

# Invest in Your Health

## Massage Offers Excellent Return on Investment

"Invest for the long term" is great financial advice, but it's also great healthcare advice. Never is investing for the long term more important than when you are making day-to-day decisions about your health. There are short-term gains from taking care of your health, to be sure, but the long-term benefits are not to be underestimated.

You already know the value of bodywork. For all the short-term stress and pain relief you get from massage today, there are lasting rewards you'll thank yourself for down the road. Massage therapy as a preventive measure and part of an ongoing care regimen can mean fewer visits to the doctor, as well as fewer

emotionally and spiritually, and maintain harmonious relationships with coworkers, family, and friends.

Research supports the value of massage. Massage provides many benefits, including improved concentration, energy, circulation, and self-esteem, as well as reduced stress, fatigue, and pain. It's helpful with more acute health conditions, also. If you, or a loved one, are already dealing with a health condition, massage is an even more important part of your healthcare planning.

Research shows:  
-- Alzheimer's patients exhibit reduced irritability, pacing, and restlessness after

*Massage has had a positive effect on every medical condition we've looked at.*

-Tiffany Field, PhD

### Office Hours and Contact

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**New office in Flagler coming soon!**



Massage is a health investment, helping to manage stress, support wellness, and boost immunity.

co-pays, prescriptions, and over-the-counter medications. Ultimately, it means a healthier and happier you.

### An Excellent Value

As you plan the family budget, ponder how massage therapy impacts your ability to make good decisions, cope with extra responsibilities, stay on an even keel

neck and shoulder massage.

-- Deep-tissue massage is effective in treating arthritis, back pain, fibromyalgia, and osteoarthritis.

-- Fibromyalgia patients receiving massage have fewer sleep problems and less anxiety, depression, fatigue, pain, and stiffness.

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-- Massage during labor appears to help block pain, reduce stress and anxiety, and relax muscles. Some medical professionals say massage shortens labor.

-- Massage can reduce sports-related soreness and improve circulation, and is beneficial in reducing symptoms associated with arthritis, asthma, burns, high blood pressure, and premenstrual syndrome.

-- Oncology patients show less anxiety, depression, fatigue, nausea, and pain following massage therapy.

-- Preterm babies receiving massage therapy gain more weight and have shorter hospital stays.

-- Massage therapy is effective in reducing post-surgical pain and can even reduce the time required for post-operative hospital stays.

You may be trimming some extras out of your budget, as many Americans are. When weighing what goes and what stays, consider what an excellent value massage is, especially in relation to things that may be less valuable, but still cost you plenty. The price of massage has remained stable in recent years, while the cost of movies, dining out, and sports events have risen. Which of these activities has the power to improve your health and which has a better return on investment?

## Get Creative

There are many ways to keep massage in your life if you use your imagination. While vacations are definitely needed right now by just about everybody, more and more Americans are staying closer to home and taking "staycations." How about planning a healthy, home-based vacation and including massage as part of your relaxation?

When it comes to gift-giving occasions, why not give and ask for massage gift certificates? Massage makes a wonderful replacement for flowers that wilt, sweaters that don't fit, or another box of fattening candy. Some folks buy spa packages or put together their own outings with a massage, a museum excursion, or lunch at a favorite restaurant. Mothers, daughters, aunts, and grandmothers are enjoying spas together and massage is a key part of the package. These events create bonding experiences that launch new traditions and reinforce a healthy lifestyle.

Gift certificates for chair massage at airports are an option for weary travelers, as is chair massage at malls for package-laden shoppers. If you are an employer, consider gifting your staff with on-site chair massage, which has been shown to reduce stress and improve performance. Just think of it as the ultimate pat on the back for staff and one that pays you back.

## Maintain Well-Being

You may be tempted to trim your wellness budget when economic times are tough. Yet, a recent national consumer survey showed most massage-minded Americans are still committed to maintaining the health benefits they experience with massage. It only makes sense. The better you feel, the better job you can do of caring for yourself and your loved ones. Massage therapy will also help families under stress create healthier households, and

more focused and relaxed moms and dads. Children are sensitive and often pick up on tension in a household; parents who are taking care of themselves are more likely to provide a sense of calm to their kids. This goes for caregivers of aging parents, too.

Now, more than ever, massage should play a role in reducing your stress and strengthening your health. When people feel their best, they are more able to face the challenges difficult times present. With greater health and peace of mind, you can face difficulties with poise, clarity of purpose, and strengthened emotional reserves.

Truly, massage is more than a luxury--it's a vital part of self-care that has a positive ripple effect on you as you work, play, and care for others. Investing in your health is one investment that's sure to pay off.



**The value of bodywork runs deep, for nothing is more valuable than good health.**

# Be Smart About Sunscreen

Jason Barbaria

According to the American Cancer Society, more than 2 million people are diagnosed with skin cancer in the United States each year. There are more than 2,000 over-the-counter sunscreen formulas on the market today. How can you tell which sunscreens are the safest, most effective, and represent the best value for your money? In most cases, the answer comes down to the difference between the two types of filtering ingredients. Here's what you need to know.

## Chemical or Physical?

The UV radiation in sunlight consists of UV-A, UV-B, and UV-C rays. UV-A and UV-B are both responsible for photoaging, skin cancer, sunburn, tanning, and wrinkling. UV-C is not a factor in skin health, as it is absorbed by the Earth's atmosphere and does not reach us in significant amounts. Broad-spectrum sunscreen protects against both UV-A and UV-B. This protection can work in one of two ways: chemical or physical.

### Chemical UV Filters

- Work by absorbing UV radiation.
- Require application 30 minutes before sun exposure.
- Provide partial protection from UV spectrum.
- May irritate the skin and eyes.
- Not regulated for safety by the US Food and Drug Administration (FDA); some may even be carcinogenic.
- Not photostable (exposure to sunlight degrades effectiveness).
- Avobenzone is the most commonly used chemical filter ingredient.

### Physical UV Filters

- Work by reflecting UV radiation.
- Start protecting immediately upon use.
- Provide comprehensive broad-spectrum protection.
- Non-irritating to skin and eyes.
- Safe, as particles do not penetrate the skin.
- Highly photostable (exposure to sunlight does not change effectiveness).

Zinc oxide and titanium dioxide are the most commonly used physical filter ingredients. Clothing and shade structures also count as physical filters.

*Jason Barbaria is director of marketing at Dermagenics, a skin care line that includes sunscreen, cleansers, and moisturizers.*



**Make sure you are protected from UV rays.**

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# The Art of Aromatherapy

## Essential Oils Provide Healing and Balance

Aromatic essential oils extracted from herbs, flowers, resin, wood and roots have long been a source of healing, aiding in relaxation, circulation and wound healing. However, the use of these medicinal oils declined as the modern pharmaceutical industry developed. In 1928, French chemist Rene Maurice Gattefosse revived the use of essential oils and developed the art and science of utilizing naturally extracted aromatic essences from botanicals to balance and harmonize the health of body, mind, and spirit. Gattefosse coined the practice aromatherapy.

Because of aromatherapy's affect on emotional health, many practitioners incorporate this noninvasive treatment into their practices. Dispensers or diffusers filled with aromatic essences

may be used to scent the room, and specific essential oils are used on the client's skin during massage. Because each oil has unique characteristics and benefits, the choice of oil or oils can be customized to the client's needs and emotional state. Whether inhaled or applied topically, aromatherapy requires an understanding of how each essential oil interacts with the body, as well as the mind. Many pure essential oils need to be diluted, as they can cause irritation when applied directly to the skin, and training is necessary to guarantee safe and correct usage.

The emotions listed below can be gently eased by one or a combination of the following essential oils:

Anxiety: bergamot, cedarwood, clary sage, frankincense, lavender, patchouli,

Roman chamomile, rose, sandalwood.

Fatigue, Burnout: basil, ginger, grapefruit, jasmine, lemon, peppermint, rosemary, sandalwood.

Stress: bergamot, frankincense, geranium, lavender, mandarin, neroli, patchouli, Roman chamomile, ylang ylang.

Anger: jasmine, neroli, orange, patchouli, petitgrain, Roman chamomile, rose, vetiver, ylang ylang.

*There is no path  
to happiness,  
happiness is the  
path.*

-Gautama Buddha

I am very excited to begin this journey of healing with massage and reiki in our little community. I will have a new office on Main St. in Flagler very soon and I look forward to seeing you there. Visit my website and Facebook page for updates. [www.harmonihealing.com](http://www.harmonihealing.com)

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