



SUCCEED IN AFRICA

BENCHMARKING

Possibly the greatest challenge facing multinational organisations in the war for talent in Africa is the lack of credible and reliable data.

Understanding competitor analytics is vital to find out what your competitors are doing and what makes your firm unique. Regular salary and performance benchmarking mobilises an appropriate remuneration strategy which ensures you are attracting and retaining the right people.

Our performance reporting and benchmarking service measures the effectiveness of your internal remuneration structure compared to the rest of the market. Real-time, verified competitor information further creates a rigorous analysis of the market landscape to help you make informed, accurate decisions.

CUSTOMISE YOUR PROJECT SCOPE

1) Compensation and performance management

• Base salary

• Bonuses and benefits

• Performance compensation

• Working hours

2) Competitor groups

3) Job level & positions

4) Geographic analysis

• Nation-wide averages

• City-specific analysis

5) Optional qualitative analysis

• Market perceptions

• Attrition exploration

• Former employee perceptions

WHAT OUR CLIENTS SAY

“GRM’s research team went above and beyond to deliver exactly what we were looking for. Rayne and her team were responsive and flexible to our needs and the report we received far exceeded our expectations. We will definitely be making use of their compensation benchmarking service annually. GRM will always be our first call for any other research we may need moving forward.”

International law firm in South Africa.

HOW WE HELP YOU

• Construct a unique understanding of the market in which you operate.

• Empower your business to make evidence-based decisions over guesswork.

• Cost-effective research reports are customisable to suit your business needs.

