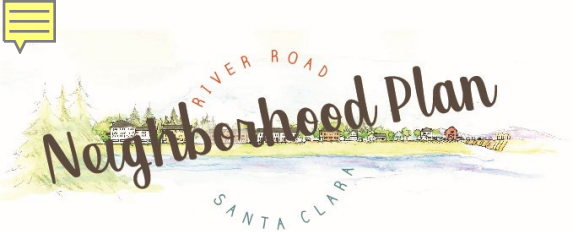


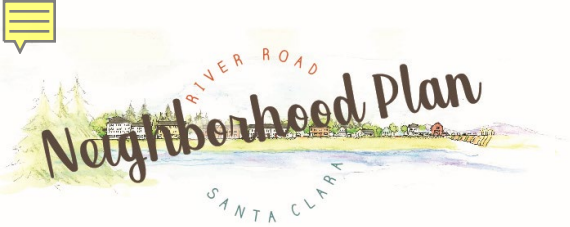
Eugene Planning Commission Work Session March 22, 2021

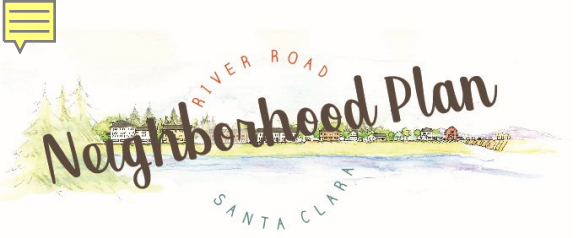


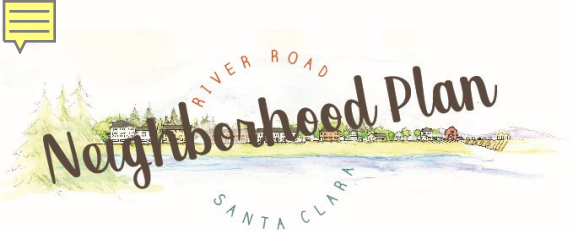
Agenda

- Project Overview
- Action Planning Phase
- Plan Adoption Package
- Phasing of Code Actions
- River Road Corridor Study
- Discussion and Next Steps

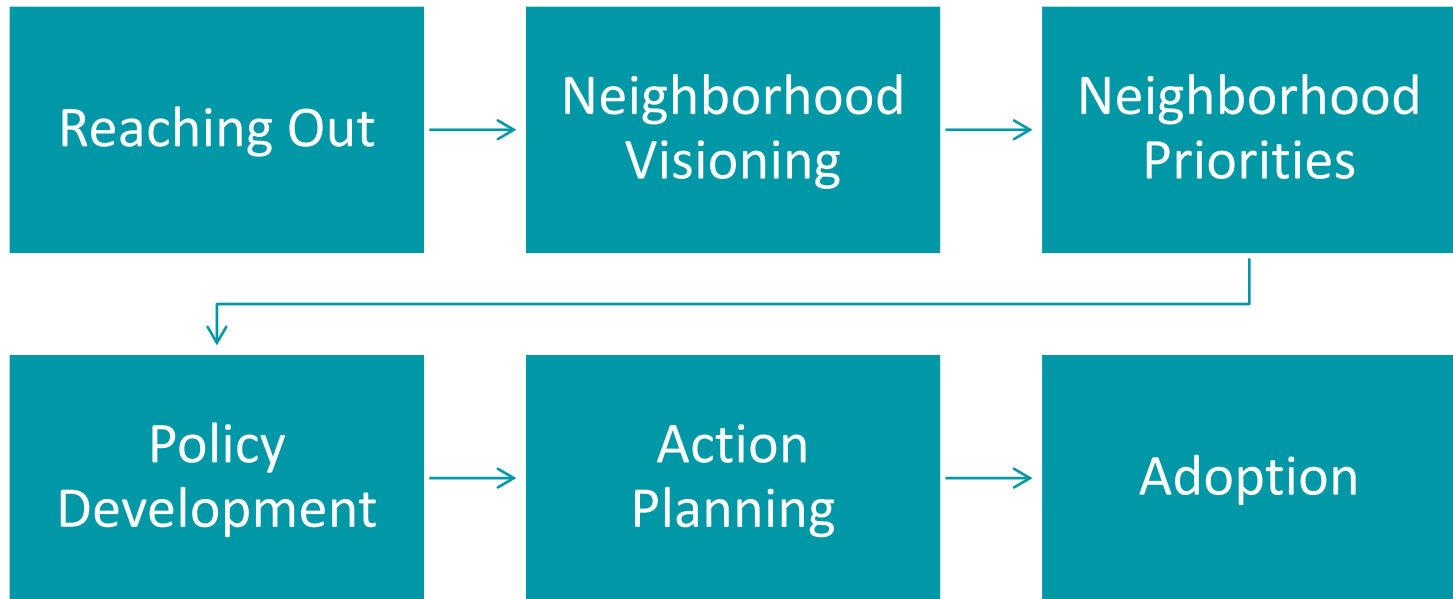








Project Phases



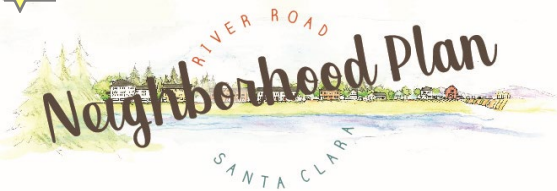


Neighborhood Plan

- 1200+ attendees to 4 major events
- 50+ small group meetings
- 1400+ people receive emails
- 100+ outreach events
- 2,000+ volunteer hours
- 800+ survey responses
- 16,500+ postcards

Outreach

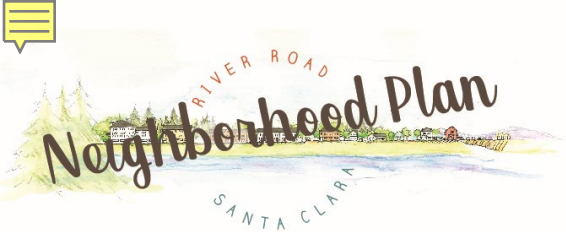




2020 Reflections

- 16,500+ postcards sent
- 20+ meetings with CAC co-chairs and staff
- 13 small group Neighborhood Conversations
- 9 CAC meetings
- 4 City and County project updates
- 1 TBL Sounding Board
- 1 Corridor Study FTA deliverable
- 1 draft Action Plan





Vision



Goals

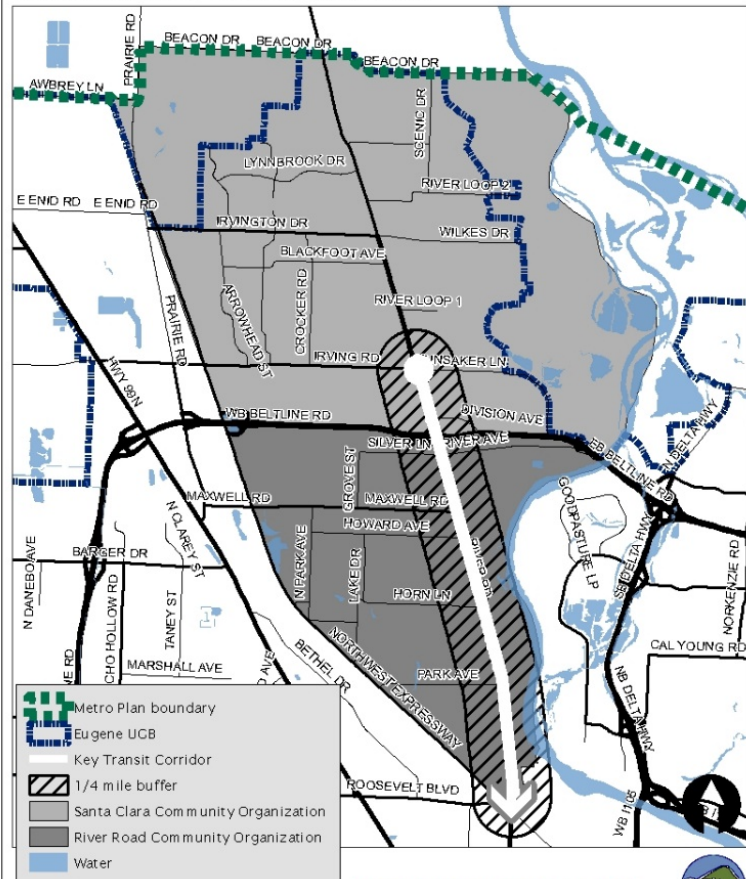


Policies



Actions

River Road-Santa Clara Neighborhood Planning Neighborhood Boundary and the Key Transit Corridor

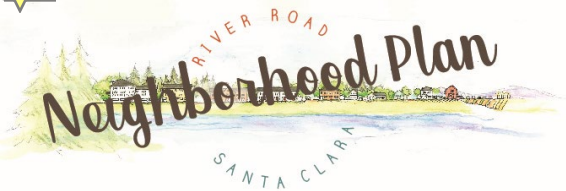


05.30.2017

0 0.25 0.5 1.1 Miles

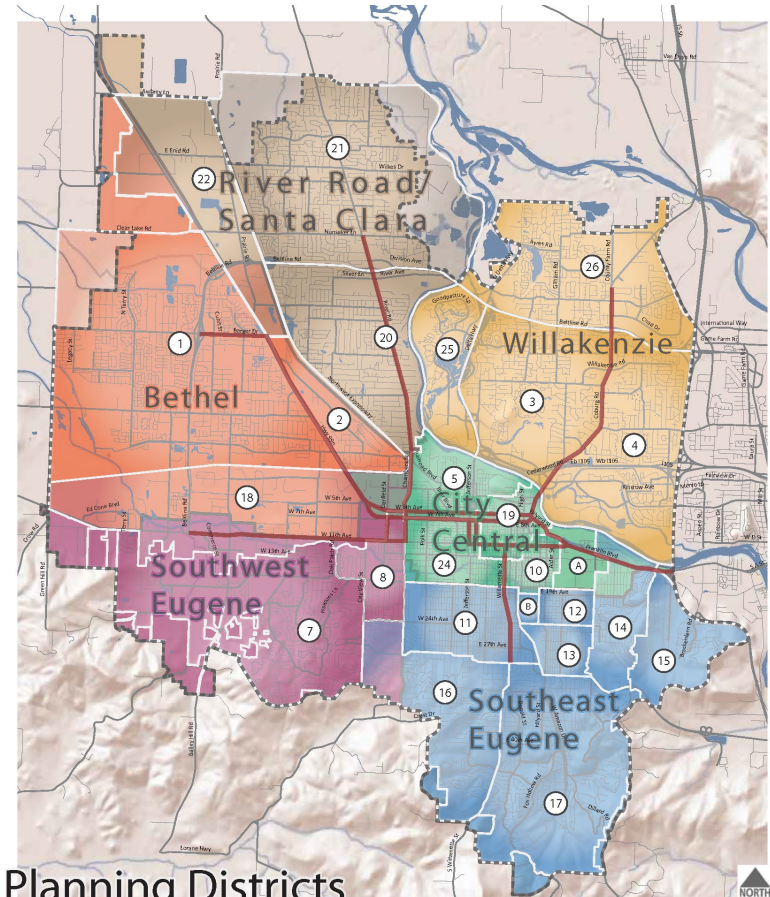
Caution: This map is based on imprecise source data, subject to change, and for general reference only.





Action Plan

- Prioritizing actions
- Adding general estimates for budget, timeframe and feasibility as well as identifying project types:
 - A. Code Amendments or Zone Changes
 - B. Public Programs or Projects
 - C. Community Partnerships
- Plan implementation and collaboration



Planning Districts

Neighborhood Associations

1. Active Bethel Citizens
2. Trainsong Neighbors
3. Cal Young Neighborhood Assoc.
4. Harlow Neighbors
5. Whiteaker Community Council
7. Church Hill Area Neighbors

8. Far West Neighborhood Assoc.
10. West University Neighbors
11. Friendly Area Neighbors
12. South University Neighborhood Assoc.
13. Amazon Neighbors Assoc.
14. Fairmount Neighbors
15. Laurel Hill Valley Citizens

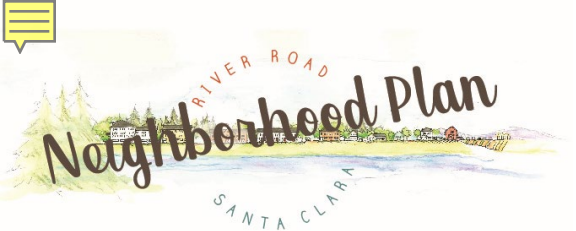
16. Southwest Hills Neighborhood Assoc.
17. Southwest Neighbors
18. West Eugene Community Organization
19. Downtown Neighborhood Assoc.
20. River Road Community Organization
21. Santa Clara Community Organization
22. Industrial Corridor Community Organization

24. Jefferson Westside Neighbors
25. Goodpasture Island Neighbors
26. Northeast Neighbors
- A. University of Oregon
- B. South Eugene High School

Caution: This map is based on imprecise source data, subject to change, and for general reference only.

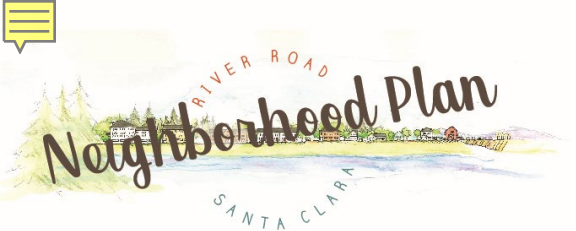
Eugene UGB
Key Corridors





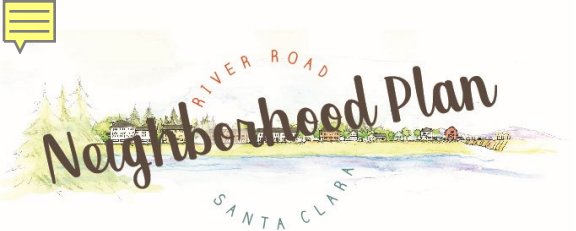
Action Plan Highlights

Economic Development	Transportation	Parks & Natural Resources	Land Use	Community
Support Local Businesses	Increase Walking and Biking	Enhance Waterways	Develop Design Transitions	Promote a Welcoming and Inclusive Community
Grow Employment Opportunities	Adopt New Street Standards	Preserve Our Farm Land	Support Housing Options	Organize Resilience Action Teams
Establish a Business Network	Expand Transit Service	Build a Parks System	Create a Thriving Mixed Use Corridor	Coordinate Public Services
Create a Thriving Mixed Use Corridor	Improve Beltline Highway and River Road	Prioritize Recreation	Adopt Willamette Greenway Standards	Promote Art and Creativity
Collaborate to Implement and Monitor Plan Outcomes				
Overarching Themes: Equity and Inclusion Safety		Connectivity Prosperity	Healthy People and Climate Neighborhood Identity	



Plan Adoption Package

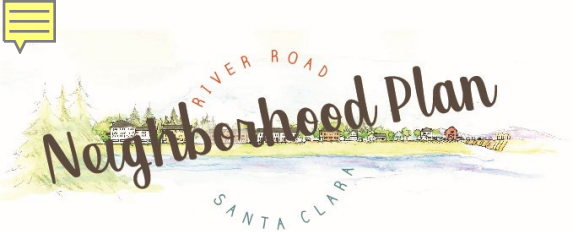
- **River Road-Santa Clara Neighborhood Plan Document** - will be a formally adopted, legally binding land use plan
 - Supported by the **Action Plan** - non-regulatory document to guide implementation
- **Plan and Code Amendments** - implement certain actions to support the vision
 - **Goal of today's work session: input on which code amendments to include in the adoption package**
- **Plan Designation and Zone Change Tables and Maps** - encourage active neighborhood centers and a variety of housing types
 - All proposed zone and code changes are within Eugene's UGB- any changes outside the city limits but within the UGB will only become effective as property owners choose to annex
- **Legal Findings and Ordinances** - legal components for formal adoption process



Phasing of Code Actions

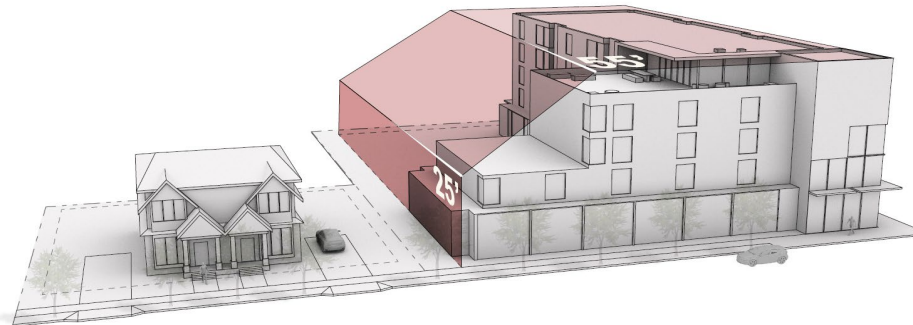
Code actions generally fall into one or more of the following categories:

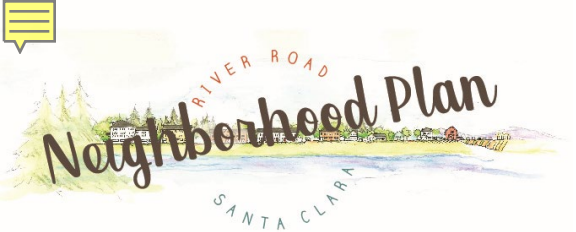
1. Actions that staff recommend be implemented with adoption of the River Road-Santa Clara Neighborhood Plan.
2. Actions related to other existing projects in City or County work plans, which will involve collaboration between the community and staff as part of other planning processes.
3. Remaining actions that will be actualized as processes and resources allow and will need to be initiated and prioritized to receive needed funding and staff resources to implement.



Group 1- Staff recommend with adoption package

1. Vibrant mixed-use corridor
2. Transitions and compatibility
 - Feasibility concerns from staff:
how to regulate balconies
3. Willamette Greenway Overlay
4. Urban agriculture and animal keeping
 - Adoption of urban animal keeping standards to Urban Transition Area code
5. Plan designation and zone changes





Group 2- Related to other projects

Some actions are related to existing projects in City or County work plans, which will involve collaboration between the community and staff as part of other planning processes.

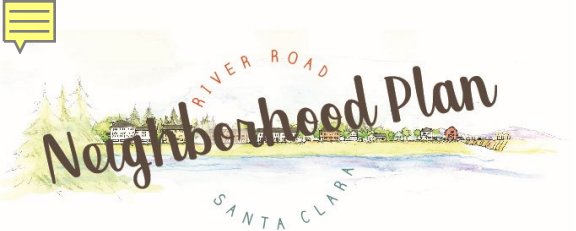
- Feasibility concerns from staff: R-1 transitions



MIDDLE HOUSING CODE AMENDMENTS

Expanding housing options for Eugene





Group 3- Additional resources or policy changes needed

Scope: should be citywide code amendment with broader public process

1. Improve /WR Water Resources Conservation and /WQ Water Quality Overlays
 - County adoption of /WQ Overlay- not adopted outside of city limits, applies upon annexation
2. Improve the Neighborhood/ Applicant Meetings process
3. Implement Opportunity Siting
4. Willamette Greenway Permit code changes

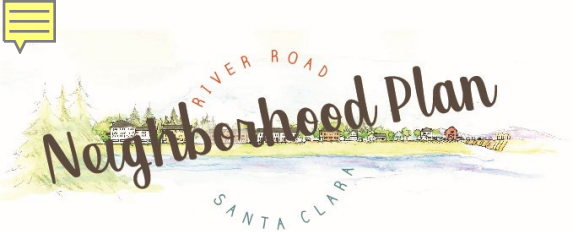
Additional code actions not identified as high priority:

1. Remove barriers to tiny homes
2. Landscaping maintenance in right-of-way

Feasibility: concerns identified by staff

1. Prohibit private streets
2. Increase minimum required parking





River Road Corridor Study

- FTA deliverable: project summary and recommendations for land use concepts and multi-modal transportation improvements
- Next steps: refine land use concepts and incorporate pieces into the Neighborhood Plan

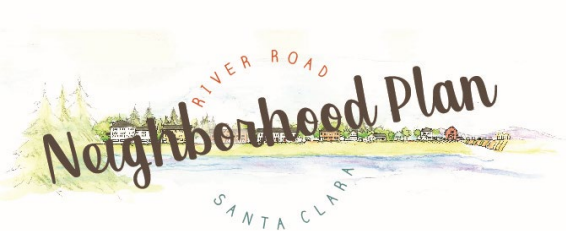


Projects in the Transportation System Plan

- Protected Bike Lane
- Shared Use Path
- Neighborhood Greenway
- Sidewalk
- Accessway

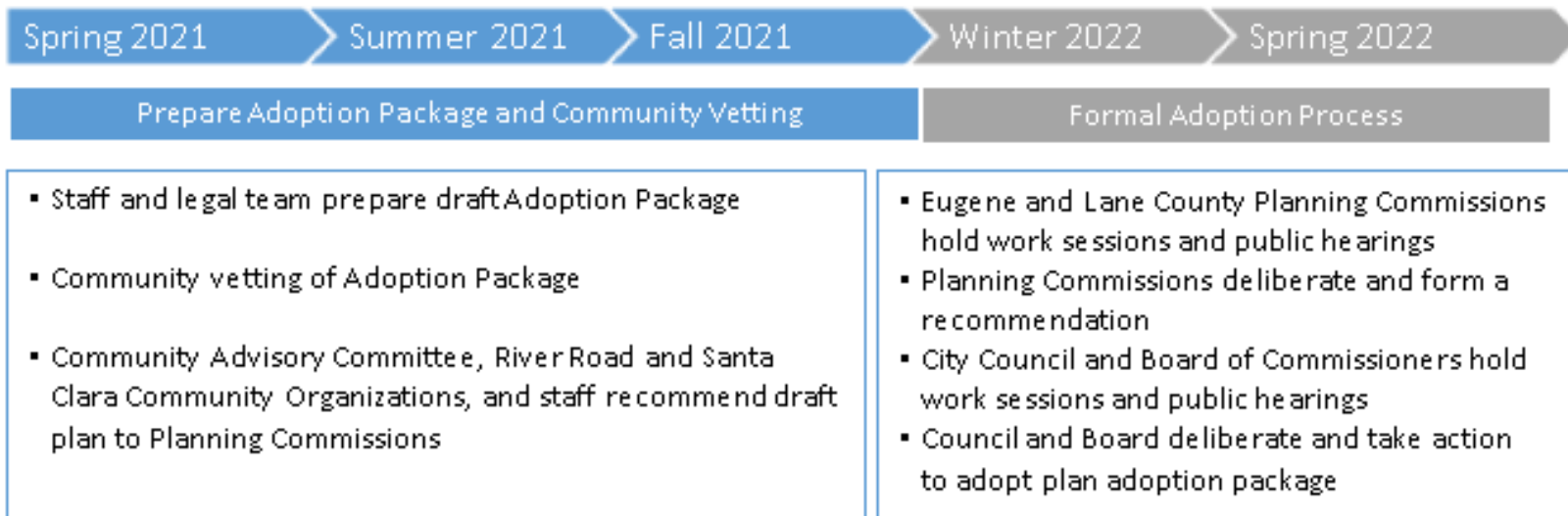
Transportation Additions to Consider

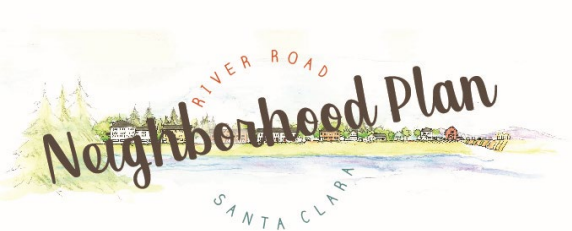
- Walking and Biking Route *
- Accessway to River
- Safe Routes to School Priority
- Safe Routes to School



Action Requested

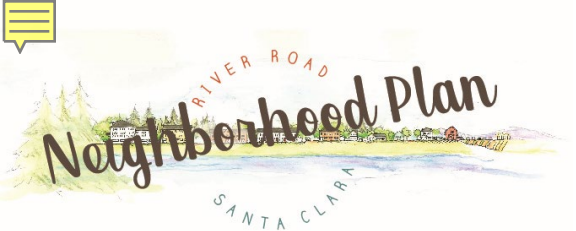
- Input from the Planning Commission on which land use code amendments that require City approval to include in the adoption package
- Feedback and direction for the project team





Next Steps

- **April 6 Lane County Planning Commission** - input on which land use code amendments that require County approval to include in the adoption package
- **May 12 Eugene City Council** and **May 18 Lane County Board of Commissioners** - input and direction to prepare the adoption package and move into the Adoption phase
- Prepare adoption package to be vetted with community



Project Contacts

Chelsea Hartman, City of Eugene

Jared Bauder, Lane County

Kate Perle, CAC Co-Chair (Santa Clara)

Jon Belcher, CAC Co-Chair (River Road)

www.riverroad-santaclaraplan.org

engage.eugene-or.gov/rrsc-neighborhood-plan