

**Introducing a new exercise portal:**

# DANCE TO IT

## **A New Way to Work Out:**

Enjoy custom developed super fun workouts to major music hits performed by original artists.



## **KILLER SOCIAL APP FOR THOSE WHO LOVE TO DANCE!**

**The Dance To It portal pairs the music you already have on your system with the world's most amazing dance and aerobics instructors to create killer workouts with music you already know and love!**

Introducing Dance To It, a new social networking site for health-minded people who love music and love to dance. Dance To It brings top-notch fitness professionals and choreographers together with hit music performed by the original artist to offer exercisers unparalleled access to hot workouts with even hotter music! Dancers can create custom workout playlists based on their favorite songs, and can demonstrate their music tastes as well as their exercise prowess on their personal profiles.

What's more, the Dance To It portal allows exercisers to make "special requests" of exercise instructors and choreographers. Dancers can specify what kind and what level of intensity they would like to do. They then specify a song for their workout and make a

cash pledge based on their "special requests. Instructors from around the world can then create custom workout videos based on dance "special requests". Dancers are permanently linked with their "special requests" and gain status based on the number of requests that are linked with their personal profiles.

The Dance To It Social Network is based on top-secret, custom technology developed by our engineering team as well as the assistance of our post production partners. This talented team has created an app that allows videos developed by our licensed instructors to be married or sync'd to music on the dancer's iPad, iPod or iPhone. Freed from the need to pay for extremely expensive sync rights, dance instructors and dancers alike can meet and create a dance jam with their favorite tunes.



**NO MORE BORING WORKOUTS !**

# EVERYBODY WINS!



Including investors who get extremely high growth potential from a limited, low-risk initial investment!




## With the Dance To It Portal, EVERYBODY Gets What they Want!

The Dance To It Portal offers real value to all of its stakeholders. Exercise instructors/choreographers get a low-cost, white box solution that gives them a huge marketing advantage over their competitors as well as a way to attract real attention online. In addition, because “requests” are backed by real money, they are sure that there is genuine interest in their product and that they will make at least a modest amount of cash. Exercisers love the Dance To It Portal because they get great instruction from qualified professional instructors *and they get to dance to music they love*. Dance To It Power Subscribers get priority selection for their requests and get to enhance their online status with a custom page outlining all of their requests.

Everybody's Happy!

Investors love the Dance To It Portal because they get to invest in a product with extremely high growth potential from a limited, low-risk initial investment. They can rest assured that our talented team including Emmy-Winning, ISO Certified engineers with decades of experience in the film, video and music industries, world-famous film, video and online producers and experienced, killer entertainment lawyers is ready and able to turn their investment into big profits for all concerned. The product is designed to start small and test thoroughly and then ramp rapidly and significantly into a brand new online phenomenon. You've already learned to Google it and facebook it, now everyone will learn to DANCE TO IT!

REAL-WORLD BENEFITS	INVESTOR	INSTRUCTOR	MUSIC INDUST.	DANCER
	<b>Major profits</b> and massive opportunity for growth with minimum initial cash outlay.	<b>Stand out</b> from the crowd of instructors with fresh new workouts that build fame and actual fortune.	<b>Music sales</b> will increase as exercisers invest in new tracks on iTunes from their favorite artists.	<b>Hot tunes</b> instead of stock-music accompanies customized workouts at an affordable price.