



3 Live sessions



English spoken



1 week, 7.5 hours

[Register here!](#)

1-Week Systems Thinking Course

designthinkersacademy



Register here!

Take a holistic view to your innovation or change projects and leverage systems' dynamics to increase the success and impact of your work.

At-a-glance

[Register here!](#)

Build and advance your skills in Systems Thinking through our interactive, live online course. You will learn how to take a holistic view and approach to your innovation or change projects and how to leverage systems' dynamics to increase the success and impact of your work. You will leave with the skills to understand and make hard decisions on complex innovation and change environments, and with a practical toolkit you can use right-away.

3

**ONLINE LIVE
SESSIONS**

4.3/5

**AVERAGE
COURSE
RATING**

99%

**OF ALUMNI
RECOMMEND
OUR COURSES**



“It is worth every penny and I loved every second of it. It is immersive and gives you hands on experience whilst you learn.”

Mariza, UX/UI Designer

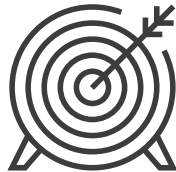
Discover the program

[Register here!](#)

Systems Thinking enables you to better understand the context, implications, and opportunities of whatever you're working on, and ultimately drive more impactful innovation and change.

1

Day 1:
Visualising systems
to uncover the
big picture

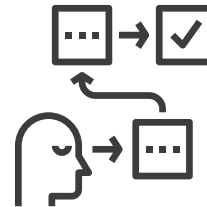


Day 1

Learn how to visualise systems by bringing together diverse perspectives and making sense of complexity. Frame new projects and make sure that you can see the bigger picture before embarking on new innovations or implementing changes.

2

Day 2: Exploring
and selecting
options for
systemic change

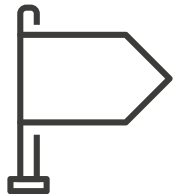


Day 2

Explore relationships and dynamics to better understand how complex systems work. Assess the consequences of different approaches to systemic change and learn to make more informed decisions.

3

Day 3: Taking
targeted action
for impact



Day 3

Identify where and how to act in systems to make improvements, reduce risks and anticipate consequences. Learn how to develop new projects, products, services, and initiatives with a clearer idea of their potential impact.

Who is it for?

This course is for anyone who wants to increase the impact of their innovation work by integrating a holistic approach to their practice and expanding their innovator's toolkit. Systems Thinking is a critical approach to understanding the big picture and implications of any innovation.



“DTA is a training centre I trust and I enjoy learning from. It is never boring with DTA.”

Eman, Head of Innovation, GEMS Education

“The trainers were really experienced and knowledgeable. They did an amazing job of making this course engaging, considering it was virtual.”

Ayesha Mattu, Allianz

“These skills will go with you anywhere; invest in your future – you’ll think of the world differently – do it.”

Gary, General Manager, GS1 New Zealand

Register here!



Meet the team

Our Faculty of Coaches are expert practitioners at the forefront of design and innovation. Many coaches balance leadership roles in business with their teaching for the Design Thinkers Academy.

David Kester

CO-FOUNDER OF DK&A & DESIGN THINKERS ACADEMY LONDON

David Kester leads and advises on complex innovation projects for government and industry, pioneering new ways to turn social and business challenges into innovation and enterprise. Formerly chief executive of both the Design Council and D&AD, David is also an honorary professor at Warwick Business School.

Goldie Chaudhuri

LEARNING DESIGNER

Goldie has been a Visiting Tutor for Innovation Design Engineering and Global Innovation Design at the Royal College of Art and with the Dyson School of Design Engineering at Imperial College London, having previously earned an MA/MSc in Innovation Design Engineering herself. Most recently, Goldie has been a Research Associate in Sustainable Design Engineering and a Designer-in-Residence with the Institute of Imagination.

Simon Gough

DESIGN CONSULTANT, FACILITATOR, TRAINER

Simon Gough is an experienced design consultant, facilitator, trainer, speaker and writer with clients ranging from FMCG companies to central government. He delivers the core pathway for the Ravensbourne MDes in Service Design Innovation and is also an Open Data Institute Registered Trainer.

Susana Quast Osório

LEARNING DESIGNER

Susana has been guiding teams to develop new solutions across a variety of industries and geographies, from commodity to luxury goods, for clients including Conrad Hilton Hotels and Fung Group. Her wide-ranging experiences help her integrate the best practices of the design and start-up worlds, to help corporates innovate.

Elisa Guardabasso

COACH & FACILITATOR

Elisa is an innovation coach and Design Thinking Facilitator who thrives by working in multi-disciplinary teams on designing meaningful and impactful user experiences. She holds a MA in Psychology of Human Resources & Organizations from University of Trento and brings with her a solid experience in delivering innovation programmes in business and higher education.

Craig Tomkins

SENIOR SERVICE DESIGNER

Craig has extensive experience of working as a Service Designer within design agencies and global management consultancies. He develops service prototypes and delivers trend insights across multiple sectors. Originally trained as a Transport Designer, Craig graduated from the Royal College of Art with a Masters in Service Design. He shifted his perspective from exploring vehicles' aesthetics to users' human-centred needs.

[Register here!](#)



The details

Register here!

Technical setup & requirements

This workshop will take place in an online setting, via Zoom for voice and video conferencing, and via Mural for visual remote collaboration.

- The best way to access these tools is via a desktop computer or laptop with a strong internet connection (minimum recommended speed 1 Mbps).
- Phones and tablets are not recommended.
- Your computer will need microphone & webcam capabilities.

More information will be provided in a welcome pack, that will be sent to you before the course commences.

About the Design Thinkers Academy

We are the Design Thinkers Academy, a training organisation for business, specialising in collaborative innovation. We bring with us the systematic methodology of Design Thinking, a structured and evidenced approach to learning. We provide time and space for teams and individuals to be inspired and challenged, to learn by doing and finally, to strengthen their ability for creative problem solving. We organise live courses, online courses, events, lectures and personal coaching programs.

Price

Exclusive discount price – first 5 places: £600 (+ VAT if applicable).

Regular price £750 (+ VAT if applicable).

Some of the companies who have attended our courses

Google

P&G

RBS
The Royal Bank of Scotland

SAP

Coca-Cola

MasterCard

Ministry
of Justice

L'ORÉAL

THE CLIMATE GROUP

HS2

orange

GREENPEACE

NHS

Cartier

innocent

AMERICAN
EXPRESS

“The course is facilitated by masters in Design Thinking. It promises to open your mind to ideas that otherwise seem locked. Everyone should be a design thinker, everyone should come to DTA London.”

David, Business & Experience Designer, Softcom



Want to know more?

**Call our Customer Relationship
Coordinator, Shanna Bent, at:
+44 (0)7552 730 231 or email
info@designthinkersacademy.co.uk**

Register here!



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