

# SCHOOL of ROCK®



## WHO WE ARE

School of Rock® helps aspiring musicians master skills, unleash creativity, and develop tools they need to thrive in life. Founded as a single school in Philadelphia Pennsylvania in 1998, School of Rock® has become a rapidly growing international franchise with over 350 schools open and in development across 15 global markets. Since 2009, School of Rock® has grown student count from 4,000 to over 40,000. School of Rock® offers a wide variety of music lessons, including guitar lessons, singing lessons and piano lessons. The patented, revolutionary School of Rock Method™ builds musical proficiency through the proprietary Method App™, Method Book™ collection, SongFirst™ approach, and performance-based music curriculum.

For more information visit us online  
or call us at (866) 695-5515.

**SCHOOLOFROCK.COM**

To learn more about School of Rock  
franchise opportunities visit:

**FRANCHISING.SCHOOLOFROCK.COM**

## HOW WE TEACH

Our proprietary music education system, The School of Rock Method™, has successfully taught hundreds of thousands of students around the world. Our method builds musical proficiency through our performance-based music curriculum, where we combine one-on-one instruction with group rehearsals and live performances, teaching students how to play together as a band. The SongFirst™ approach starts students on their musical journey by teaching the songs that inspire them. Our exclusive Method Book™ collection supports our unique curriculum. And supportive Method App™, which solidifies our teaching method and supports student learning between lessons and rehearsals. This revolutionary music education system is patented, meaning you can only find it at School of Rock®.

