



Everyday Participation

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WHAT IT IS

Imagining new, attractive, accessible and varied participation opportunities. ✓

A toolkit for stimulating creative ideas about what participation can look like for your organisation. ✓

Creating opportunities for people to experience real agency in achieving a mission alongside you. ✓

A method for diversifying and enriching the range of participation opportunities you offer people. ✓

An approach that complements your existing participation activities by creating new “ways in” for people. ✓

A way to do and achieve things that your organisation couldn't under its own steam. ✓

WHAT IT ISN'T

The same ways of participating while desperately trying to get more people involved. ✗

A fixed menu or template of off-the-shelf activities. ✗

A customer engagement or marketing strategy. People can tell the difference! ✗

Tips and tricks for “snazzing up” your existing engagement activities. ✗

A replacement for your existing core participation activities. ✗

Inviting people to participate in what you're already doing. ✗

DOs

Start small and prototype a simple version of your idea. Try and fail quickly. ✓

Seek to engage people's creativity in your wider mission or cause. ✓

Create open-ended opportunities that give people genuine space for creativity and agency. ✓

Share power: co-create, co-design, and co-deliver. ✓

Recognise that not everyone wants to, or can, participate in the same way. Diversity and variety is key. ✓

Get your whole team excited about participation and involved in trialling new modes. ✓

DON'Ts

Overthink or over-engineer it (to the point where it never actually happens!) ✗

Make it all about you and your organisation. ✗

Ask people to tick off a predefined list of tasks for you. ✗

Limit yourself to consultation, feedback, and engagement. ✗

Create “one-size-fits-all” participation opportunities. ✗

Leave it all to your marketing or engagement lead. ✗

STIRto New Economy
ACTION Programme
stirtoaction.com/workshops

CHEAT SHEET