Lightspeed



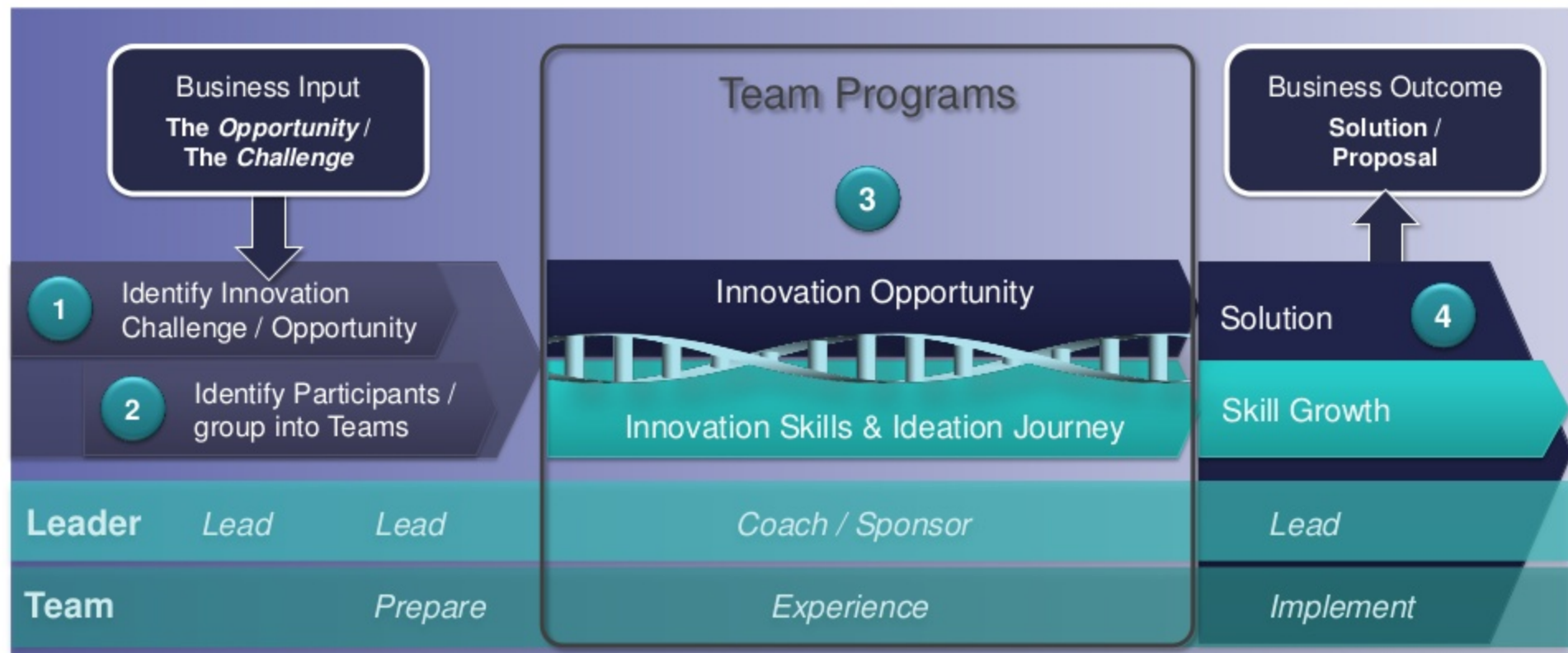
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Program Design & Delivery – Core Principles



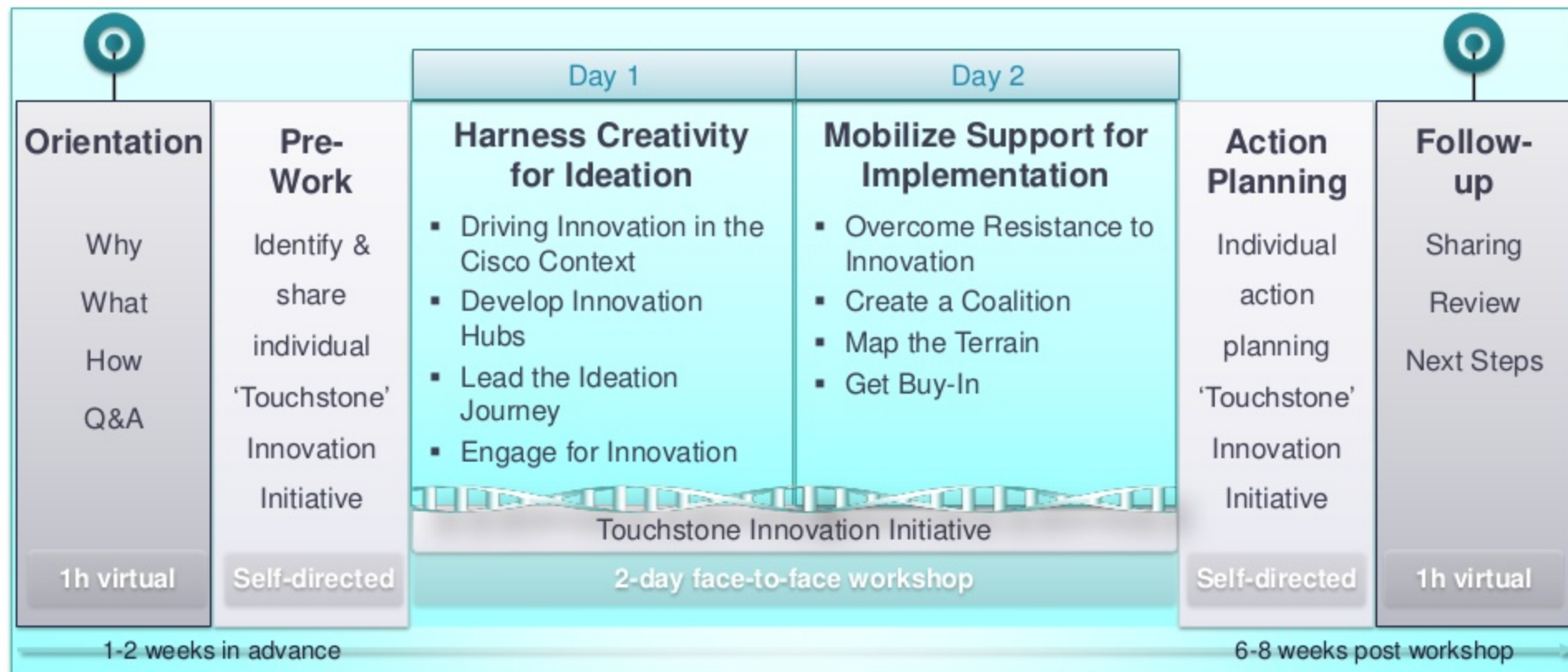
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Team Programs - Set-up



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Leading For Innovation [L4I] – Program Flow



Thank you.



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