

SOCIAL MEDIA TOOLKIT FOR THANK A TEACHER DAY



We've pulled together some tips to help you maximise your Thank a Teacher Day celebrations across social media!

1

Think about how much content you can share across both personal and school social media channels. Facebook, Twitter and Instagram are all great ways to get your school celebrations out there



2

Think about which of your activities would really show off the creativity of your pupils. Photos and short video clips are fantastic content for social media



3

You could also video an entire class shouting 'Thank You!', or instead film one-on-one clips of children offering their personalised messages of thanks to a chosen teacher



4

Tag us! We'd love to see your posts and help share them with a wider audience. Use the hashtags #ThankATeacherDay and #HowWillYouSayThankYou and tag us at:



@ThankATeacherUK



@UKThankATeacher

