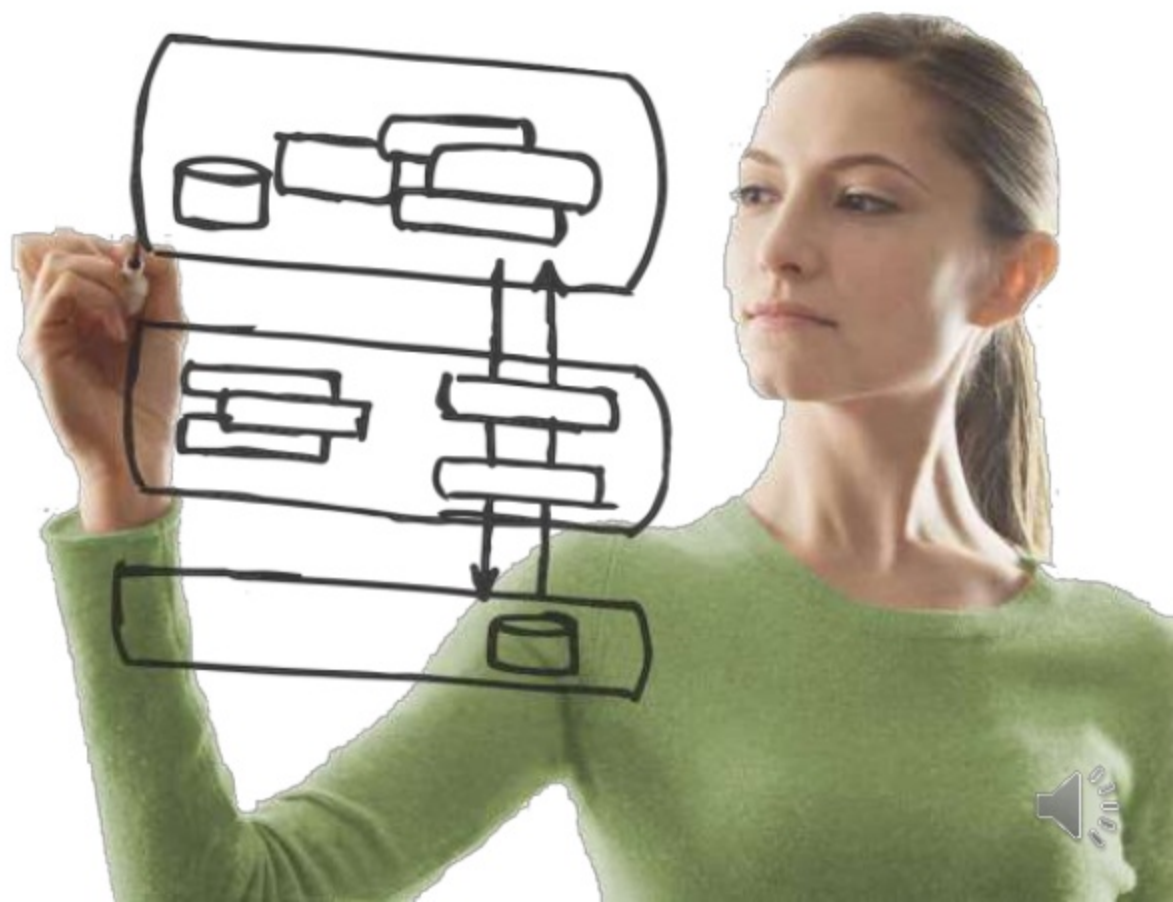


DevOps

Making the Business Case





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Responsible for DevOps capability at Accenture.*



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[@martincroker](https://twitter.com/martincroker)



DevOps has value

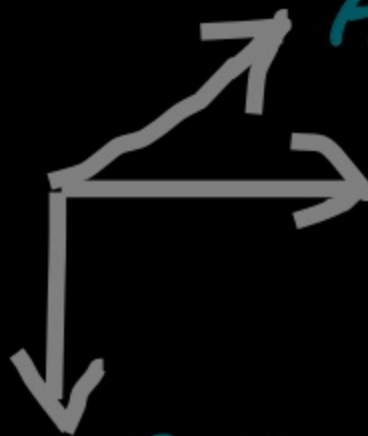
*How do we articulate
it?*

Culture

DevOps-centric
Architecture

Continuous Delivery

Software Defined
Platform

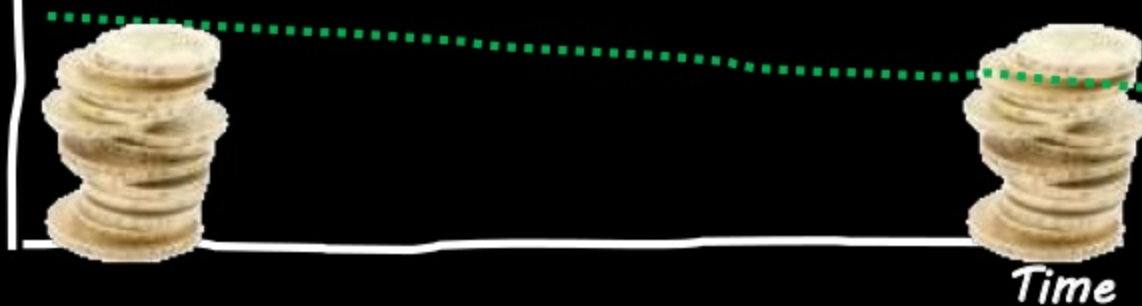


$$\begin{array}{l} \textit{Time to Market} \\ \textit{Business Agility} \\ \textit{Productivity} \\ + \textit{Running Costs} \\ \hline \hline \textit{Total Benefit} \end{array}$$

Money

Money now is worth
more than the same amount of
money later...

⇐ Benefit





Idea



Value



*Ideas***s**

Release



*Values***s**

Release



Time

Benefit

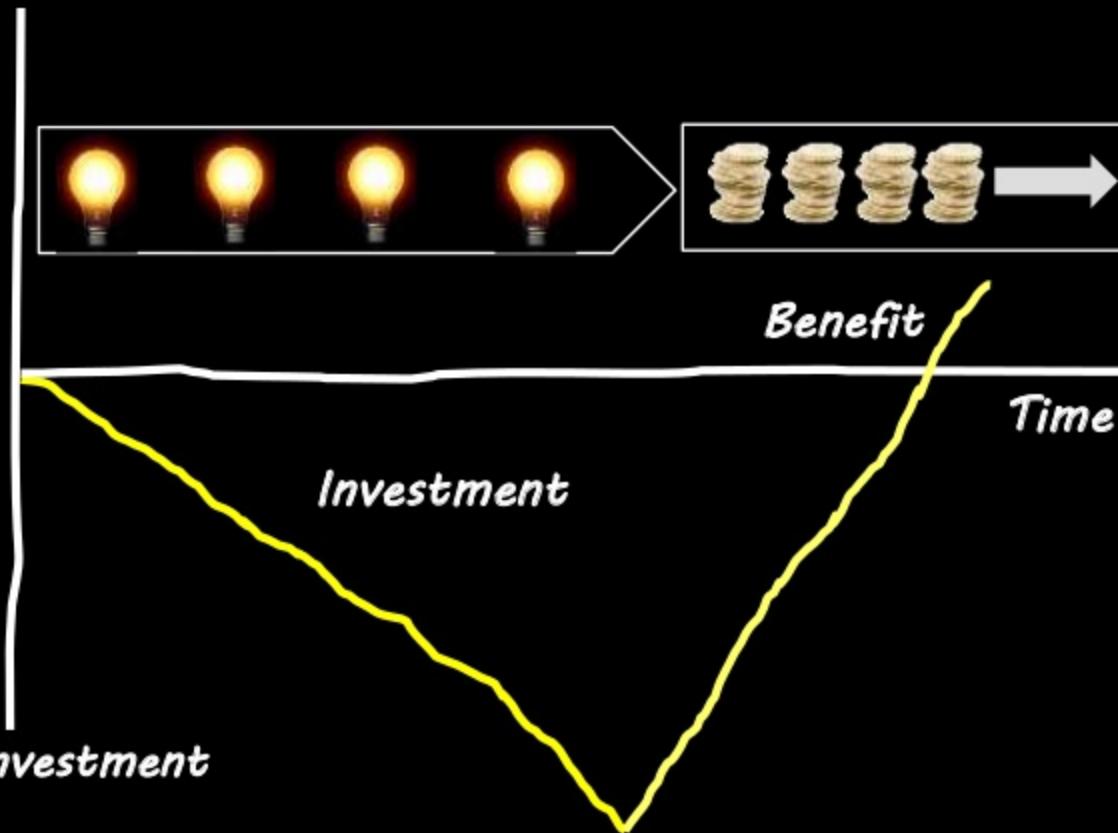


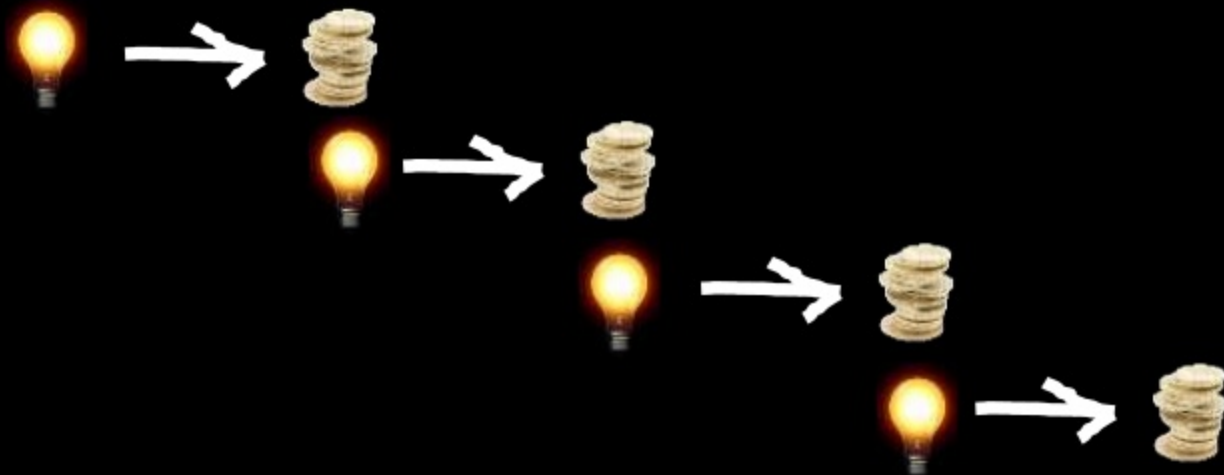
Benefit

Time

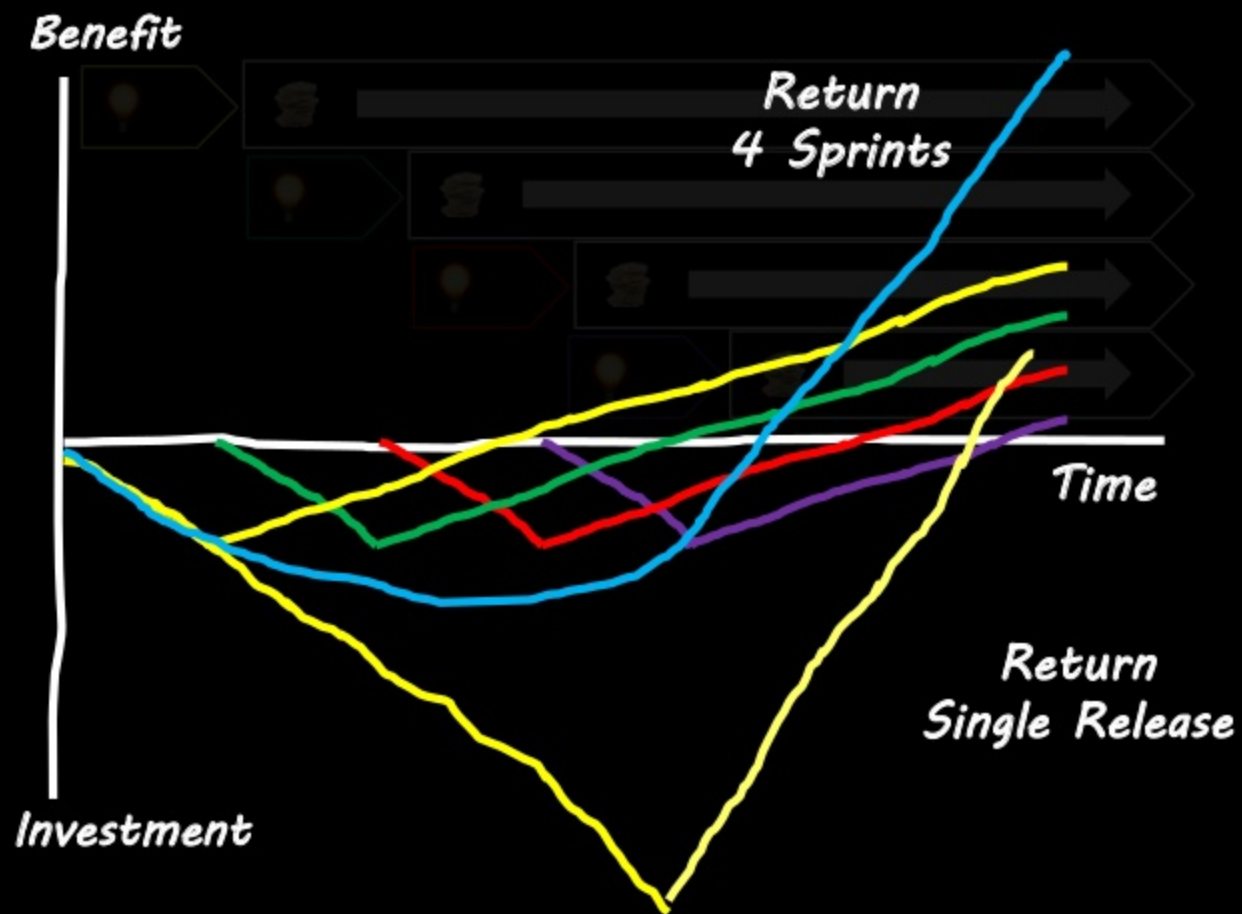
Investment

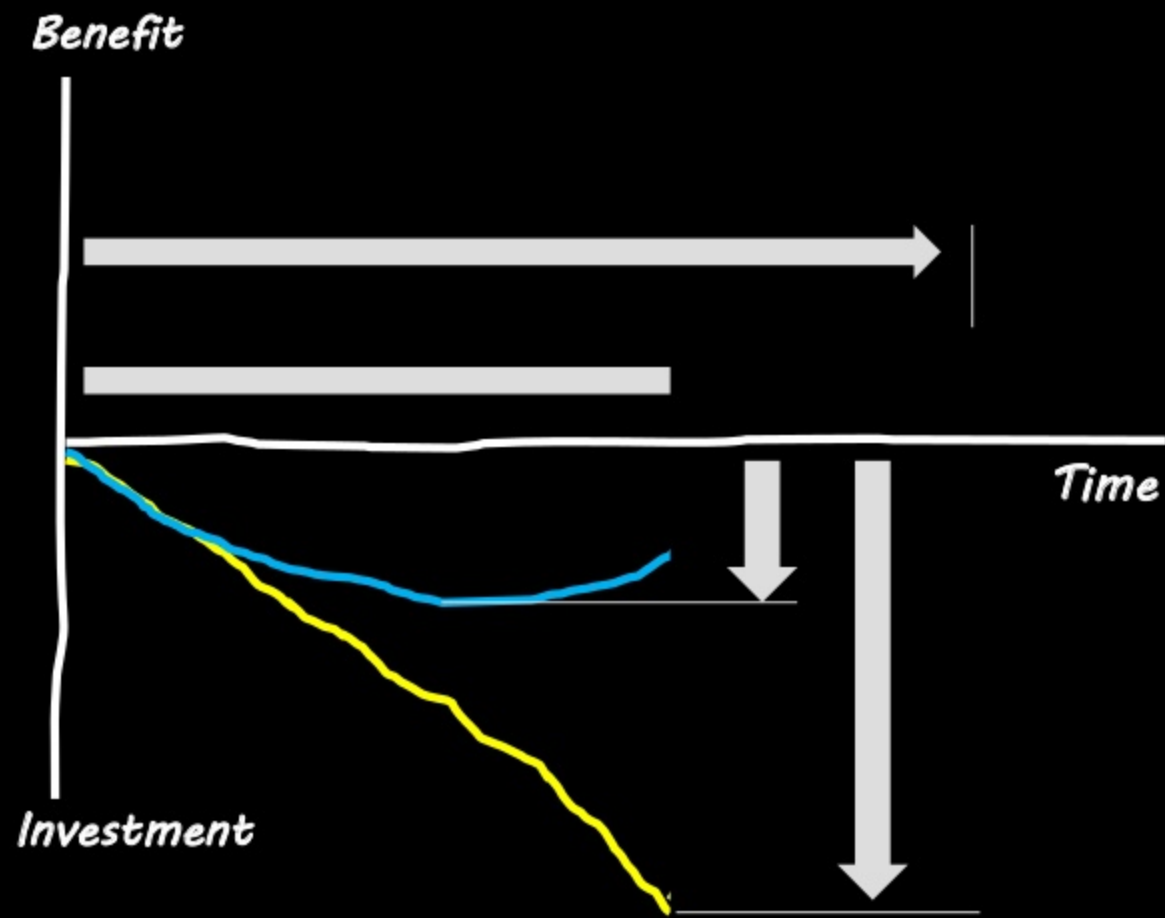
Investment





Sprints





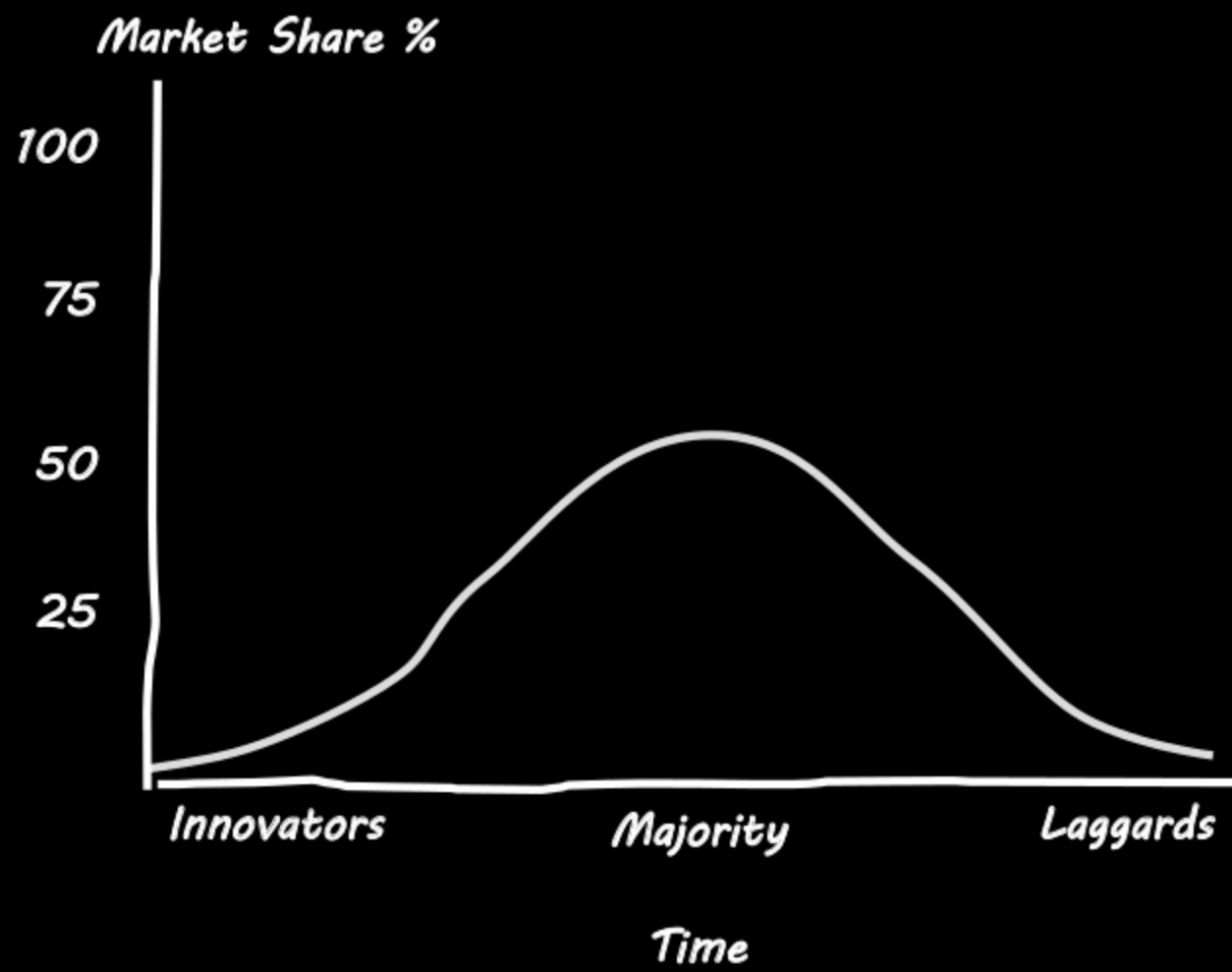
Assumptions

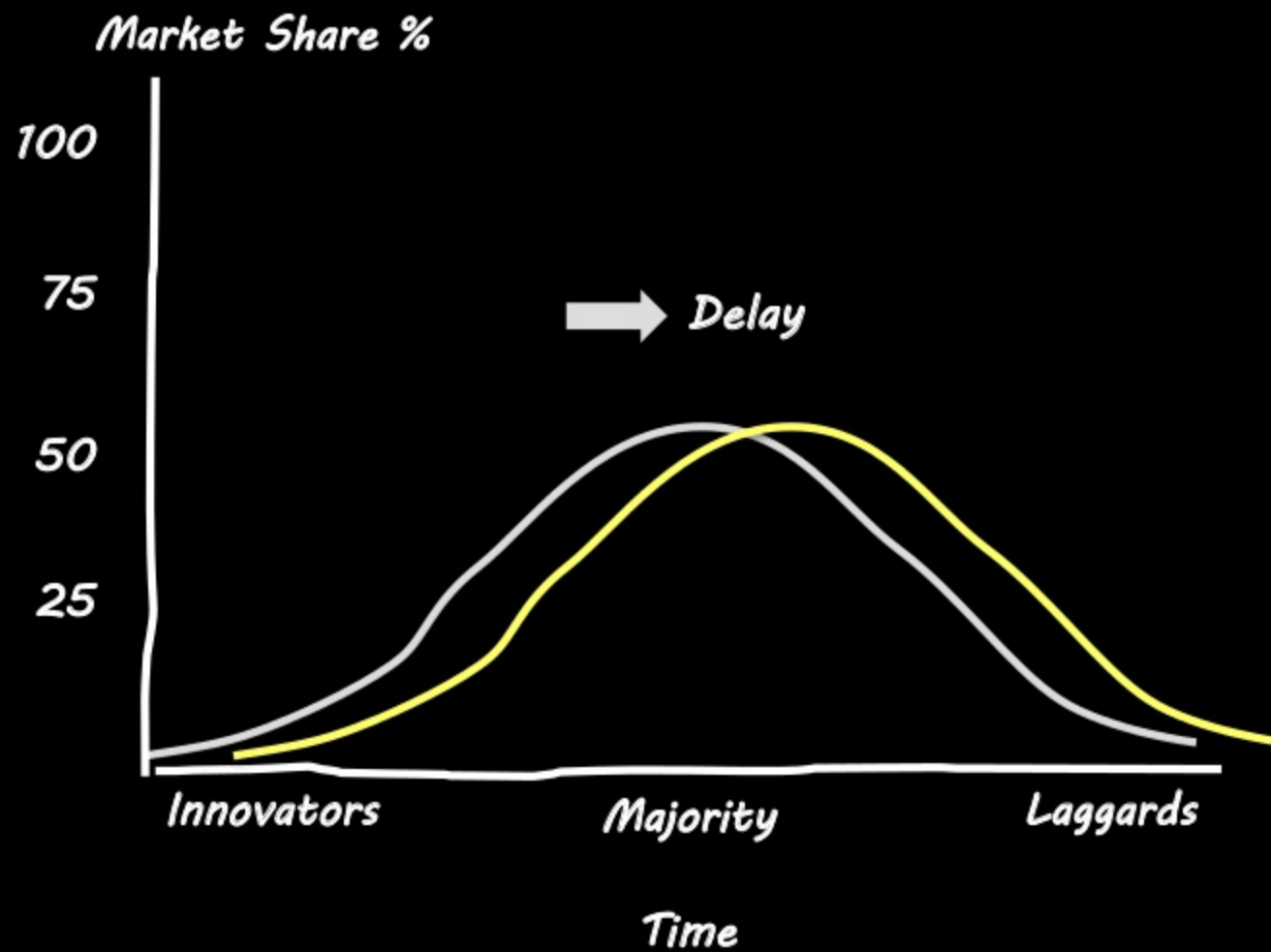
Splitting into sprints doesn't lower productivity

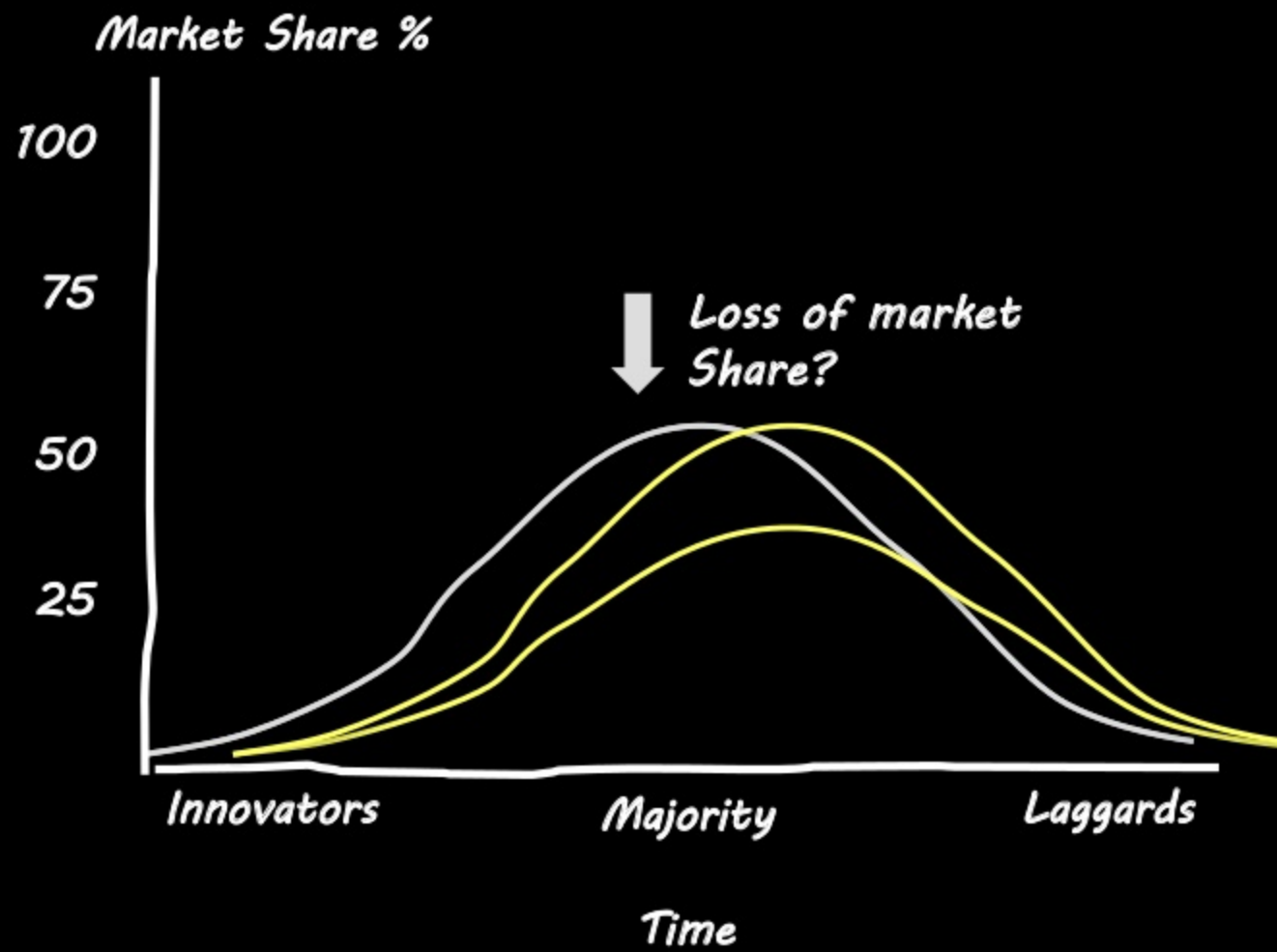
The ideas (scope) could be delivered independently & has value when delivered independently

IT has the maturity and engineering practices to delivery in sprints

Powered by
DevOps







$$\begin{array}{l} \text{Time to Market} \\ \text{Business Agility} \\ \text{Productivity} \\ + \text{Running Costs} \\ \hline \text{Total Benefit} \end{array}$$

