



## **Pfizer Announces**

# ***Pfizer and RCNi – Providing Access to Learning Resources for Nurses in the APAC/China Region***

## **I. Background**

Pfizer Global Medical Grants (GMG) supports the global healthcare community's independent initiatives (e.g., research, quality improvement, or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer's medical and/or scientific strategies.

Pfizer's GMG competitive grant program involves a publicly posted Request for Proposal (RFP) that provides detail regarding a specific area of interest, sets timelines for review and approval, and uses an external review panel (ERP) to make final grant decisions. Organizations are invited to submit an application addressing the specific gaps in practice as outlined in the specific RFP.

RCNi is a subsidiary of the Royal College of Nursing, delivering high-quality educational products and services for nursing teams globally. RCNi's vision is to inspire the nursing community by connecting, championing and developing the whole nursing team, enabling them to focus on the delivery of excellent patient care. RCNi has developed RCNi Learning ([rcnilearning.com](http://rcnilearning.com)), an interactive learning resource designed to help nurses enhance their clinical and soft skills.

## II. Eligibility

<b>Geographic Scope:</b>	APAC/China Markets (Hong Kong, India, Indonesia, Malaysia, Pakistan, Philippines, Singapore, Taiwan, Thailand, Vietnam)
<b>Applicant Eligibility Criteria</b>	<ul style="list-style-type: none"> <li>The following may apply: Nursing, allied health and medical schools, healthcare institutions (both large and small), academic institutions and other organisations with a mission related to healthcare involving the nursing team.</li> <li>Access to RCNi Learning can only be awarded to organisations under this RFP, not individuals</li> </ul>

## III. Requirements

<b>Date RFP Issued</b>	<ul style="list-style-type: none"> <li>March 9, 2020</li> </ul>
<b>Clinical Area</b>	<ul style="list-style-type: none"> <li>Improving access to learning resources for nurses across a variety of clinical areas</li> </ul>
<b>General Area of Interest for this RFP:</b>	<ul style="list-style-type: none"> <li>To improve access to learning resources for nurses in APAC/China across a variety of clinical interest areas.</li> <li>RCNi Learning is a gold standard interactive programme of self-study modules to help enable both student and qualified nurses to develop important nursing skills and deliver the best possible patient care. For more information on what the resource includes and how your institution may benefit from access, visit <a href="http://rcnilearning.com">rcnilearning.com</a>.</li> <li>Pfizer and RCNi invite academic and healthcare organisations with an interest in improving nurse education, continuing professional development and thus outcomes for patients to apply for provision of access to RCNi Learning.</li> <li>It is expected that all applications will include a needs assessment detailing why access to the learning modules would benefit the applying organisation, and also an implementation plan detailing how the training will be utilised and disseminated. Furthermore, it is expected that successful organisations will commit to evaluating the learning outcomes from the programme.</li> <li>Whilst applications will be accepted from all countries listed in the Geographic Scope section of this document, priority will be given to applications from organisations based in lower income countries (according to the World Bank Classifications). Priority will also be given to applications from organisations in higher income countries</li> </ul>

	<p>where it can be demonstrated that there is local need for support that might not be reflected by the country's income status.</p> <ul style="list-style-type: none"> <li>• Priority will further be given to applications from organisations with the most robust implementation plans.</li> </ul>
<b>Target Audience:</b>	<ul style="list-style-type: none"> <li>• Nursing, allied health and medical schools, healthcare institutions (both large and small), academic institutions and other organisations with a mission related to healthcare involving the nursing team.</li> <li>• Individual applications requesting institution access for up to: 10, 50, 100, 150, 200, 250 and 500 RCNi Learning programme users will be considered.</li> </ul>
<b>Expected Approximate Monetary Range of Grant Applications:</b>	<ul style="list-style-type: none"> <li>• Please note that no funds will be transferred to the organisations to whom access to RCNi Learning is awarded. Access will be purchased on behalf of the successful organisations by Pfizer, and access granted by RCNi.</li> <li>• The funding required for provision of access for users increases with the number of users included within the application, and as such, it is important that the projected outcomes of the application are appropriately associated with the application number of programme users requested.</li> <li>• Pfizer will clearly state in any approval notification, the review panel's rationale for supporting a given institution's application and the number of users that shall be granted access at that institution.</li> <li>• Access to RCNi Learning that is granted to successful applicants will be available for 12 months. Following access, successful organisations will have a further 6 months to evaluate the utility of the programme and assess any changes that they have made to practice as a result.</li> </ul>
<b>Key Dates:</b>	<ul style="list-style-type: none"> <li>• RFP release date: March 9, 2020</li> <li>• Grant Application due date: <del>May 1, 2020</del> <b>Extended Due Date: July 1, 2020 September 18, 2020</b> Please note the deadline is midnight Eastern Standard Time (e.g. New York, GMT -5).</li> <li>• Review of applications by external panel: <del>May 2020 July 2020</del> <b>October 2020</b></li> <li>• Anticipated Grant Award Notification Date: <del>June 30, 2020 August 31, 2020</del> <b>November 2020</b></li> <li>• Grants will be distributed following a fully executed agreement.</li> </ul>

<p><b>How to Submit:</b></p>	<ul style="list-style-type: none"> <li>• Please go to <a href="http://www.cybergrants.com/pfizer/knowledge">www.cybergrants.com/pfizer/knowledge</a> and sign in. First-time users should click “Create your password”.</li> <li>• In the application: <ul style="list-style-type: none"> <li>○ For the question “Are you replying to a Request for Proposal as part of the Competitive Grant Program?” select Yes</li> <li>○ Select the following Competitive Grant Program Name: <b>2020 RCNi – APAC/China Region</b></li> <li>○ Select the following Primary Area of Interest: Support for Profession/Professionals</li> </ul> </li> <li>• Requirements for submission: Complete all required sections of the online application and upload your project proposal (see Appendix) in the General RFP Submission field.</li> <li>• If you encounter any technical difficulties with the website, please click the “Technical Questions” link at the bottom of the page.</li> </ul> <p><b>IMPORTANT:</b> Be advised applications submitted after the due date will not be reviewed by the committee.</p>
<p><b>Questions:</b></p>	<ul style="list-style-type: none"> <li>• If you have questions regarding this RFP, please direct them in writing to the Grant Officer, <a href="mailto:Renee.Yip@pfizer.com">Renee.Yip@pfizer.com</a>, with the subject line “Pfizer and RCNi – Providing Access to Learning Resources for Nurses in the APAC/China Markets”</li> </ul>
<p><b>Mechanism by which Applicants will be Notified:</b></p>	<ul style="list-style-type: none"> <li>• All applicants will be notified via email by the dates noted above.</li> <li>• Applicants may be asked for additional clarification during the review period.</li> </ul>

#### IV. Terms and Conditions

Please take note every RFP released by Pfizer Global Medical Grants (GMG) is governed by specific terms and conditions. These terms and conditions can be reviewed [here](#).

## Appendix A

## Improving Nurse Education in APAC/China Markets

### Application Form

*Applications must be submitted in English in 12-point Calibri Font. Applications should not exceed 3 pages.*

Applicant Organisation	
Name/ Contact details for Individual Requester on behalf of Applicant Organisation	Name: Email: Contact phone number:
Project Goal	<i>Briefly describe how access to RCNi Learning may improve nurse education, continuing professional development and patient care at your organisation (e.g. cite the number of nurses you anticipate to receive training through RCNi Learning and the changes to clinical outcomes you expect to see as a result)</i>
Project Plan	<i>Please outline how you plan to incorporate use of RCNi Learning into your organisation's training schedule</i>
Evaluation Measures and Metrics	<i>What measures and metrics will you use to evaluate the success of the project?</i>  <i>Ensure robust plan to capture baseline and end of project metrics. For example, you could include current local challenges in relation to access to nurse education, challenges in relation to nurses acquiring CPD points, financial barriers to providing ongoing nurse education, clinical challenges relating to nurse education etc.) If appropriate, utilise surveys seeking information regarding nurse satisfaction relating to available training opportunities and self-assessment relating to clinical confidence. Describe the source and method used to collect the data. Describe how the data was analysed to determine that a gap in nurse education existed. If a full analysis has not</i>

	<i>yet been conducted, please include a description of your plan to obtain this information.</i>
Educational Sustainability	<i>How will the project support ongoing education for nurses, healthcare assistants and students at your organisation?</i>
Project Start Date (on or after July 2020)	
Project End Date (maximum duration 18months)	<i>Note that access to RCNi Learning will be provided for 1 year. 6 months are then available for analysis of the impact of access on nurse education and patient outcomes.</i>
Organizational Detail (1 page maximum)	<i>Describe the mission, capability, and relevant previous activity of the applicant organization and how it will facilitate the project.</i>