

5

EASY STEPS FOR DESIGNING THE PERFECT ROOM





INTRODUCTION

DESIGNING THE PERFECT ROOM.

We get it, there are an endless amount of options out there today in terms of furniture, décor, and home goods that it can be a bit overwhelming when it comes to designing your favorite spaces. Through years of designing, creating, and sourcing great furniture from around the world, and through a bit of trial and error we've found 5 easy steps that make designing any room a simple, and more importantly, fun experience.



STEP 1

PICK A DESIGN STYLE FOR THE ROOM.

Traditional, mid-century modern, minimalist, industrial, eclectic...the world is your oyster when it comes to interior design styles. We suggest picking one main theme and finding the pieces of furniture and décor that fall inline with that style. Use this as a guide when helping you to select your statement pieces in the room but don't be afraid to get creative and don't overthink it! Your room should reflect your individual unique style.



STEP 2

FIND YOUR CENTERPIECE ITEM AND BUILD AROUND IT.

In the 1998 cult-classic movie *The Big Lebowski*, the character played by Jeff Bridges, the Dude, was an ardent supporter of step 2: find the one item that ties the room together and build around it. For the Dude, that was his favorite rug. We think the best piece in our room is the coffee table or the dining table and that's typically where we start. Once you land on your centerpiece, buy items that compliment that piece but don't take away from it and fill out the room nicely.



STEP 3

BUY LESS, SPEND MORE.

Once you've followed step 2 and found your centerpiece for your room, invest heavily in that one item. It's better to spend a little more on something that will look great and last forever than buying something cheap that won't age well.



STEP 4

FILL IN WITH COOL, LESS EXPENSIVE DECOR ITEMS.

When it comes to finding cool décor your options are endless! Our favorite stops include flea markets and farmers markets, vintage stores, and any number of home décor stores. There are plenty of options to pick from that look great and won't break the bank. This is also a great way to bring in some greenery into your house with potted plants and succulents which are a health boost as plants add oxygen to your room. That's what we call a win-win!

STEP 5

DON'T FORGET A POP OF COLOR.

Last but not least don't forget to add a pop of color in your room. This could be a couple décor items like the pots for your plants, throw pillows, a Oaxacan made rug, or even a blanket. We generally stick to one or two colors that bring the room together. Just don't over do it and turn your room into a kaleidoscope of colors.

EXPLORE OUR COLLECTIONS

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