



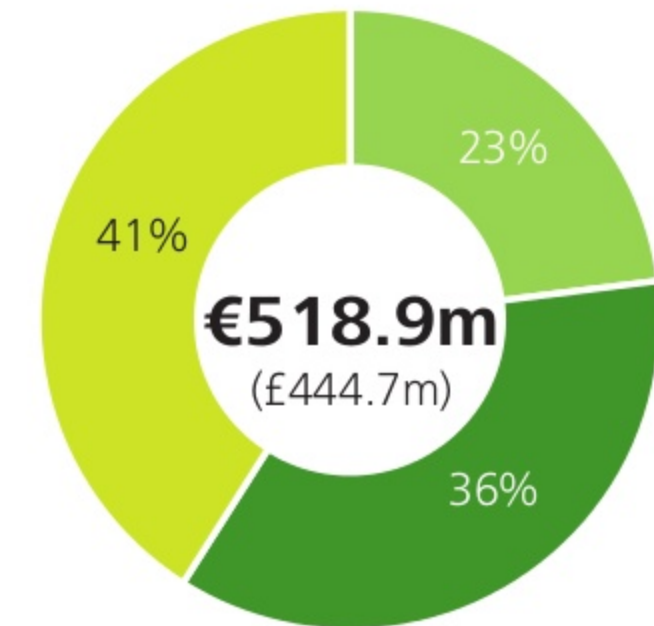
All to play for Football Money League



Revenues for the
top 20 clubs grew
8% to €5.4 billion
in 2012/13

1. Real Madrid

Revenue profile (€m)



- Matchday €119m (£102m)
- Broadcasting €188.3m (£161.4m)
- Commercial €211.6m (£181.3m)

Social media activity



@realmadrid

9.9m



Facebook likes

49.1m

Average league match attendance

65,268

Trophies won



2012/13 Domestic league position

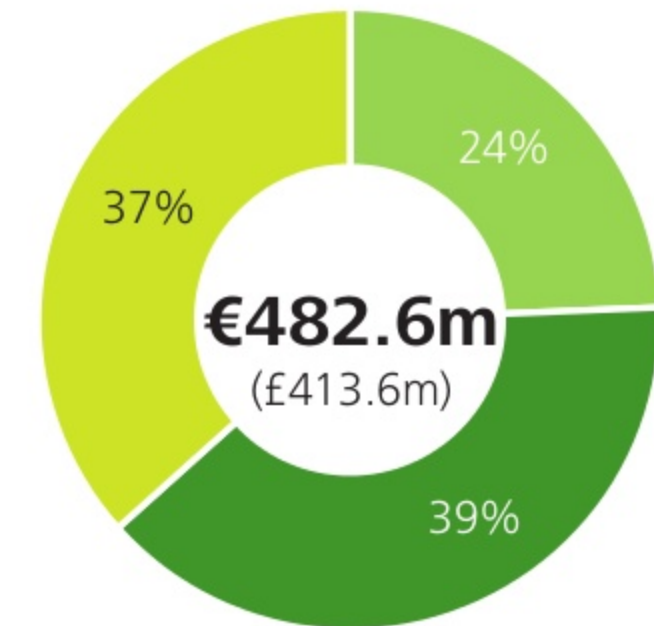
- 1 FC Barcelona
- 2 Real Madrid
- 3 Atlético de Madrid
- 4 Real Sociedad
- 5 Valencia

Madrid's global renown and capacity to generate significant commercial revenue from outside the difficult Spanish market is central to their success.



2. FC Barcelona

Revenue profile (€m)



- Matchday €117.6m (£100.8m)
- Broadcasting €188.2m (£161.3m)
- Commercial €176.8m (£151.5m)

Social media activity

 @FCBarcelona
10.9m

 Facebook likes
52.4m

Average league match attendance

71,235

Trophies won



2012/13 Domestic league position

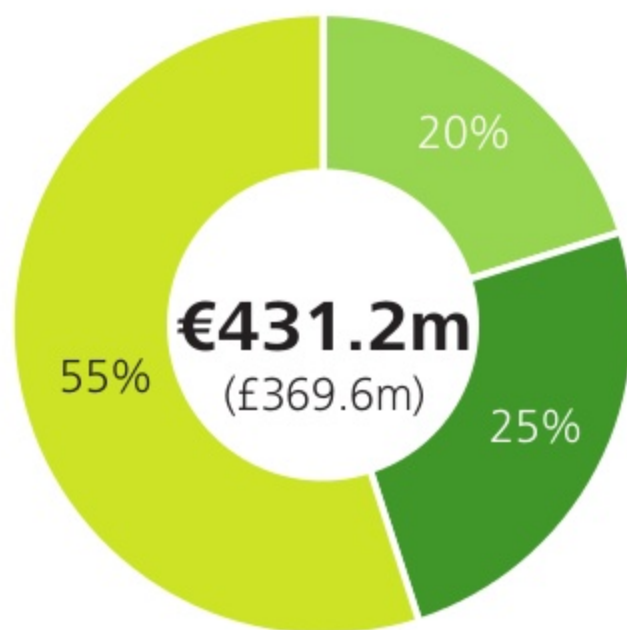
- 1 FC Barcelona
- 2 Real Madrid
- 3 Atlético de Madrid
- 4 Real Sociedad
- 5 Valencia

The club's Board recently decided to pursue the option to redevelop Camp Nou rather than move to a new stadium nearby.



3. Bayern Munich

Revenue profile (€m)



- Matchday €87.1m (£74.7m)
- Broadcasting €107m (£91.7m)
- Commercial €237.1m (£203.2m)

Social media activity



@FCBayern

0.9m



Facebook likes

11.6m

Average league match attendance

71,103

Trophies won



2012/13 Domestic league position

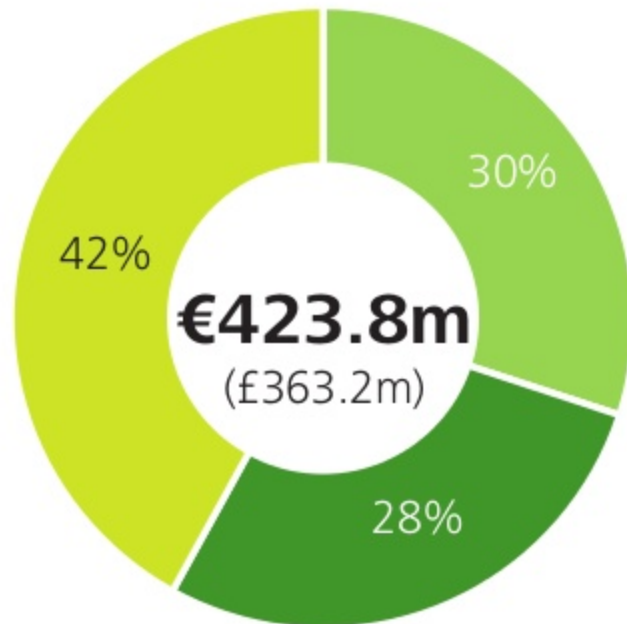
- 1 Bayern Munich
- 2 Borussia Dortmund
- 3 Bayer Leverkusen
- 4 Schalke 04
- 5 SC Freiburg

Bayern enjoy their highest placing in 11 years following their treble winning season.



4. Manchester United

Revenue profile (€m)



- Matchday €127.3m (£109.1m)
- Broadcasting €118.6m (£101.6m)
- Commercial €177.9m (£152.5m)

Social media activity



@ManUtd
1.7m



Facebook likes
39.6m

Average league match attendance

75,530

Trophies won



2012/13 Domestic league position

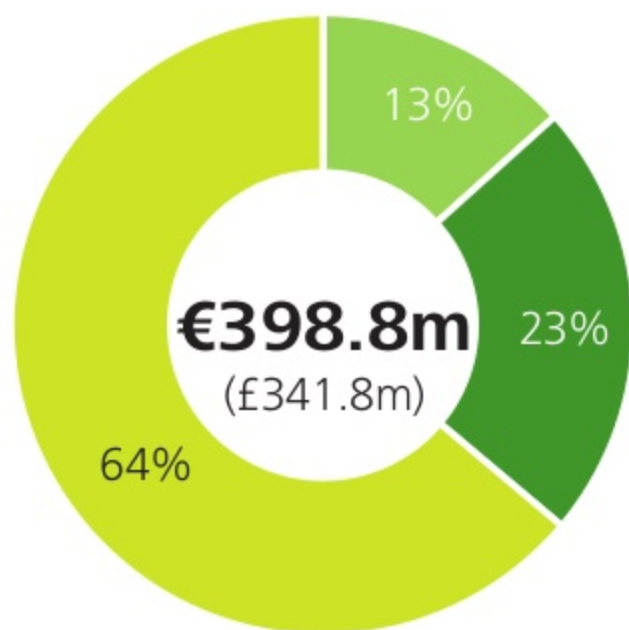
- 1 Manchester United
- 2 Manchester City
- 3 Chelsea
- 4 Arsenal
- 5 Tottenham Hotspur

The club's commercial operations continue to go from strength to strength, increasing by £34.9m (30%) in 2012/13.



5. Paris Saint-Germain

Revenue profile (€m)



- Matchday €53.2m (£45.6m)
- Broadcasting €90.9m (£77.9m)
- Commercial €254.7m (£218.3m)

Social media activity



@PSG_inside
1m



Facebook likes
6.5m

Average league match attendance

43,239

Trophies won



2012/13 Domestic league position

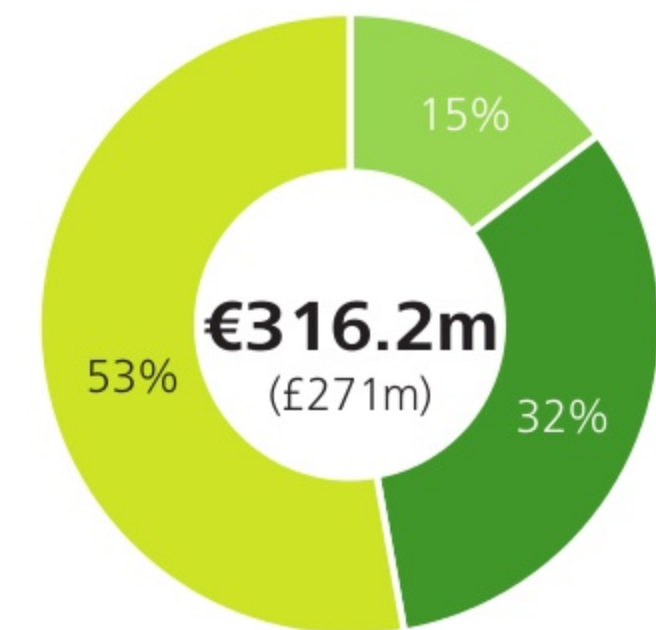
- 1 Paris Saint-Germain
- 2 Olympique de Marseille
- 3 Olympique Lyonnais
- 4 Nice
- 5 Saint-Étienne

The club have enjoyed a remarkable rise, winning their first Championnat title in 19 years.



6. Manchester City

Revenue profile (€m)



- Matchday €46.2m (£39.6m)
- Broadcasting €103.1m (£88.4m)
- Commercial €166.9m (£143m)

Social media activity



@MCFC

1.4m



Facebook likes

8.4m

Average league match attendance

46,970

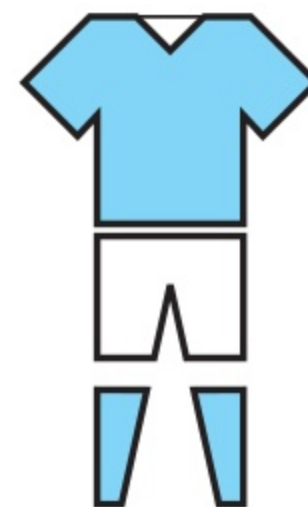
Trophies won



2012/13 Domestic league position

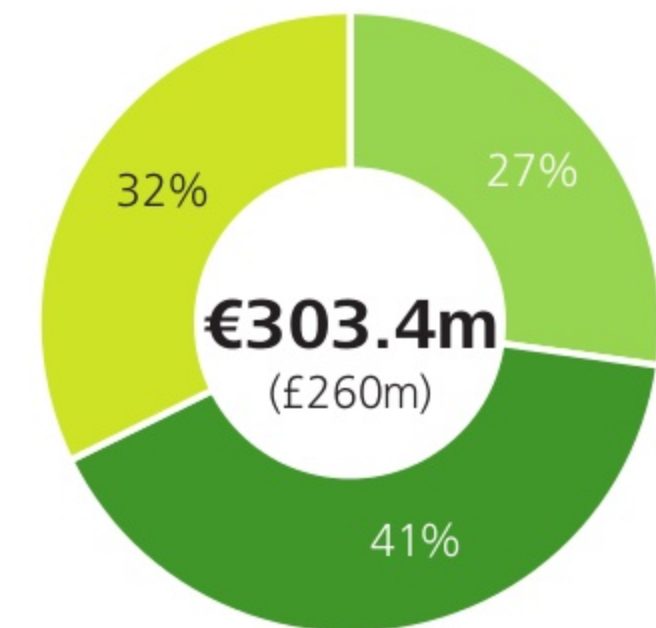
- 1 Manchester United
- 2 Manchester City
- 3 Chelsea
- 4 Arsenal
- 5 Tottenham Hotspur

To break into the Money League top five the club will need to further improve upon its impressive commercial growth and on-pitch performance.



7. Chelsea

Revenue profile (€m)



- Matchday €82.5m (£70.7m)
- Broadcasting €123m (£105.4m)
- Commercial €97.9m (£83.9m)

Social media activity



@chelseafc

3.3m



Facebook likes

21.7m

Average league match attendance

41,462

Trophies won



2012/13 Domestic league position

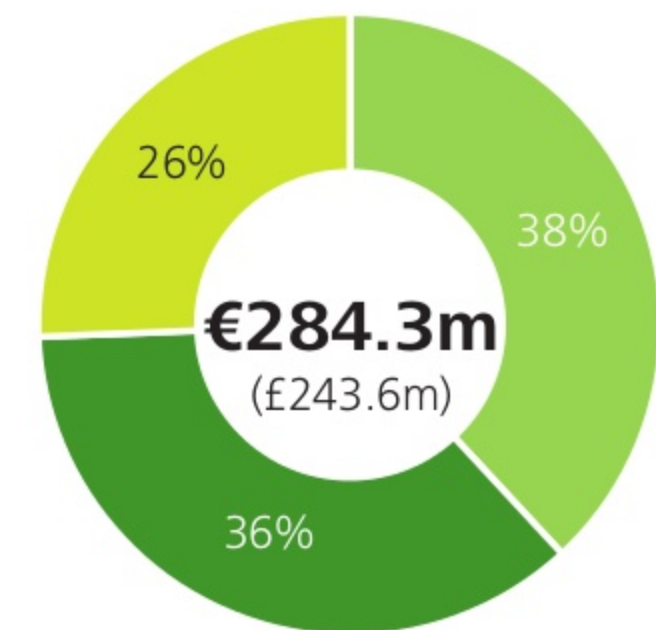
- 1 Manchester United
- 2 Manchester City
- 3 Chelsea
- 4 Arsenal
- 5 Tottenham Hotspur

Stamford Bridge's relatively limited capacity continues to hamper the club's aspirations to grow matchday revenues.



8. Arsenal

Revenue profile (€m)



- Matchday €108.3m (£92.8m)
- Broadcasting €103.2m (£88.4m)
- Commercial €72.8m (£62.4m)

Social media activity



@Arsenal

3.4m



Facebook likes

19m

Average league match attendance

60,080

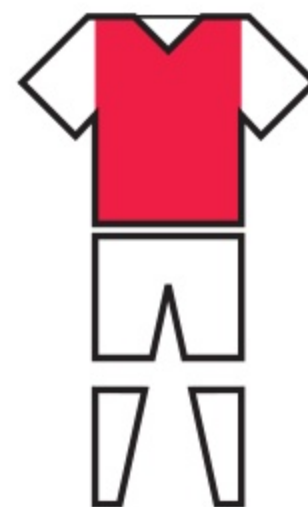
Trophies won



2012/13 Domestic league position

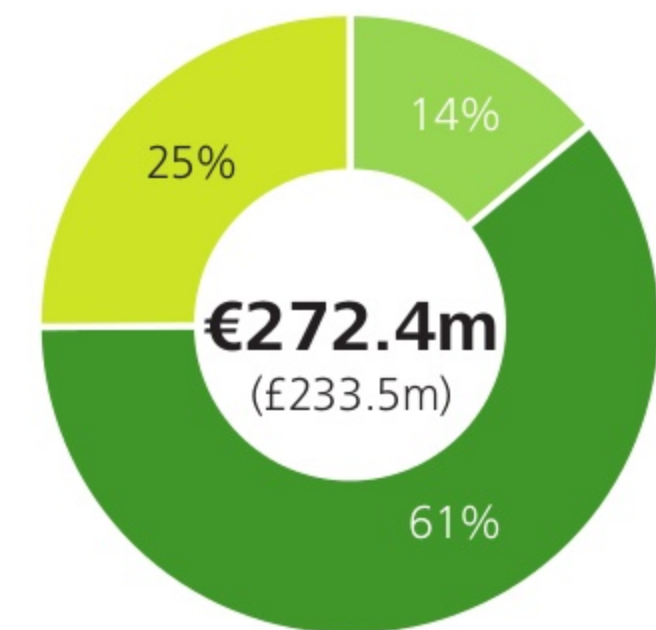
- 1 Manchester United
- 2 Manchester City
- 3 Chelsea
- 4 Arsenal
- 5 Tottenham Hotspur

Matchday is Arsenal's largest revenue source. We are unlikely to see this repeated at Arsenal, or any other Money League club in the future.



9. Juventus

Revenue profile (€m)



- Matchday €38m (£32.6m)
- Broadcasting €166m (£142.3m)
- Commercial €68.4m (£58.6m)

Social media activity



@Juventusfc

0.9m



Facebook likes

9.5m

Average league match attendance

35,973

Trophies won



2012/13 Domestic league position

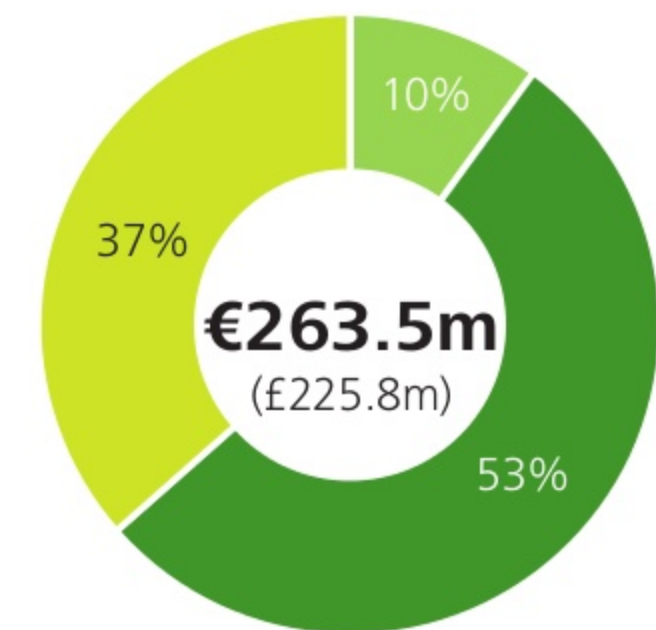
- 1 Juventus
- 2 Napoli
- 3 AC Milan
- 4 Fiorentina
- 5 Udinese

2012/13 was a year of further progress on and off the pitch for Juventus, overtaking AC Milan and Internazionale to become the leading revenue generating club in Italy.



10. AC Milan

Revenue profile (€m)



- Matchday €26.4m (£22.6m)
- Broadcasting €140.9m (£120.8m)
- Commercial €96.2m (£82.4m)

Social media activity



@acmilan
1.7m



Facebook likes
19.3m

Average league match attendance

44,123

Trophies won



2012/13 Domestic league position

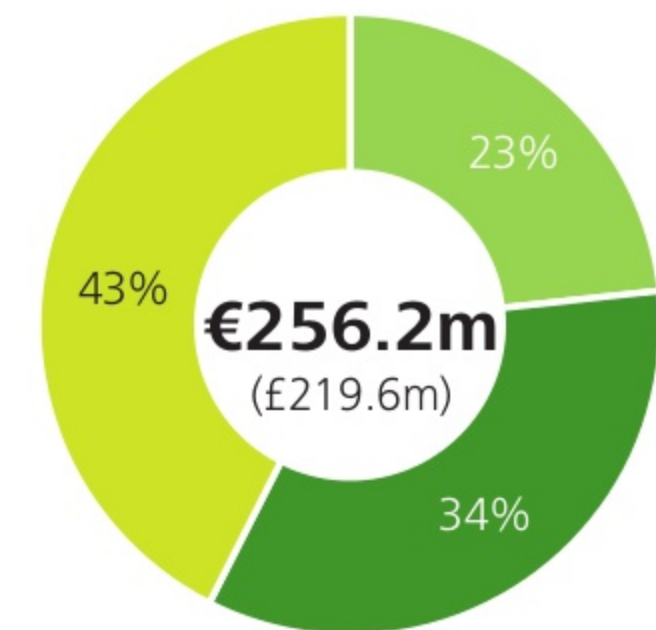
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- 3 **AC Milan**
- 4 Fiorentina
- 5 Udinese

The Rossoneri have had a disappointing Serie A campaign thus far, their form has left them languishing in mid-table and led to the sacking of coach Massimiliano Allegri.



11. Borussia Dortmund

Revenue profile (€m)



- Matchday €59.6m (£51.1m)
- Broadcasting €87.6m (£75.1m)
- Commercial €109m (£93.4m)

Social media activity



@BVB
0.7m



Facebook likes
6.7m

Average league match attendance

79,893

Trophies won



2012/13 Domestic league position

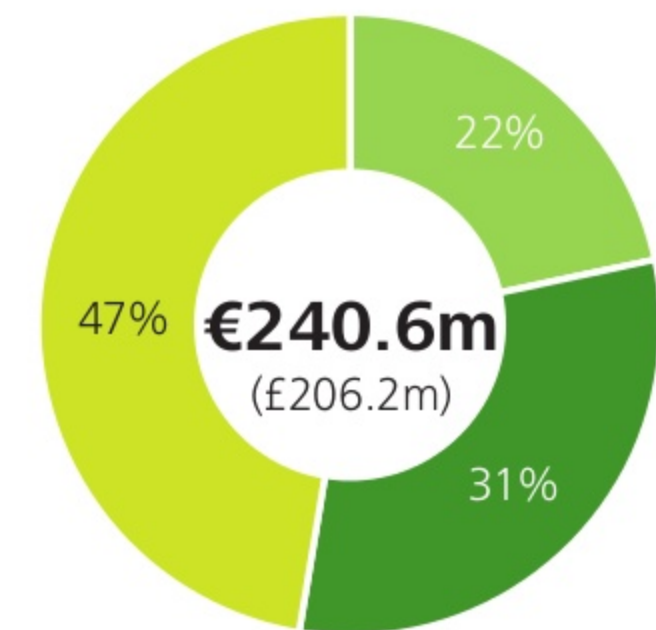
- 1 Bayern Munich
- 2 **Borussia Dortmund**
- 3 Bayer Leverkusen
- 4 Schalke 04
- 5 SC Freiburg

Dortmund is Germany's second highest-ranked Money League club, but continue to generate significantly lower income than Bayern Munich.



12. Liverpool

Revenue profile (€m)



- Matchday €52.1m (£44.6m)
- Broadcasting €74.5m (£63.9m)
- Commercial €114m (£97.7m)

Social media activity



@LFC

2.3m



Facebook likes

14.7m

Average league match attendance

44,758

Trophies won



2012/13 Domestic league position

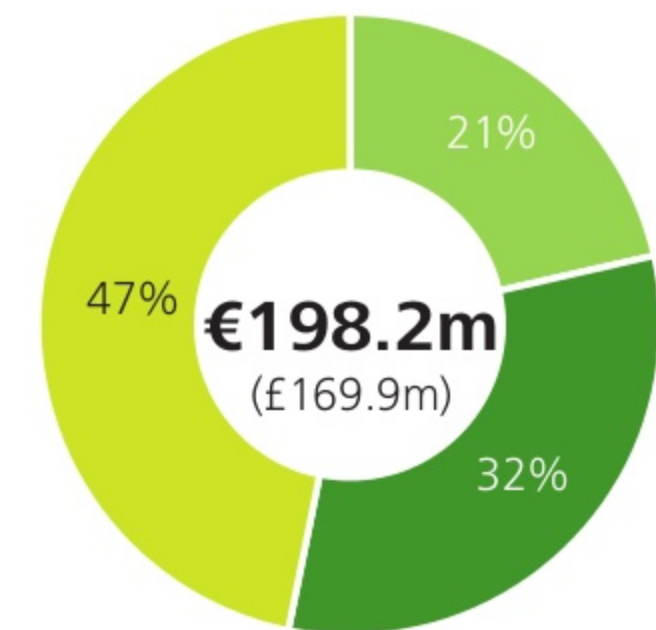
- 5 Tottenham Hotspur
- 6 Everton
- 7 Liverpool**
- 8 West Bromwich
- 9 Swansea City

The club's six-year kit sponsorship deal with Warrior Sports from 2012/13 provided a substantial uplift compared with the previous deal with adidas.



13. Schalke 04

Revenue profile (€m)



- Matchday €42.5m (£36.4m)
- Broadcasting €62.9m (£53.9m)
- Commercial €92.8m (£79.6m)

Social media activity



@s04

0.1m



Facebook likes

1.7m

Average league match attendance

61,016

Trophies won



2012/13 Domestic league position

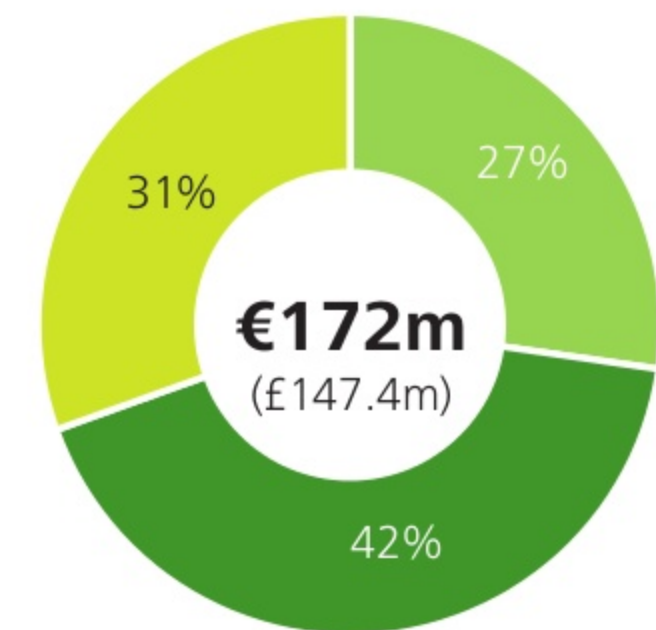
- 1 Bayern Munich
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- 3 Bayer Leverkusen
- 4 Schalke 04
- 5 SC Freiburg

Stronger performances from clubs such as Bayer Leverkusen and Borussia Mönchengladbach may threaten the Royal Blues' future high placing in the Money League.



14. Tottenham Hotspur

Revenue profile (€m)



- Matchday €46.9m (£40.2m)
- Broadcasting €72.7m (£62.3m)
- Commercial €52.4m (£44.9m)

Social media activity

 @SpursOfficial
0.7m

 Facebook likes
3.6m

Average league match attendance

36,151

Trophies won



2012/13 Domestic league position

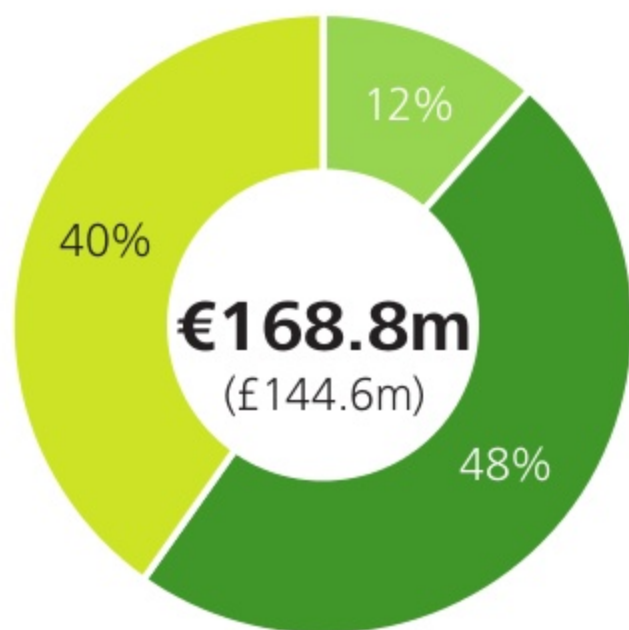
- 1 Manchester United
- 2 Manchester City
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- 4 Arsenal
- 5 Tottenham Hotspur

With a solid commercial structure, and the new domestic broadcast deal in place, Spurs' position in future editions of the Money League is secure.



15. Internazionale

Revenue profile (€m)



- Matchday €19.4m (£16.6m)
- Broadcasting €81.5m (£69.8m)
- Commercial €67.9m (£58.2m)

Social media activity



@inter

0.4m



Facebook likes

3m

Average league match attendance

42,097

Trophies won



2012/13 Domestic league position

7 SS Lazio

8 Catania

9 Internazionale

10 Parma

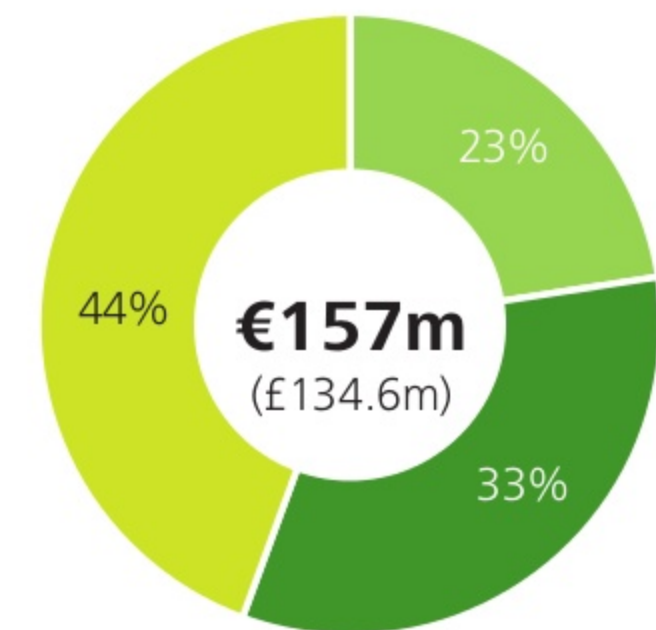
11 Cagliari

The takeover of the club by Erick Thohir may accelerate plans to address Inter's stadium issues.



16. Galatasaray

Revenue profile (€m)



- Matchday €35.4m (£30.3m)
- Broadcasting €51.9m (£44.5m)
- Commercial €69.7m (£59.8m)

Social media activity

 @GalatasaraySk
3.5m

 Facebook likes
9.4m

Average league match attendance

39,093

Trophies won



2012/13 Domestic league position

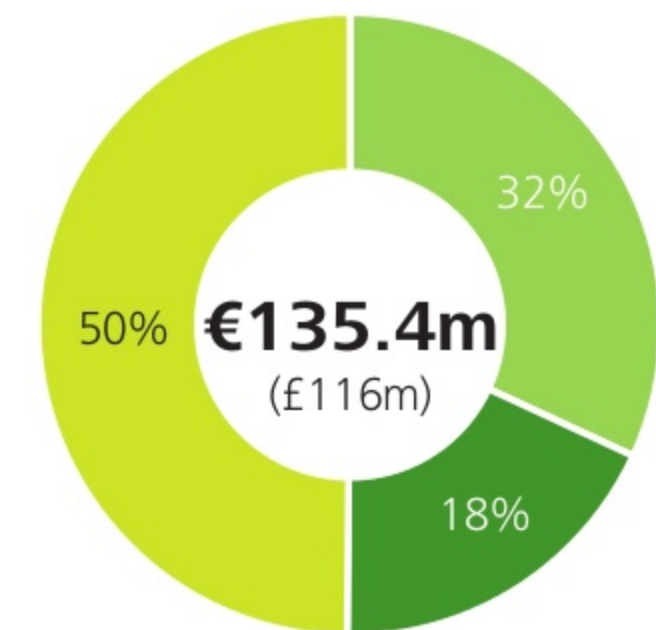
- 1 Galatasaray
- 2 Fenerbahçe
- 3 Besiktas
- 4 Bursaspor
- 5 Kayserispor

Qualification for the Champions League looks essential if Galatasaray are to remain Turkey's leading revenue generating club and move up the Money League.



17. Hamburger SV

Revenue profile (€m)



- Matchday €43.2m (£37m)
- Broadcasting €24.7m (£21.2m)
- Commercial €67.5m (£57.8m)

Social media activity



@HSV
0.1m



Facebook likes
0.6m

Average league match attendance

52,829

Trophies won



Hamburger SV climbed three places to 17th, the highest placed Money League club not playing in UEFA competitions.

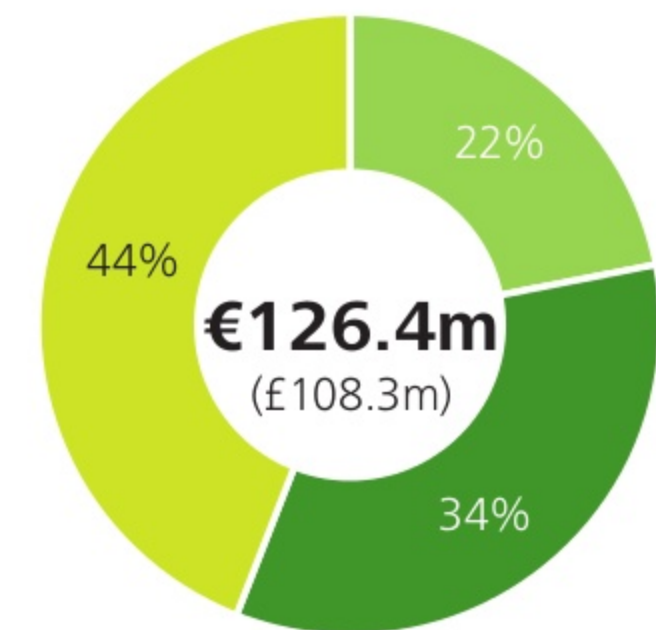
2012/13 Domestic league position

- 5 SC Freiburg
- 6 Eintracht Frankfurt
- 7 Hamburger SV**
- 8 Borussia Mönchengladbach
- 9 Hannover 96



18. Fenerbahçe

Revenue profile (€m)



- Matchday €27.7m (£23.7m)
- Broadcasting €43m (£36.9m)
- Commercial €55.7m (£47.7m)

Social media activity



@Fenerbahce

2.7m



Facebook likes

7.1m

Average league match attendance

40,895

Trophies won



2012/13 Domestic league position

- 1 Galatasaray
- 2 **Fenerbahçe**
- 3 Besiktas
- 4 Bursaspor
- 5 Kayserispor

The club progressed to the semi-final of the Europa League, the most advanced stage of a European competition it has reached.

