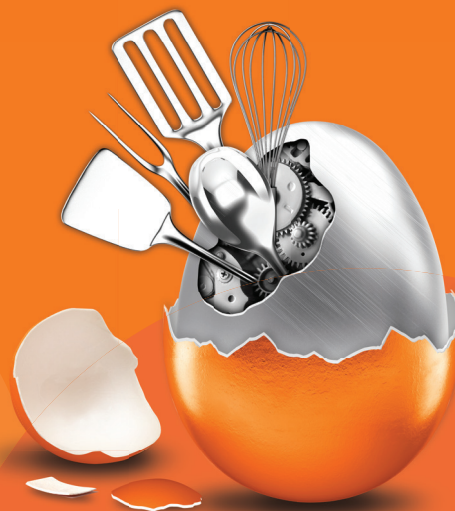


**20-23 OCTOBER 2021**

10.00-19.00 HRS. | EH 101, BITEC, BANGKOK

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**HORECA**  
INNOVATION & SOLUTION



## WHY EXHIBIT

- 01** Huge market potentials in Thailand and ASEAN countries, with a combined market size of 660 million population.
- 02** More new demands for new food/hotel equipment/supplies/ingredients.

- 03** Great opportunities to launch new technology products to stay ahead in the market.
- 04** Attractive activities to draw in target visitors/buyers. i.e. Seminar, Hotel Management Forum, HORECA Live Theater TRAFS & Taste, Next Executive Chef Management Program, Business Matching etc.
- 05** Tens of Thousands of powerful quality database will be sent to VIP buyers to meet you during four days show.

## EXHIBITOR PROFILE



### HOTEL/ FOOD EQUIPMENT AND SUPPLIES

- Chilling and Freezing Equipment
- Cleaning Equipment and Supplies
- Laundry Equipment
- Bakery Packaging
- Tableware / Kitchen Utensils
- Mattress and linens
- Furniture in and outdoor
- Vehicles / Golf carts
- Amenity / Spa products
- Uniforms



### COFFEE, BAKERY, ICE CREAM & TEA

- Coffee, Bakery, and Ice Cream
- Equipment
- Ingredients and Supplies
- Coffee Beans/ Syrup/ Accessories
- Bakery Packaging



### FOOD/FOOD PRODUCTS/BEVERAGES

- Meat and Poultry, Seafood
- Fine and Ready-to-Eat Food
- Food Ingredients
- Dairy Products/Cheese
- Wine, Beer, Liquor
- Halal Food

## VISITOR PROFILE

- Hotels/ Resorts/ Serviced Apartments/ Condominiums
- Fine dining/ Restaurants/ Food Chains/ Food Franchise
- Coffee, Bakery and Ice Cream outlets
- Bars/ Entertainment outlets
- Catering/ Food Centers
- Hospitals/ Boarding Schools
- Cleaning/Laundry service providers
- Trade Associations/ Government Agencies

## STRONG & UNIQUE FEATURES/ ACTIVITIES



### For more information

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### Pre-register



Organized by **Kavin Intertrade**