

APRIL 2021

SWANSEA BID BULLETIN

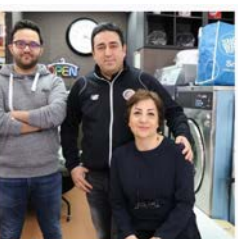
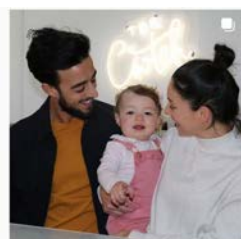
THE LATEST SWANSEA CITY CENTRE NEWS



April has been a month of welcome change, particularly for our BID area hospitality businesses, many of whom have been able to open their outdoor spaces to customers. May will see more easing of restrictions as gyms and leisure facilities are beginning to open for one-to-one training, and as children's indoor activities and organised indoor activities start up again. Find dates and details below.

COVID-19 GUIDANCE

Let's stay positive and please remember your Swansea BID team is on hand at the Creative Bubble in Cradock Street if you have any questions or enquiries.



LOOKING FOR NEW RECRUITS? WE CAN HELP

PRIMARK®



If you are looking for new team members as your businesses begin to pick up again, don't forget to take advantage of our job listing page. The service is free to BID area businesses, and at the moment we are listing jobs for Primark, Wind Street Stores, Krispy Kreme, Costa Coffee and many others, so please share a link to the page to your own followers so we can help our businesses find the right people for their positions. If you have a listing to include, please send it to: madeline@swanseabid.co.uk



10 GOOD REASONS FOR VISITORS TO HEAD BACK TO THE CITY CENTRE? THERE ARE HUNDREDS



We are always keen to remind consumers and visitors about the great things to be found in Swansea city centre, so we were happy to share 10 reasons why people should head back here, in a feature for [Walesonline](#). We know there are many more than ten reasons!



Please share the piece across your own social media platforms to spread the word about refurbished businesses and new businesses, including Bambu, The Perch, The Greek Acropolis, Gamers' Emporium, Hangar 18, Copper Bar Lotus Nails, T's Nails, Glamdesire Spa, Tangled Parrot, Positano Express and many more, as well as attractive parking offers, Wind Street's exciting upgrade and the regeneration of the city centre which carries on apace.



FIGHTING FOR OUR CITY CENTRE

The need for venue owners, licensing bodies, BIDs and the public to get behind the night time economy during these challenging times was a key theme of the Fighting For Our City Centre webinar which went ahead on Wednesday April 14.

The event saw us team up with UWTSD (University of Wales Trinity Saint David) to focus on the issues facing the night time economy in Swansea city centre, with other key speakers being Gary Lulham from Swansea Hospitality Forum and Nick Newman, from the Cardiff Licensees Forum.

The event was part of a series of Zoom gatherings to keep Swansea city centre businesses informed about the developments that are underway to support night time businesses, including the foundation of a new body for licensees in Cardiff and Swansea to represent the night time industry, to lobby Welsh Government and to marshal the support of the public in keeping our evening and night time economy alive.

If you are keen to support Unite For the Night, read more about them on their website and find links to their social media channels there. It is in all our interests to have a vibrant night time and hospitality economy and it is one of the things Swansea is known for throughout the region.

**#UNITE
FOR THE
NIGHT**

**FIGHTING
FOR OUR
CITY CENTRE**



SWANSEA COMMUNITIES AND BUSINESSES CAN BID FOR PART OF A £3M FUNDING SCHEME

Bids are being invited from Swansea community groups and businesses for part of a £3m UK Government's Community Renewal Fund. The fund supports Swansea project proposals that either help people into employment or invest in skills, local businesses or communities. So, this could be project proposals that promote work-based training or digital inclusion, or that support entrepreneurship, decarbonisation, or the improvement of green spaces. All project proposal bids, which have to be received by 5pm on Friday 21 May, will be assessed and shortlisted by Swansea Council before submission to the UK Government for final decision in the late summer. Find out more below.

UK COMMUNITY RENEWAL FUND



FOUNDATION INDUSTRY STANDARDS ACCOLADE FOR SWANSEA BID

Swansea BID is pleased to have secured compliance with The BID's Foundation Industry Standards – becoming one of the first BIDs in Wales to achieve this accolade and the first BID in Wales to hold this and the British BIDs accreditation.

The Foundation Industry Standards is given after rigorous inspection by a panel of experts, as mark of the quality of a BID's governance and its adoption of measurable best practice in meeting levy payer expectations. It is a mark of the organisation's transparency and accountability to the industry and its levy payers.

The Standards sit well beside Swansea BID's British BID accreditation that the organisation won in 2011 – Swansea BID was the first BID in Wales to achieve this and it continues to maintain the accolade, which illustrates quality management, performance and return on investment through service delivery. The Foundation Industry Standards title comes at a time of change and growth in Swansea city centre and across Wales and it is another mark of the stability and expertise the BID is able to bring to the area.

DON'T MISS OUT ON BID BENEFITS

Don't forget to tap into the BID Benefits available to our businesses – everything from a free Am I Ready? onsite consultation from Beacon Compliance to help you with food safety management checks, a one-hour Business Restart Session from Business Butler, a 10 percent discount on all fire risk assessments from Green Hat Consulting, a four-ball session at Fairwood Golf Club, a 50 percent discount on mortgage arrangement fees from The Mortgage Advice Bureau for all staff of BID businesses, and much more, below.

SWANSEA BID BENEFITS



KEEP IN TOUCH, STAY INFORMED

Make sure you keep up to date with all the latest BID news that affects your business, by updating your contact details with us. Simply scan this QR code.



We update our social media channels and website with the most recent news from the Welsh Government so please keep an eye on these.

VISIT OUR DOCUMENTS
PAGE HERE

VISIT OUR NEWS
PAGE HERE