



Marketing Solutions



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ENGAGE CONSUMERS
ACROSS ALL DEVICES
IN THE MOMENTS
THAT MATTER



LEVERAGE SOPHISTICATED
DATA PROFILES TO PLACE
MESSAGE IN FRONT OF
TARGET CUSTOMER

DEVELOP VISUALLY
IMPACTFUL CREATIVE
TO CAPTURE YOUR
CUSTOMER'S ATTENTION





DIGITAL ADS

Display banner or video ads with branding and messaging served across desktop, tablet and mobile devices intended to act as a visual reminder of your business services or offers.

Leading benefits



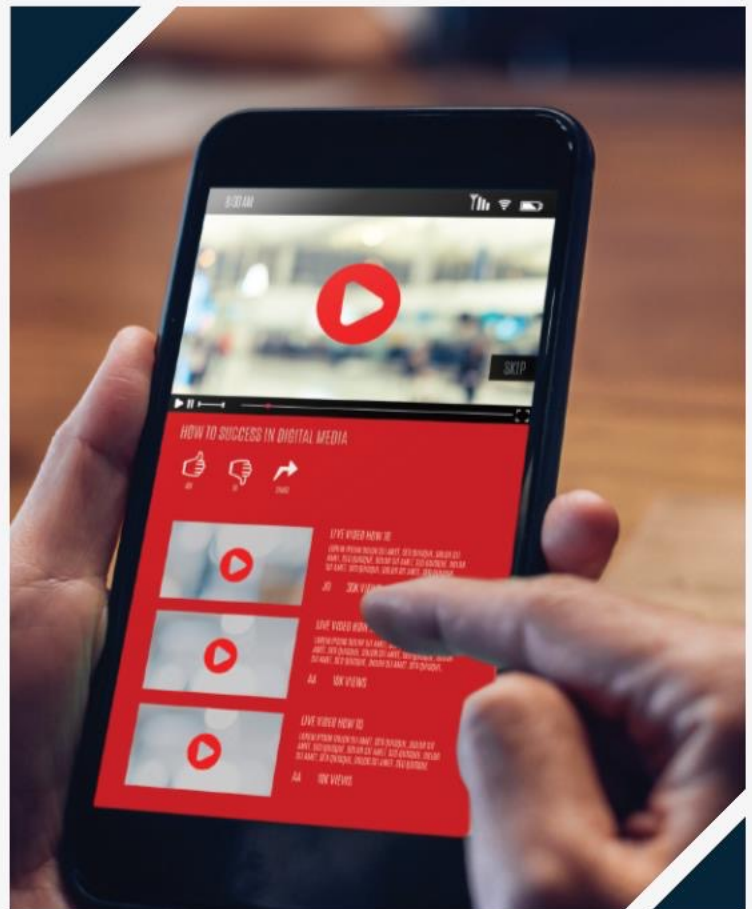
Maximize brand exposure



Extend online reach



Precise targeting to potential customer based on location and offline behavior





SOCIAL ADS

Creating and posting to your social page(s) is a good way to reach current customers. Consider advertising across FB/IG to expand your reach and grow your online presence more quickly.

Leading benefits



Increase exposure



Improve traffic



Lead generation



Develop loyalty



Grow Sales



OUR TECHNOLOGY



Location-Based Targeting

Using mobile device data, we can target potential clients within 3 feet.



Precision

What sets Frontline apart is our ability to segment & define your audience precisely.



Multi - Channel

Our strategy focuses on reaching audiences across multiple platforms and on multiple devices to influence behavior.



Measurement

We provide insightful reporting to demonstrate effectiveness and track who saw the ad and visited your store.

Our technology allows us to use consumer's buying habits, location, demographics and more to pinpoint exactly when to introduce your product or service.



EMAIL MARKETING

Leverage Frontline Digital's third-party database containing over 123 million, opt-in consumers who have provided consent to receive emails from marketers.

Leading benefits



Significant savings when compared to direct mail.



Deliver your msg exactly to right consumer using strategic data filters.





PAID SEARCH

Find your audience based on their search criteria and serve them your ad the moment they are searching for your products or services.

Leading benefits



Reach your exact audience



Compete with other businesses



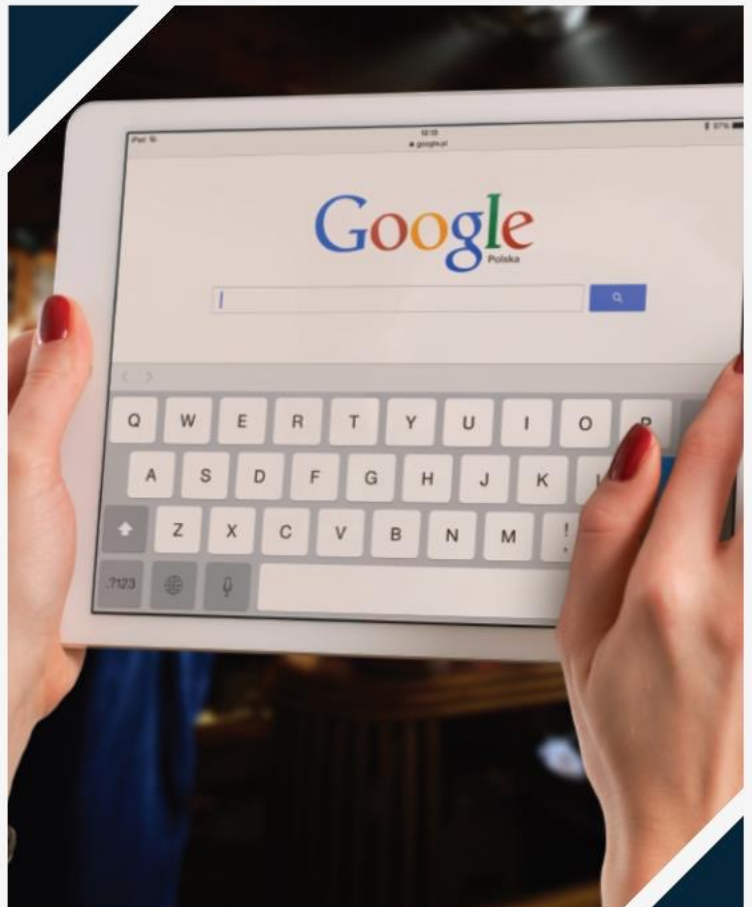
Drive sales leads



Boost traffic to your website



Increase presence online





CONNECTED TV

With over 50% of US households using connected devices in their homes, reach highly engaged audiences on a big screen and in front of premium video content.

Leading benefits



Reuse your :30s tv ads



Viewable & non-/skippable



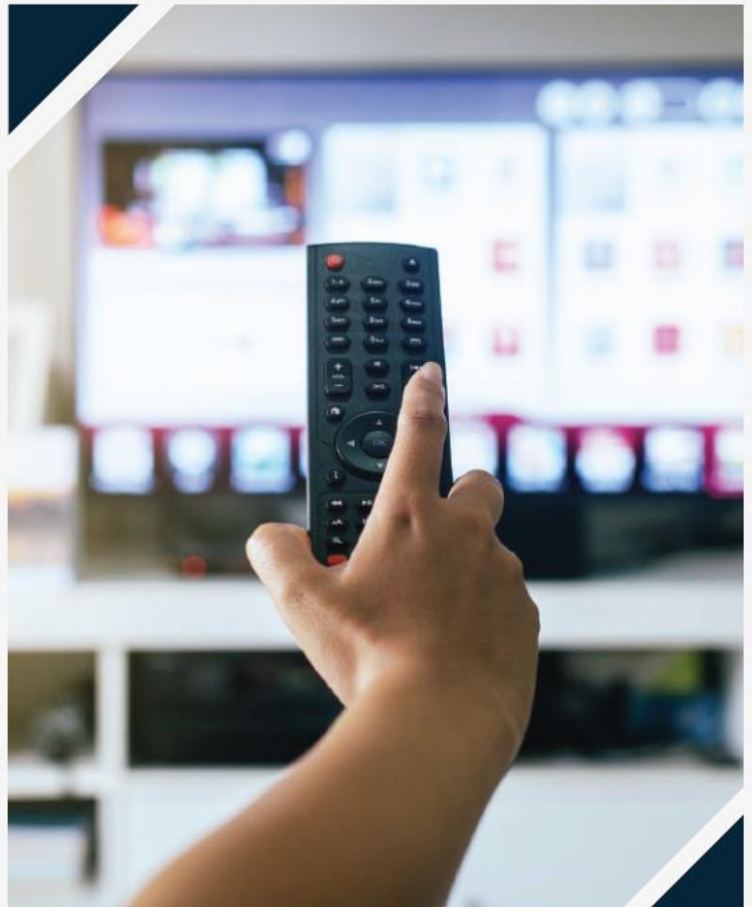
Budget friendly



Precise targeting



Measurable performance



GRAPHIC DESIGN CONCEPTS

We understand exactly what constitutes good ad design, and why it's so important to get it right from the start. There are a number of reasons why having good ad design in your advertising is absolutely crucial in creating effective marketing campaigns.

