



**Date:** September 11 & 12, 2021  
**Festival Hours:** 8:00 am – approx. 5:00pm  
Saturday and Sunday  
**Location:** Skaha Lake Park

## **2021 Vendor Information & Application Package**

### **2-DAY FESTIVAL**

#### **Event Information and Demographics**

The 20<sup>th</sup> Annual Penticton Dragon Boat Festival (PDBF) is a premier dragon boat festival that takes place annually in Penticton, BC. The event attracts nearly 3000 paddlers, family and friends. Our vendor's village brings out lots of locals to eat and shop.

#### **Benefits**

- Three 15-second announcements – 15 to 20 words each
- 10'x10' space in high traffic area between athletes' village and marshalling area

**NEW for 2021:** Returning vendors from prior years will be given first right of refusal to register and choose your location. **July 15, 2021** is the deadline to submit your application for this year's festival. *After July 15, 2021*, the application process will be open to everyone and locations are assigned on a first-come, first-serve basis. **Please note, site map may need to be revised due to Covid safety protocols in place at the time of the event.**

#### **Step 1:** Email your application to:

Stacey Jones, Vendor Manager AND copy Launa Maundrell, PDBF  
Email: [pdbfvendor@gmail.com](mailto:pdbfvendor@gmail.com) & [info@pentictondragonboat.com](mailto:info@pentictondragonboat.com)

**Step 2:** Vendor fees will be collected once the province confirms festivals can take place and we can safely operate. Fees will either be collected on site or we will contact you for an e-transfer as soon as we have confirmation that the event is going ahead. ***If you chose to carry over your 2020 vendor fees, please note this on the application or in the email.***

**Vendor Coordinator – Stacey Jones**  
**Phone: 250-328-8605**  
Email: [pdbfvendor@gmail.com](mailto:pdbfvendor@gmail.com)  
For all your on-site and logistical questions/needs.



## 2021 Vendor Application – All applications subject to approval.

VENDOR INFORMATION (please print legibly)	
Business Name	
Contact Name	
Business Address	
City / Province	
Website Address	
Cell Phone	
Email (required) *	

### Brief Description of Items to be Sold:

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PRICE LIST	Prices include GST	2 day	1 day
Massage/Personal Services		\$185.00	n/a
Health/Medicinal Products			
Retail Items		\$350.00	190.00
Arts & Crafts (Local Handmade Items)		\$130.00	\$75.00
Community Groups/Non-profit		\$75.00	\$45.00

### Payment Methods:

- Payment not due until event is confirmed
- At that time e-transfers are to be sent to [info@pentictondragonboat.com](mailto:info@pentictondragonboat.com)

### LOCATION PREFERENCE (see attached map)

Choice 1	
Choice 2	
Choice 3	



The Festival reserves the right to determine the location of the vendor space on site. Exhibitors are responsible for all permits, insurance, and licensing they may require. All vendors requiring electrical connection are responsible for ensuring their wiring meets electrical code requirements. An electrician will be on site, and any modifications will be the sole responsibility, and at the expense, of the vendor

**All applications subject to approval.**

**Set up Details:**

1. Vendors are welcome to set up tents only on Friday. NO SPIKES ARE PERMITTED in the park per City regulations. Saturday set up time is 6:00-7:00 am and Sunday (for those only vending the one day) is 7:00-8:00 a.m. **Vendors must be set up within these timeframes.**
2. Your garbage must be removed from the site and put into the bins provided in the parking lot. Cardboard must be broken down and placed in the cardboard bin.
3. Limited security is provided Friday and Saturday nights, but they cannot monitor every tent. Please take your merchandise and valuables off site in the evening.

Vendor Signature: \_\_\_\_\_ Date: \_\_\_\_\_