

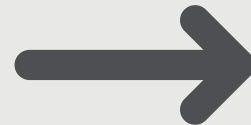
# SUNDERLAND 2019-2030

# DEVELOPING OUR CITY PLAN

**Our  
Challenges**



**Our  
Vision**



**Our  
Themes**



# OUR CHALLENGES

The city and its residents emerge from the Covid-19 pandemic in a strong and competitive position





# OUR CHALLENGES

Health and wellbeing outcomes  
are significantly improved





## OUR CHALLENGES

Residents' skills and qualifications enable them to secure good jobs matching the needs of employers in the city's key sectors





# OUR CHALLENGES

Sunderland offers the opportunities that families and individuals need to achieve their ambitions





# OUR CHALLENGES

Sunderland City Centre will drive transformational economic growth with Riverside Sunderland demonstrating clearly our investment ambition



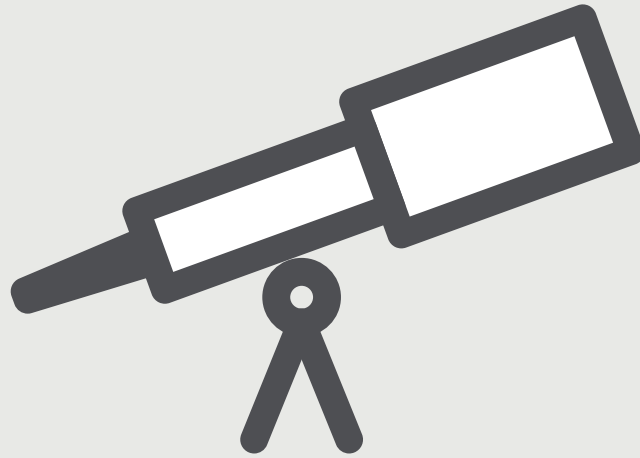


# OUR CHALLENGES

Families are resilient and resourceful to respond to challenges and achieve the best possible outcomes for their children







# OUR VISION

**By 2030 Sunderland will be  
a connected, international city  
with opportunities for all**



# OUR THEMES



**A DYNAMIC  
SMART CITY**



**A HEALTHY  
SMART CITY**



**A VIBRANT  
SMART CITY**





# A DYNAMIC SMART CITY

**by 2030 we will have:**

- a lower carbon city with greater digital connectivity for all
- more and better jobs
- more local people with better qualifications and skills
- a stronger city centre with more businesses, housing and cultural opportunities
- more and better housing





# A HEALTHY SMART CITY

**by 2030 we will have:**

- reduced health inequalities enabling more people to live healthier longer lives
- access to equitable opportunities and life chances
- people enjoying independent lives
- a city with great transport and travel links
- cleaner and more attractive city and neighbourhoods



# A VIBRANT SMART CITY

**by 2030 we will have:**

- more resilient people
- more people feeling safe in their homes and neighbourhoods
- more residents participating in their communities
- more people visiting Sunderland and more residents informing and participating in cultural events, programmes and activities



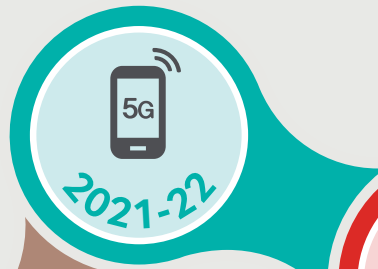
# INDICATIVE TIMELINE

- 100% schools engaged with the Active Charter
- Digital Ambition in place for the city
- 1st building on IAMP opened
- 1st drive-thru rapid charging facility for electric cars
- 1st building on Vaux site
- World Transplant Games take place
- Empty property strategy published
- £20m investment in sports facilities
- University Medical School open
- Launch Step-Up Sunderland



- Additional investment in cultural events and venues
- 50 empty homes brought back into use
- International Innovation Centre opens on IAMP
- Assisted technology test-bed delivered
- New school for children with Autism opens
- Delivery of council Carbon Plan

- Increase in economic activity at the Port
- On-site development of Sunderland Station
- New City Hall opens on Riverside Sunderland
- Roll out of 5G city-wide
- SSTC3 (Northern Spire to City Centre) opens
- Increased business take-up of low carbon initiatives
- New primary school opens
- Commission new domestic abuse services model
- Deliver Sunderland Covid-19 Health Inequalities Action Plan
- Deliver connected, automated logistics project

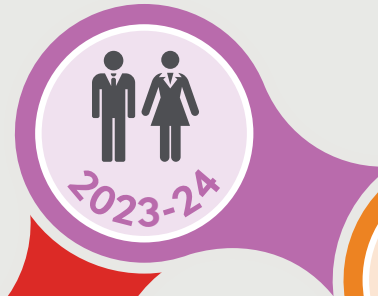


- Delivery of city centre 5G Wi-Fi
- Agree Healthy City Strategy
- Agree Sunderland Covid-19 Health Inequalities Strategy
- Increase engagement in drug and alcohol treatment services by parents/carers
- Sunderland City Council registered as a Social Housing Provider

- Better walking and cycling routes linking communities to riverside and seafront and green spaces
- Reduction in smoking in the city
- More people physically active
- Improvement in household recycling rates
- More people enjoying independent lives
- Launch new Domestic Abuse Services Model
- First building open on Hillthorn Park



- 2,000 new office jobs
- Heat and power network in the city centre
- More and better homes in the city centre
- New 4\* hotel
- More resilient families in Sunderland
- More local people benefitting from a stronger economy
- Increase in the number and strength of creative and cultural businesses
- Sunderland's heritage collections, archives and buildings enjoyed by residents and safeguarded for future generations
- Deliver Future Living Expo
- New pedestrian access across the river



- The gap between average wages in the city and regional average wages will be reduced
- Sunderland recognised as a cultural destination of choice
- Key housing sites developed
- Better transport links between Washington and the City Centre and other areas



- Best performing Key City in England
- Sunderland recognised as a centre of excellence in sport
- Sunderland will be a more dynamic, healthier and vibrant city
- Sunderland will be a Real Living Wage city

