

# Pure Figures Series

Top Search Engines as of end 1<sup>st</sup> Qtr 2015

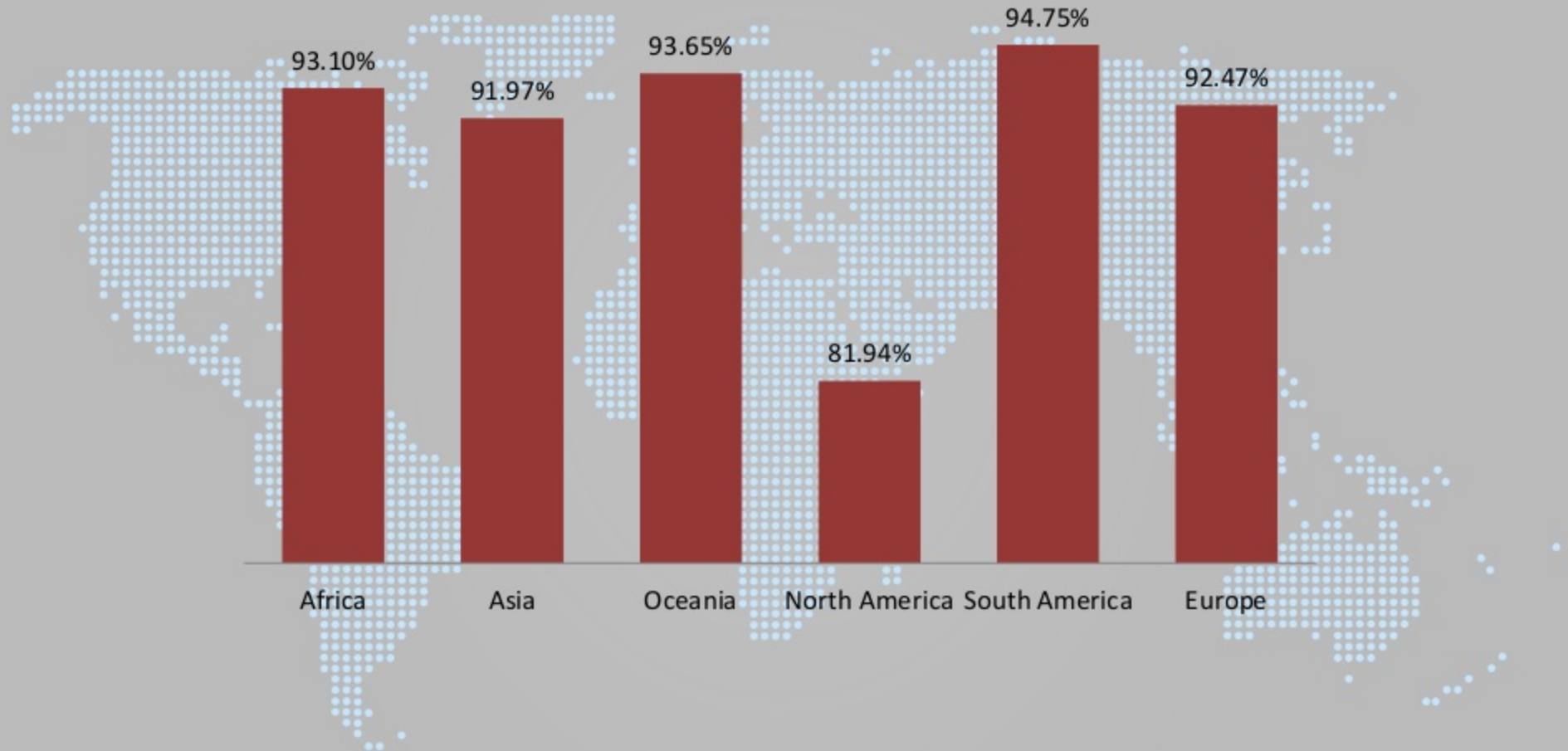
May 2015

# Content

- Google Market Share
- Bing Market Share
- Yahoo Market Share
- Top Search Engines Worldwide
- Top Search Engines Asia
- Top Search Engines Oceania
- Top Search Engines North America
- Top Search Engines Europe
- Top Search Engines Africa
- Top Search Engines South America

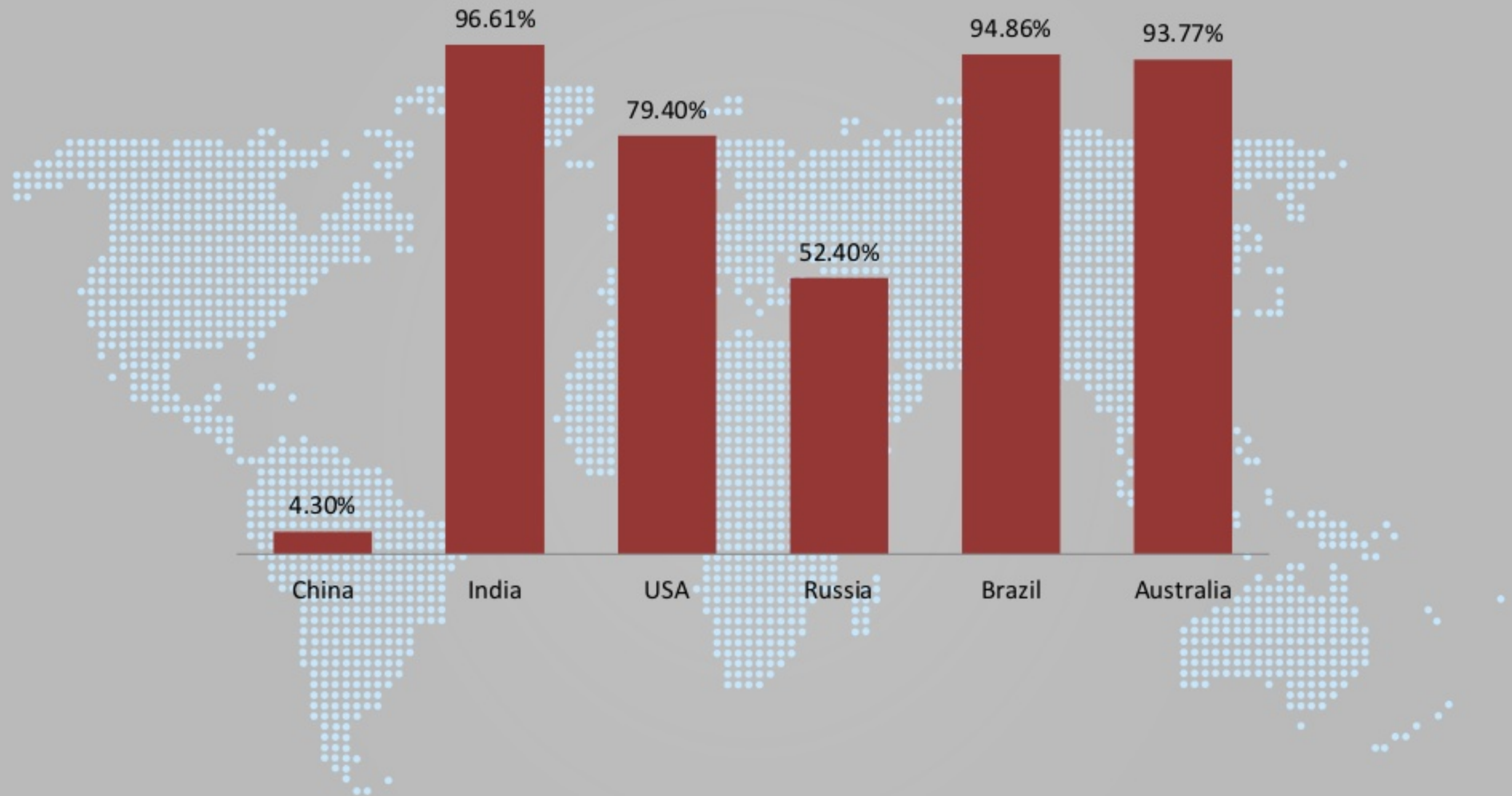
Google

# Google Market Share as of end 1<sup>st</sup> Qtr 2015: Region



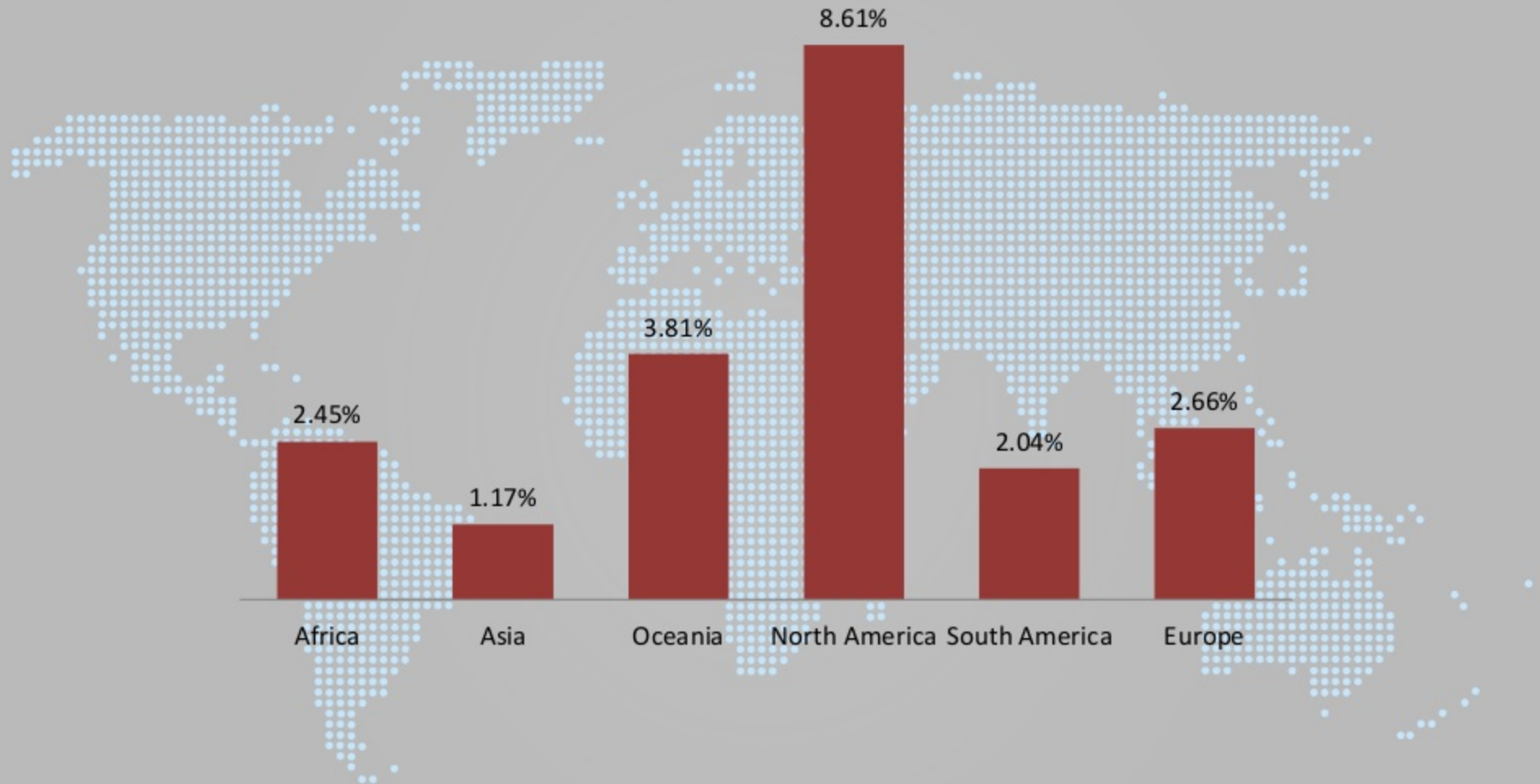


# Google Market Share as of end 1<sup>st</sup> Qtr 2015: Countries with largest population

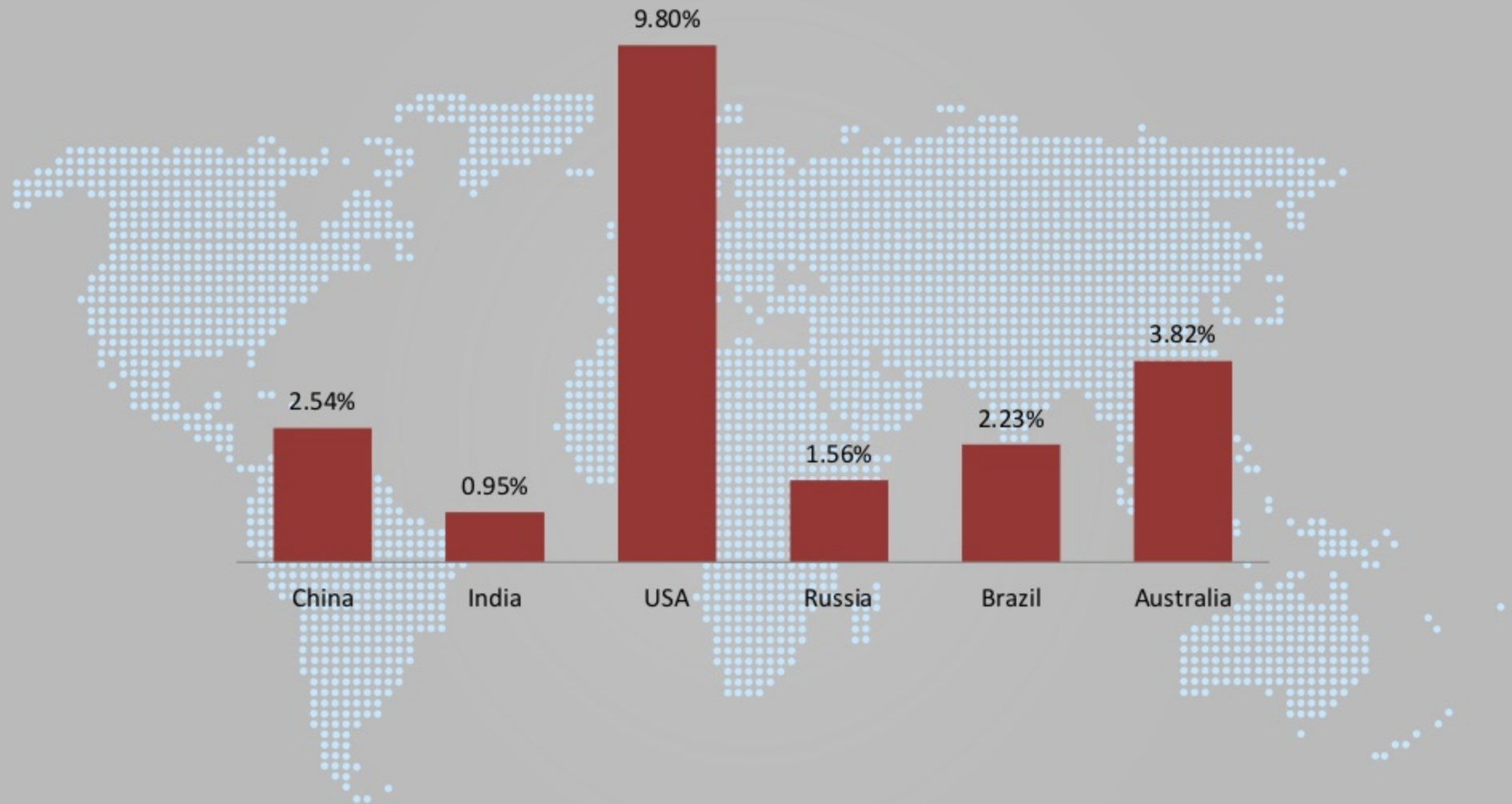




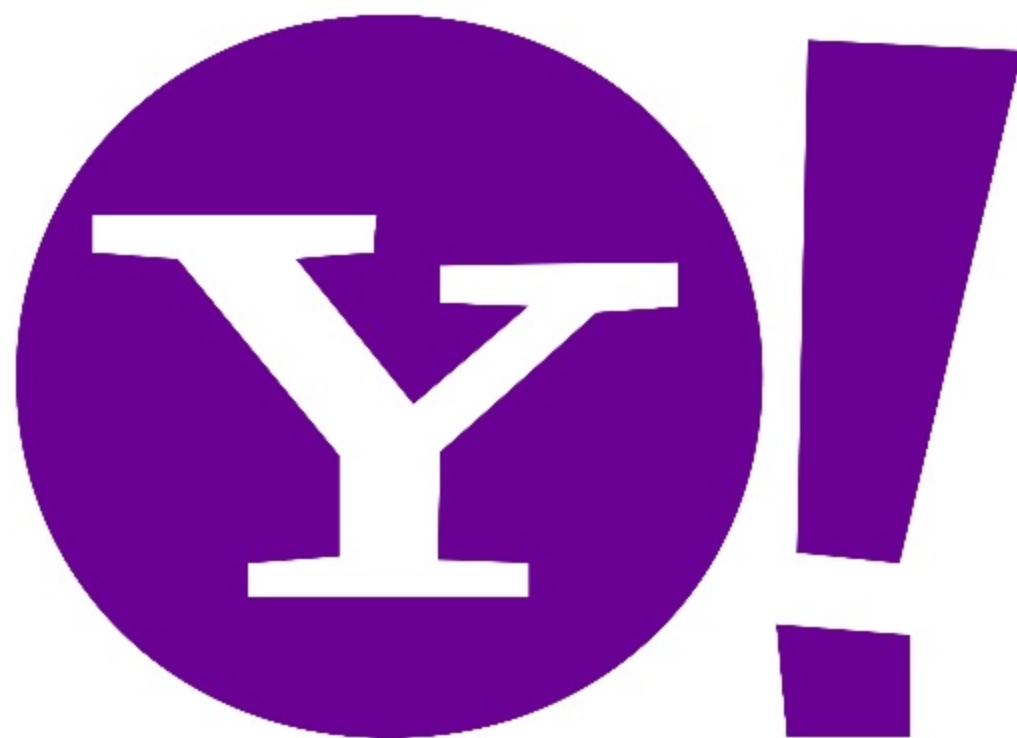
# Bing Market Share as of end 1<sup>st</sup> Qtr 2015: Region



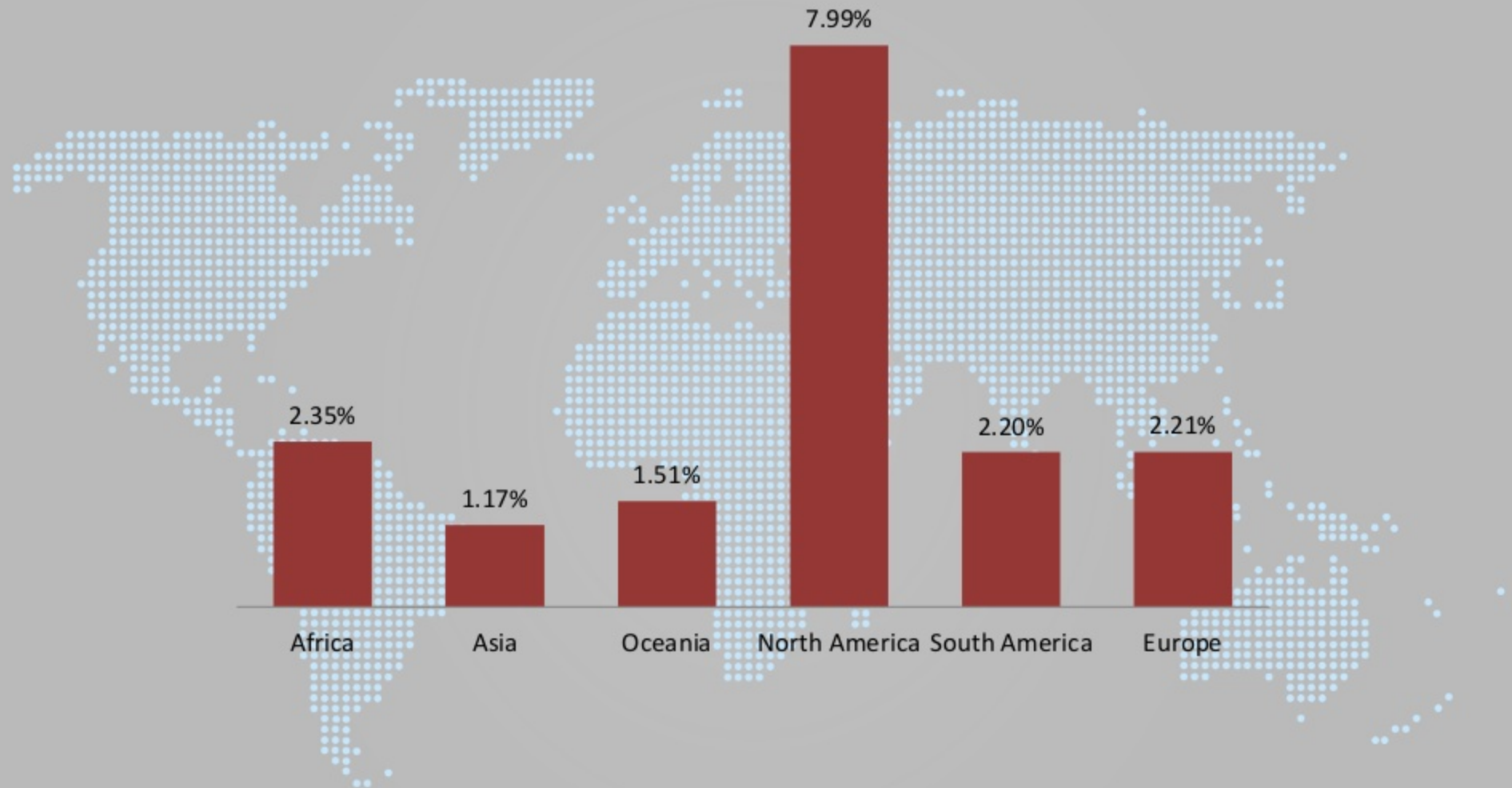
# Bing Market Share as of end 1<sup>st</sup> Qtr 2015: Countries with largest population



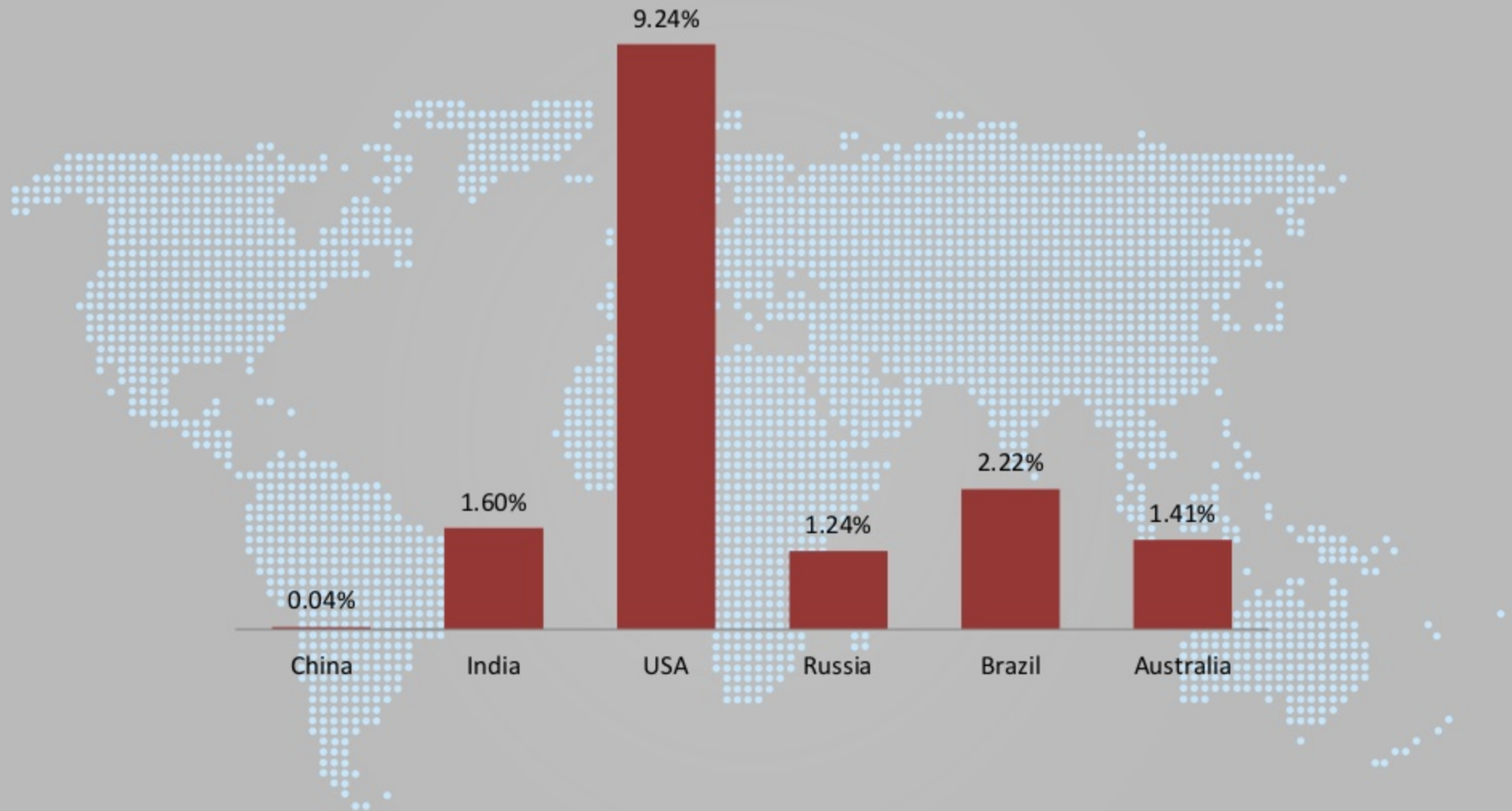




# Yahoo Market Share as of end 1<sup>st</sup> Qtr 2015: Region

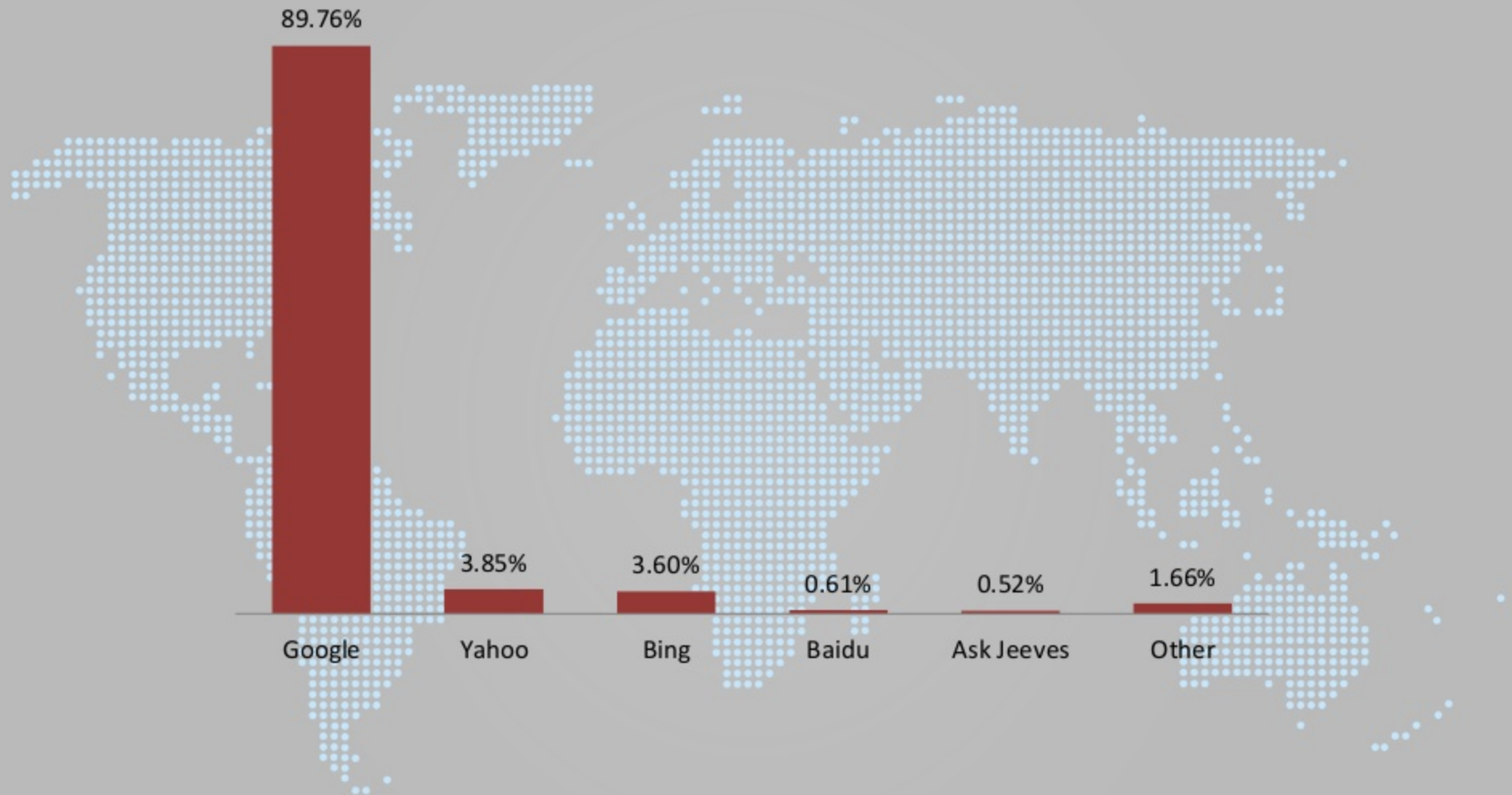


# Yahoo Market Share as of end 1<sup>st</sup> Qtr 2015: Countries with largest population





# Top Search Engine as of end 1<sup>st</sup> Qtr 2015: Worldwide

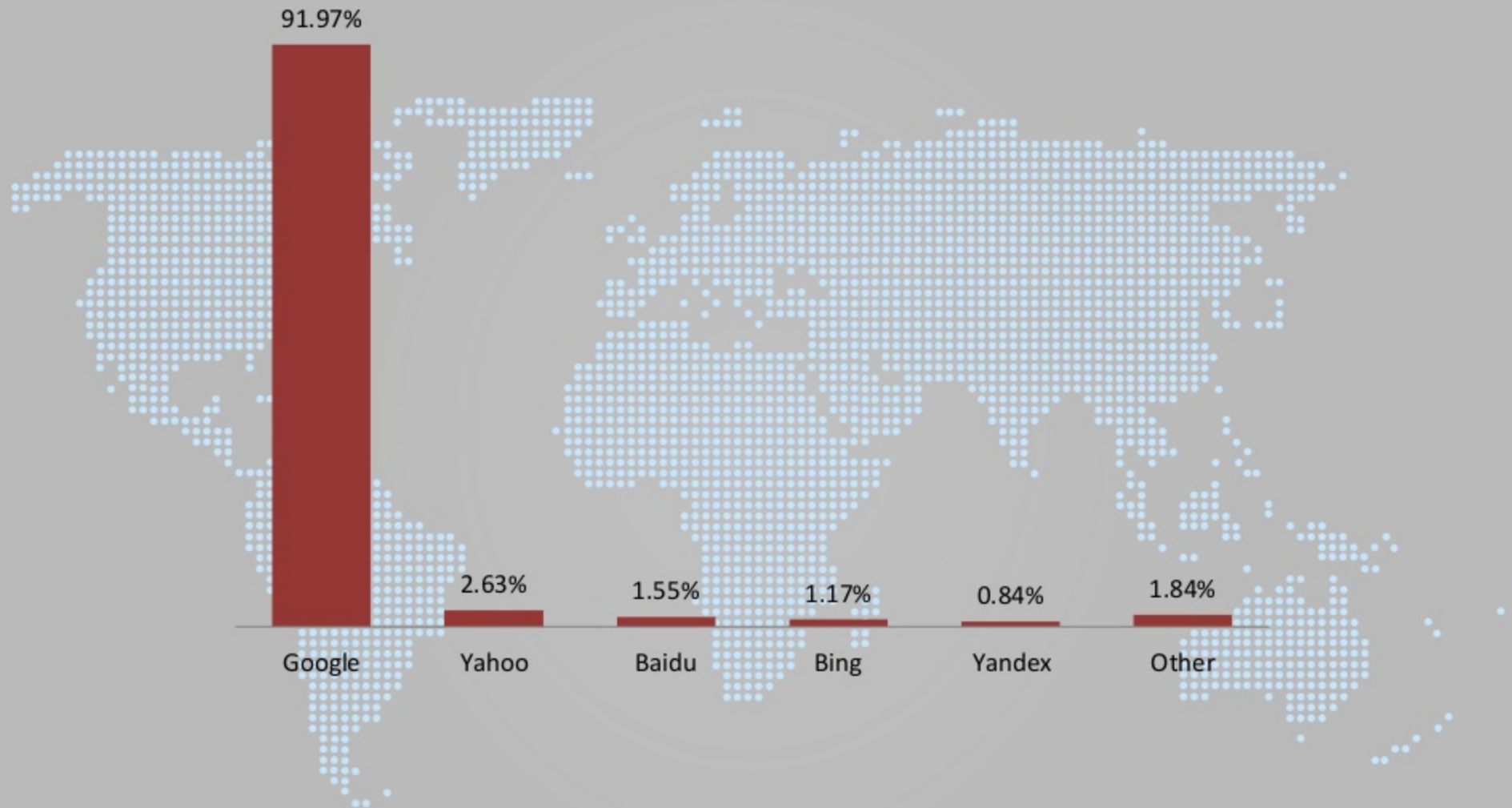




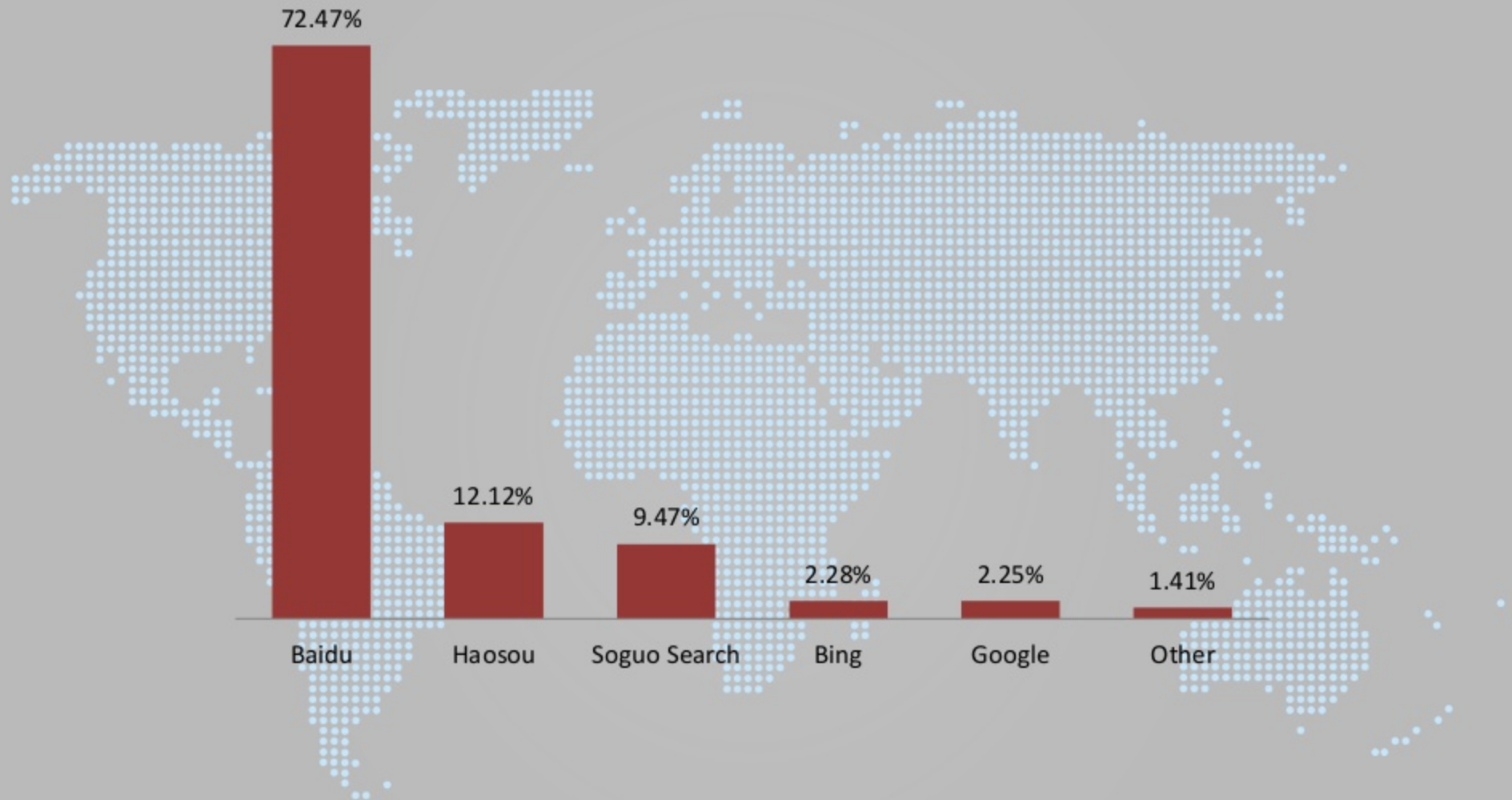
# Asia



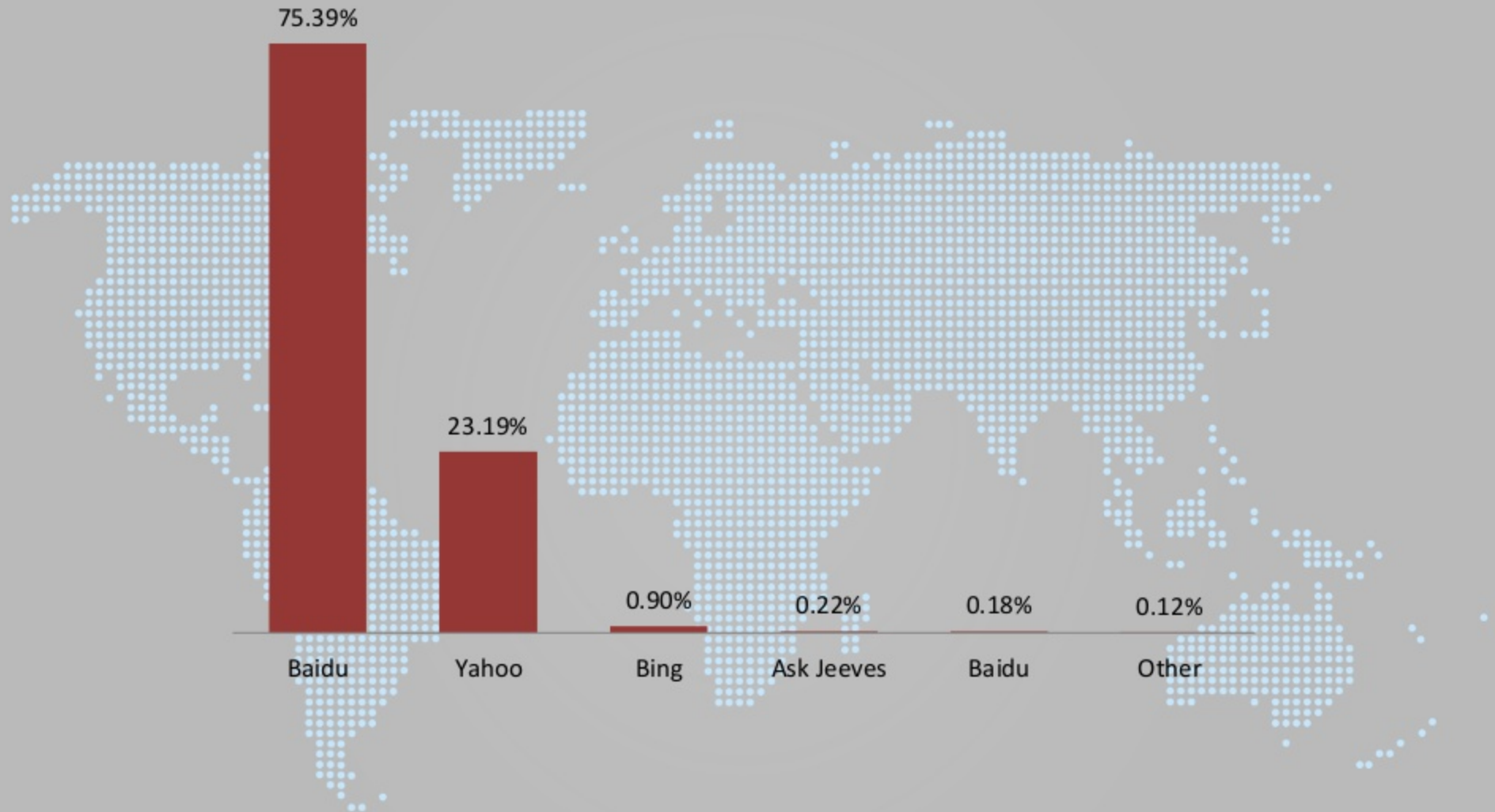
# Top Search Engine as of end 1<sup>st</sup> Qtr 2015: Asia



# Top Search Engine as of end 1<sup>st</sup> Qtr 2015: China

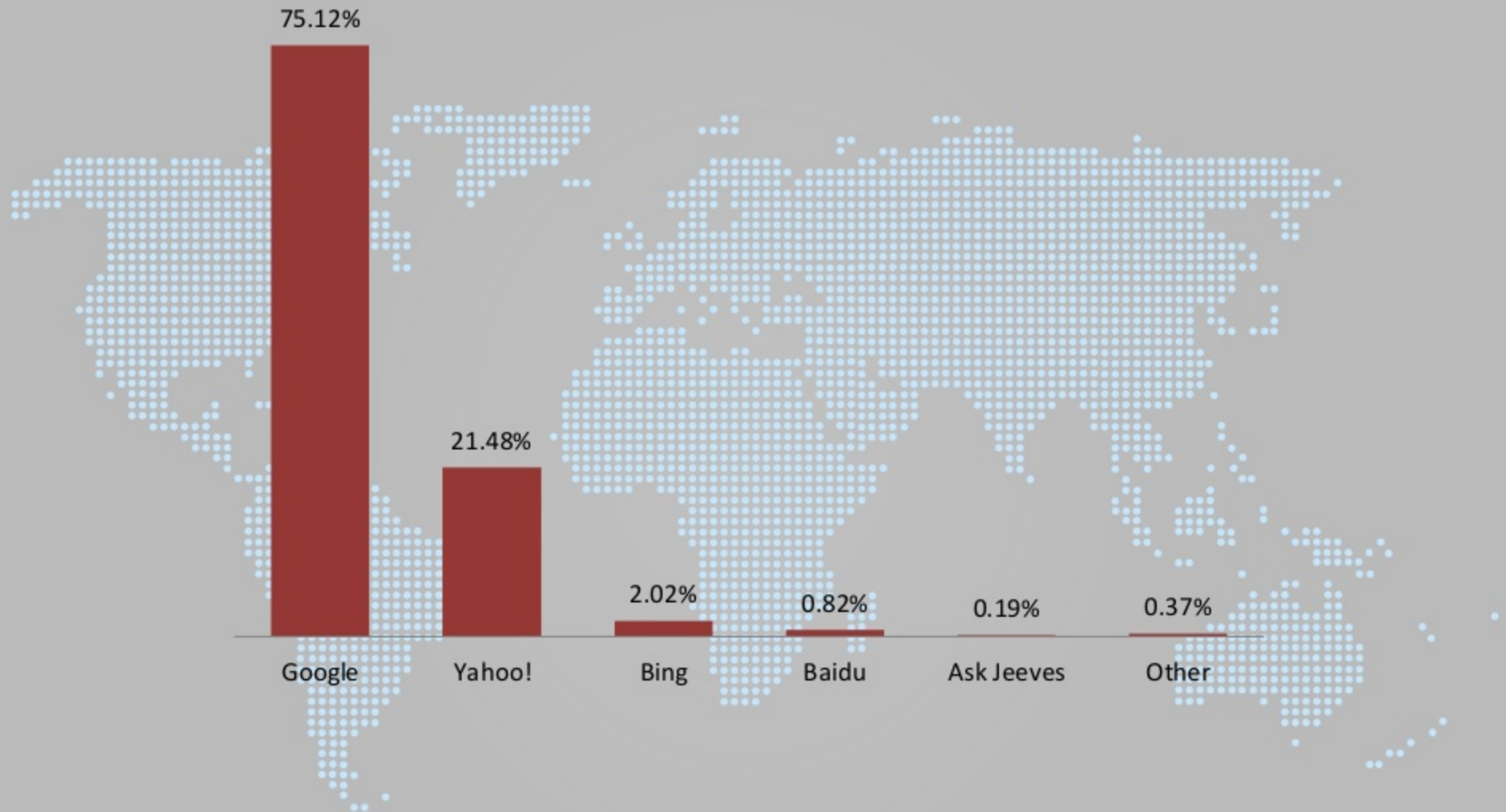


# Top Search Engine as of end 1<sup>st</sup> Qtr 2015: Taiwan



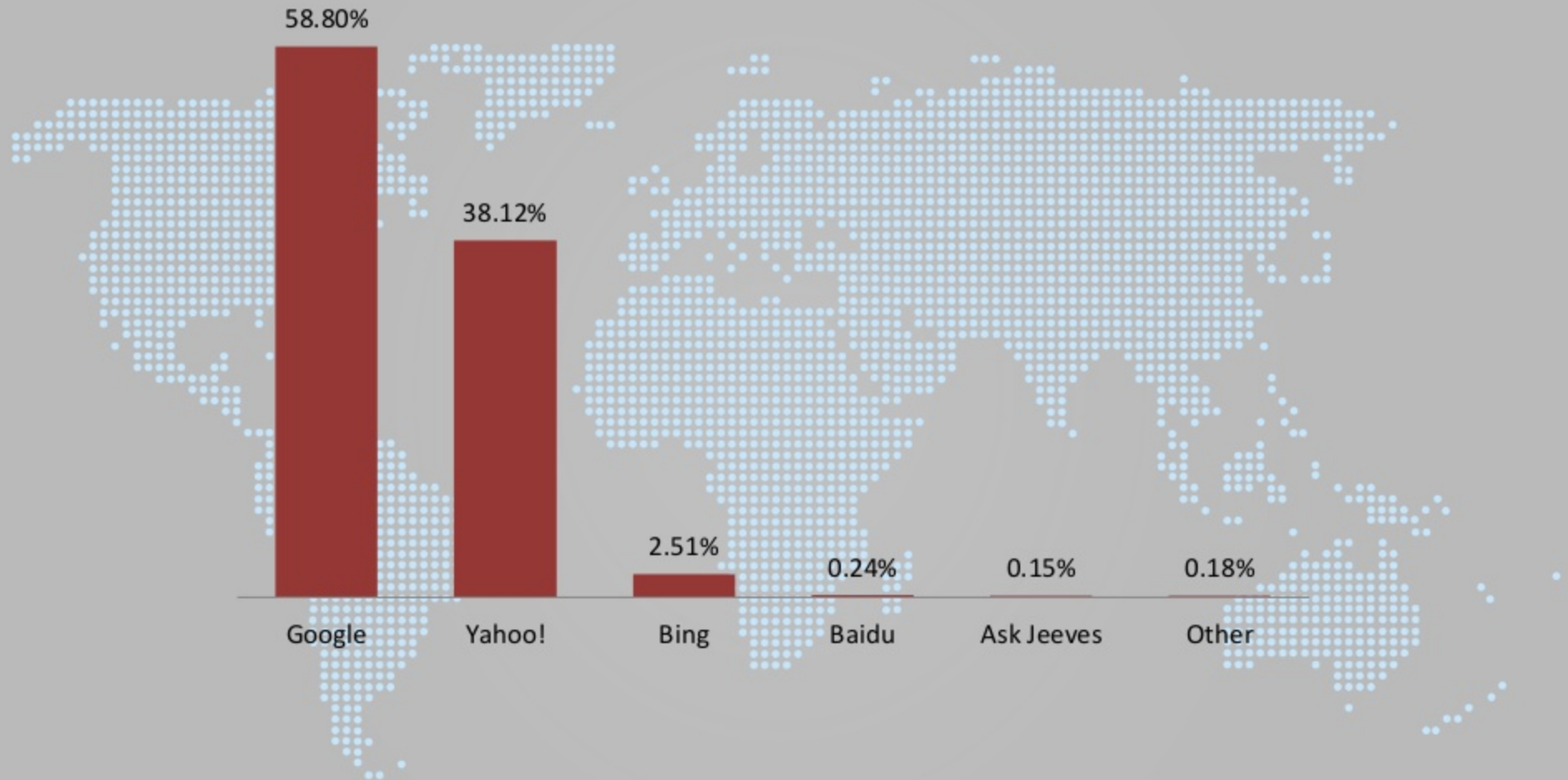


# Top Search Engine as of end 1<sup>st</sup> Qtr 2015: Hong Kong





# Top Search Engine as of end 1<sup>st</sup> Qtr 2015: Japan



# Top Search Engine as of end 1<sup>st</sup> Qtr 2015: South Korea

